



HOCHSCHULE
RAVENSBURG-WEINGARTEN
UNIVERSITY
OF APPLIED SCIENCES

SPEND – THE MICROCREDENTIAL PROJECT AT RWU

MICRO-CREDENTIALS IN HIGHER EDUCATION: FROM
STRATEGY TO IMPLEMENTATION

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hochschuldidaktik@rwu.de

technology

business

social
science



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department of higher education
projectmanagement

Interested in:

- MicroCredential
- Learning and teaching spaces
- FutureSkills
- Students' Absenteeism

3,600
students

100
lecturers

31
study programs

4
faculties

Copyright: RWU

Micro Credentials @RWU

1

Our MicroCredentials

2

Our Experience

3

Our Outlook

Developing a framework for Microcredentials an a digital MicroCredential program



The MicroCredential project @RWU
founded by:



Stiftung
Innovation in der
Hochschullehre

2021-2024 | 6 wholetime equiv.
central service unit

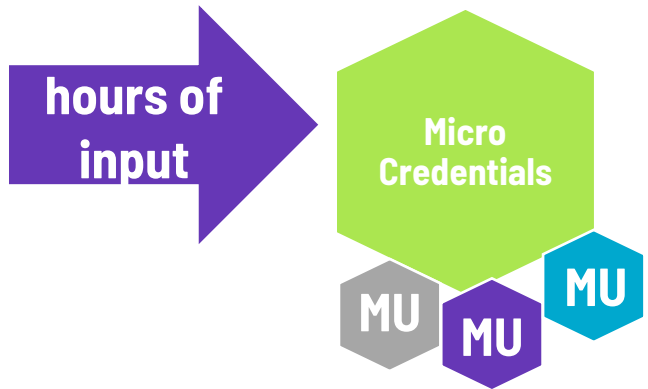


digital MicroCredential program

Main target group: Our students

Only as side-effect: prospectives,
professionals and internationals.

Small Units stack up to MicroCredentials



Workload (input oriented)

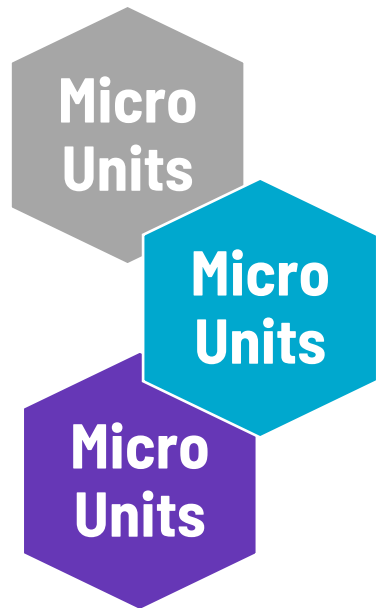
- MicroCredentials: 1 - 5 ECTS
- MicroUnits: 8, 16 oder 25–30 hours



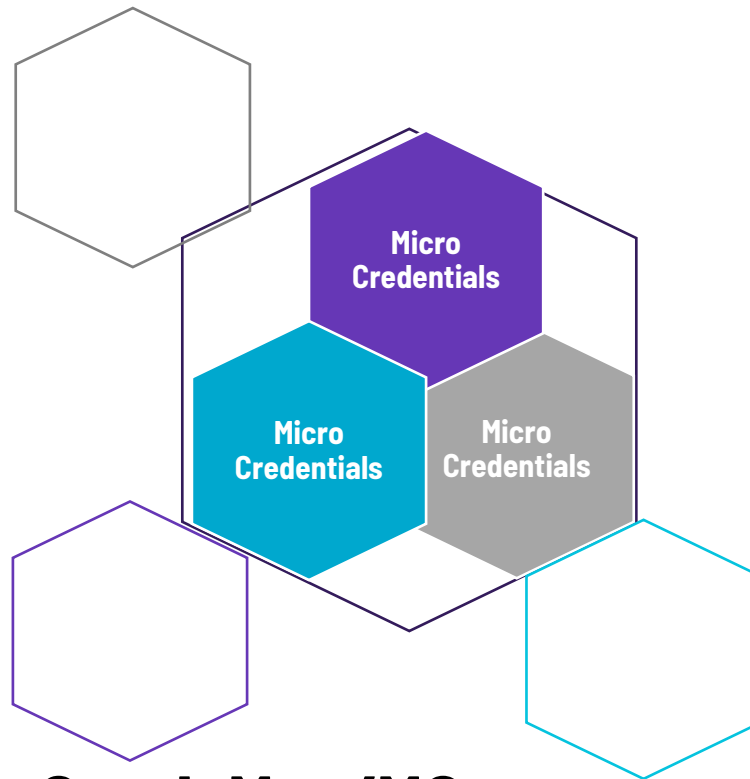
Critique

- ECTS and workload are input oriented
- Competences rather require an output oriented indicator

