

# Info-Seminar zur Antragstellung

Erasmus Mundus - Aktion

virtuell, 10. Dezember 2024

Nationale Agentur für Erasmus+  
Hochschulzusammenarbeit, DAAD

Erasmus+  
Enriching lives, opening minds.

Hochschulsektor



Kofinanziert von der  
Europäischen Union

NA | DAAD

Nationale Agentur für  
Erasmus+ Hochschulzusammenarbeit | Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



GEFÖRDERT VOM

Bundesministerium  
für Bildung  
und Forschung

# Ablauf

14:05 – 14:20	<b>Eckdaten EMJM: Vorstellung und Fragen</b>	➤ Yvonne Schnocks, NA DAAD
14:20 – 14:35	<b>Eckdaten EMDM: Vorstellung und Fragen</b>	➤ Elisabeth Tauch, NA DAAD
14:35 – 15:15	<b>Statistiken und Eckdaten zur Antragstellung 2025 Bewertungskriterien</b>	➤ Elisabeth Tauch, Yvonne Schnocks, NA DAAD
15:15 – 15:30	Pause	
15:30 - 16:00	<b>Erfolgreiches Beispiel aus Antragstellung 2024</b> Erasmus Mundus Joint Master SPOT - Social Psychology of Transformation	➤ Carmen Scher, International Psychoanalytic University Berlin - IPU
16:00 – 16:50	<b>Lessons learned &amp; Tipps aus der Antragstellung</b>	➤ Carmen Scher, IPU ➤ Yvonne Schnocks, NA DAAD
16:50	Verabschiedung	➤ Elisabeth Tauch, NA DAAD

## Sind Sie bei Erasmus Mundus neu oder erfahren?

 Share 

 35 votes  35 participants

Neu - 30 votes



Erfahren - 5 votes



Interessieren Sie sich in erster Linie für die Erasmus Mundus Design Measures (EMDM) oder für die Erasmus Mundus Joint Masters (EMJM)?

[Share](#) ▾

📄 35 votes    👤 35 participants

EMDM - 12 votes

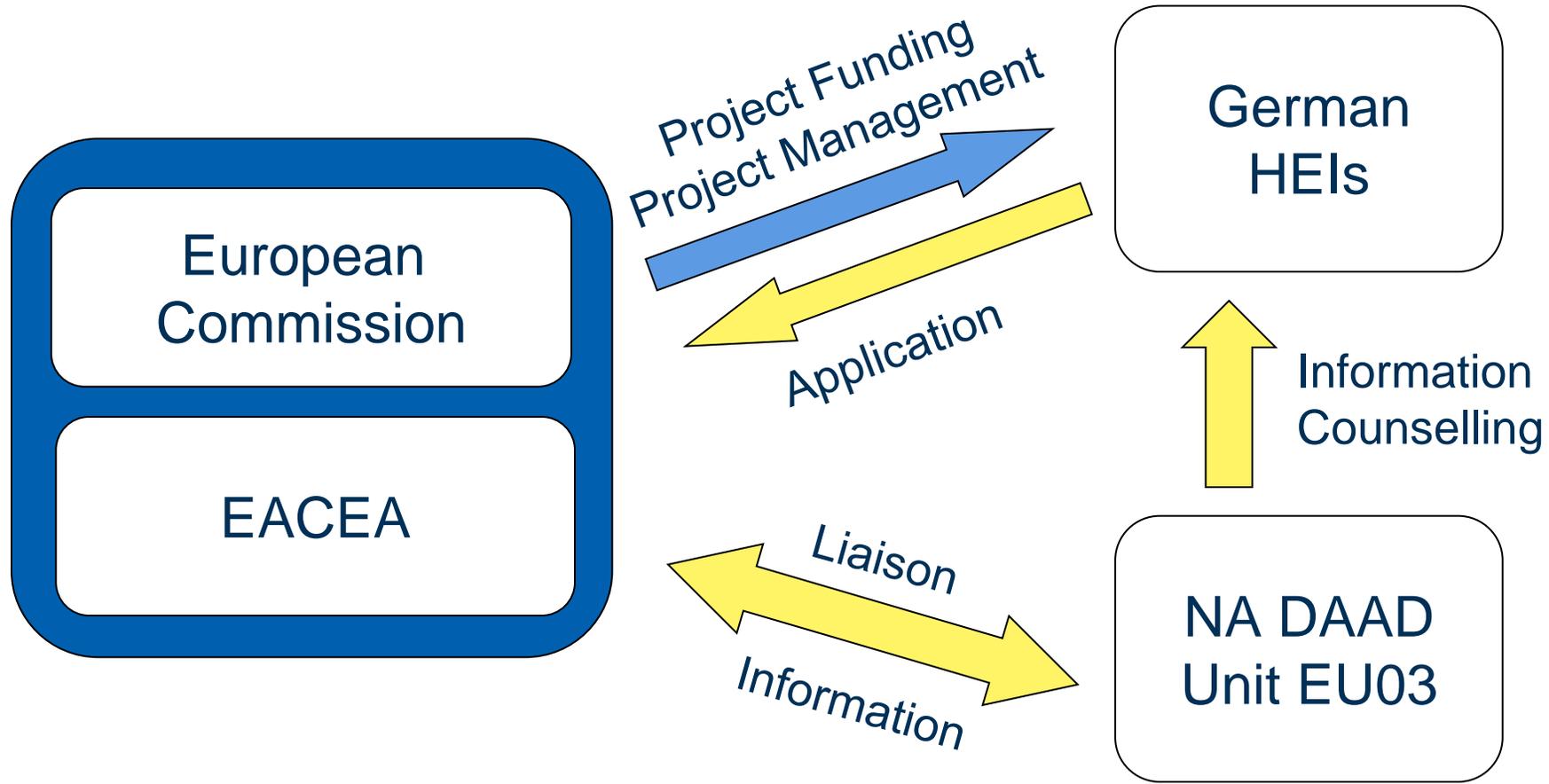


EMJM - 23 votes



# Erasmus+ Erasmus Mundus-Aktion

## Rolle der Nationalen Agentur





**Erasmus  
Mundus  
Action**

**EMJM**  
Erasmus Mundus  
Joint Masters

**EMDM**  
Erasmus Mundus  
Design Measures