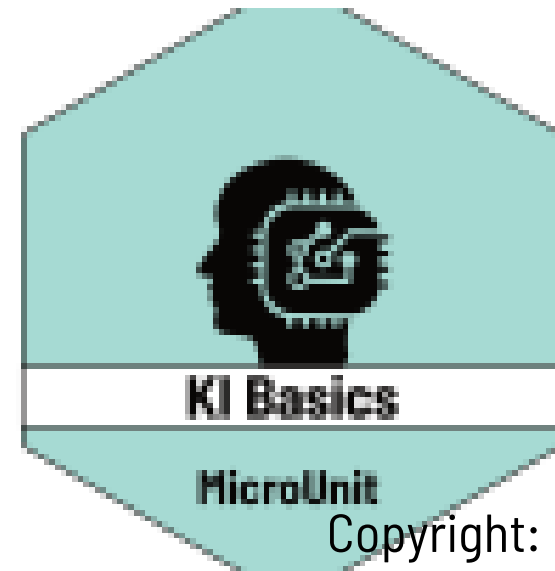
Stackability and Open Badges



Stackability of MicroUnits



Stack Mus/MCs to Combi-Modules



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Open Badges

Badgr integration in moodle

Embedding in course structure

integrated



Integrated as part of a course

- Example: Introduction of Matlab in mathematics course

additive



Additionally as a voluntary supplement to a course

- „Basic Filming“ for the course „project presentation“, where students has to produce a film

independent



Independent

- „Working professional with AI“

Didactical structure

classic approach

Digital self-learning material: Web based training

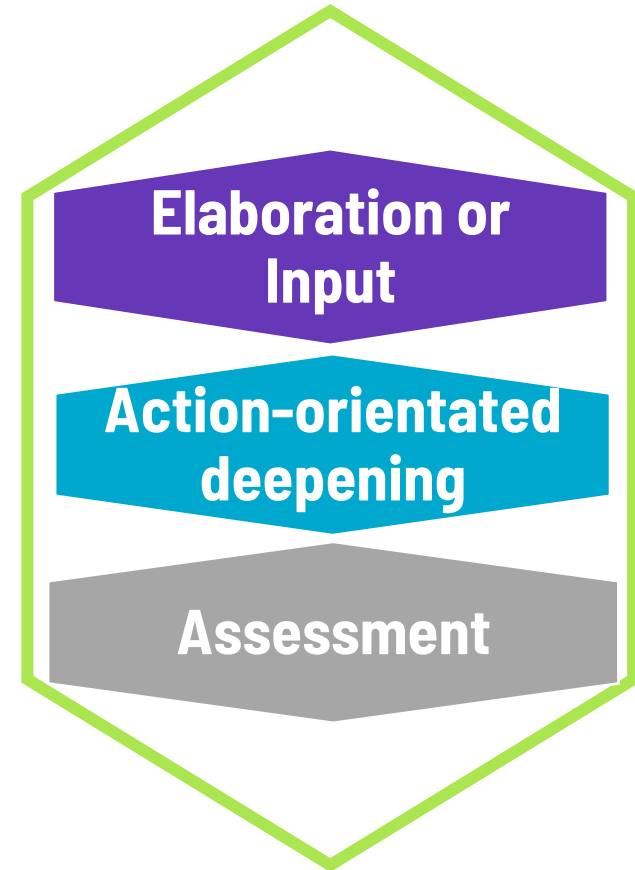
Videos, H5P, articulate, ...

Hands on exercises

Digital (e.g. coderunner). VR-experiences (e.g. presentation training). Workshops (e.g. LegoScrum).

Preferable no multiple choice exams

mostly used: multiple choice exams, written exams
alternatives: presentations, secondary utilisation of any performance in another course, reflection reports



Subjects and content

Basic enabling

Basic tools,
technics, learning

Future Skills

presentation,
projectmanagement,
communication

Subject related/ professional

Specilazed tools and
skills, where
certification adds
value

Subjects and content

Basic enabling

Word
Excel
LaTeX
Etc.

Future Skills

VRpresentation
legoScrum

Subject related/ professional

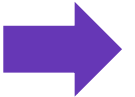
Tools
VRDiagnosis
Training
VRLaboratory
Training

Summary

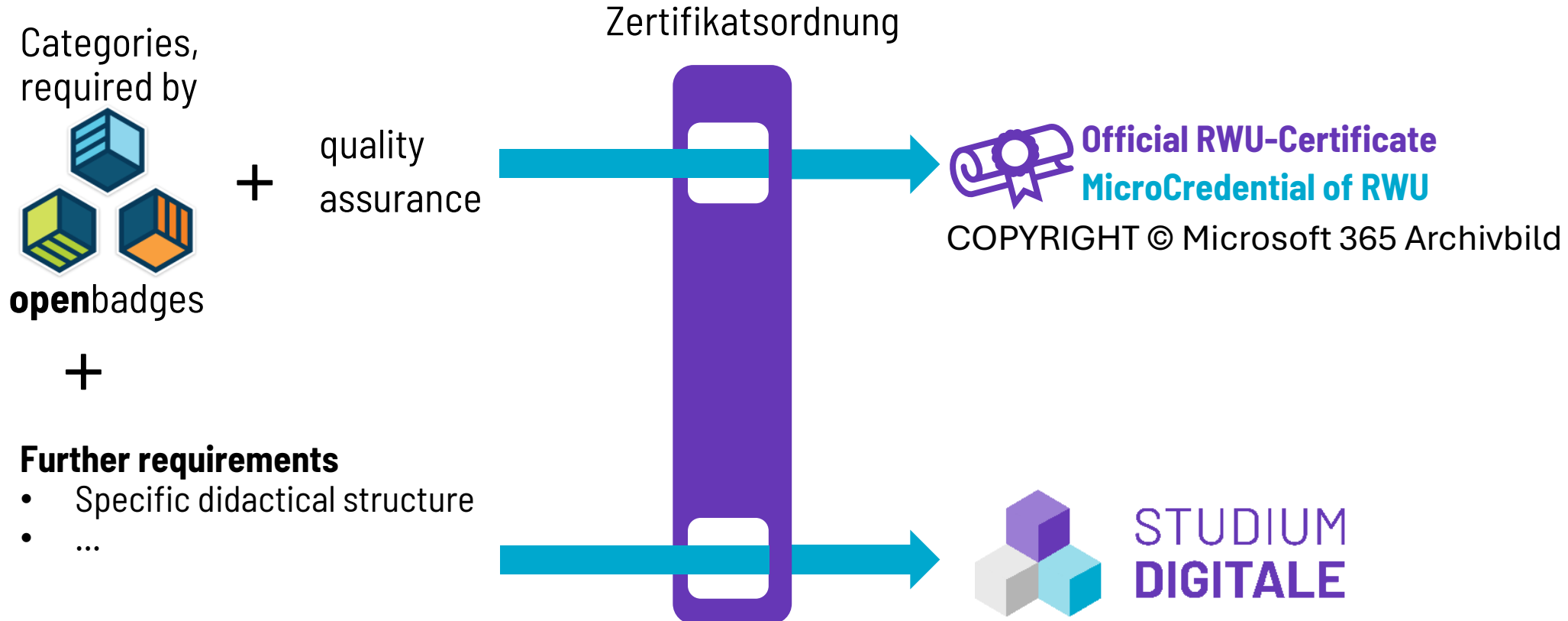
- **MicroCredentials & MicroUnits**
- **Workload from 1/3 ECTS up to 5 ECTS**
- **Stackability: MicroUnits -> MicroCredentials -> (combi)modules**
- **Badges even for MicroUnits**
- **Input -> Deepening -> Assessment**
- **Subjects: basic enabling, Future Skills and subject related**

next:

Framework



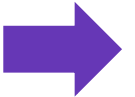
The framework: „Zertifikatsordnung“



Framework: Zertifikatsordnung

next:

Experience



Goals and experience

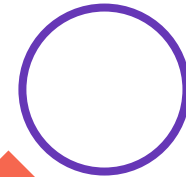
goal

Badges motivate students to additional effort

Small units trigger lecturers to innovative experiments

University gets framework, interdisciplinary program and cooperation

So far



BUT!



BUT!



AND!

Goals and experience

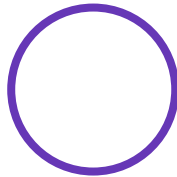
goal

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So far



BUT!

Unexpected effects

- Not enough courses, yet
- Less participation than expected
- Those who do participate, want a certificate
- We hope, or rather feel, that demand will increase.

Goals and experience

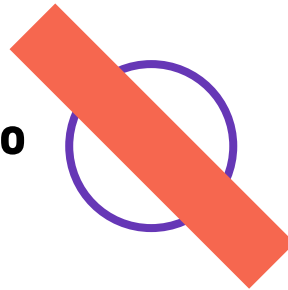
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BUT!

Unexpected effects

- Study programs develop their own MicroCredential programs based on our framework
- MicroCredentials are discussed as a solution for new requirements. Example AI or more basics for scientific work

Goals and experience

goal

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Unexpected effects

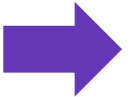
- Interdisciplinary cooperation was much more needed and fruitful than expected. But those cooperations need a lot of our „external energy“ to keep going.
- Framework is set and got even extended by third parties => it is seen as a useful structure for further development

Experience

- Disappointing number of participants yet
- Disappointing number of MicroCredentials
- But a framework, on which further development is built upon. Lecturers needed the three years to adapt to the new concept and now they work with it.

next:

Outlook



Outlook: Our next development steps



**Elaboration or
Input**

**Action-orientated
deepening**

Assessment

We want to focus more OER courses/materials: to use existing one, produce new ones.

Project oriented

Students should agree to a project with the responsible lecturers with which they can demonstrate the competences.

Professors recognize competences

Based on the project reflection report, competences will be recognized and certified.



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THANK YOU VERY MUCH



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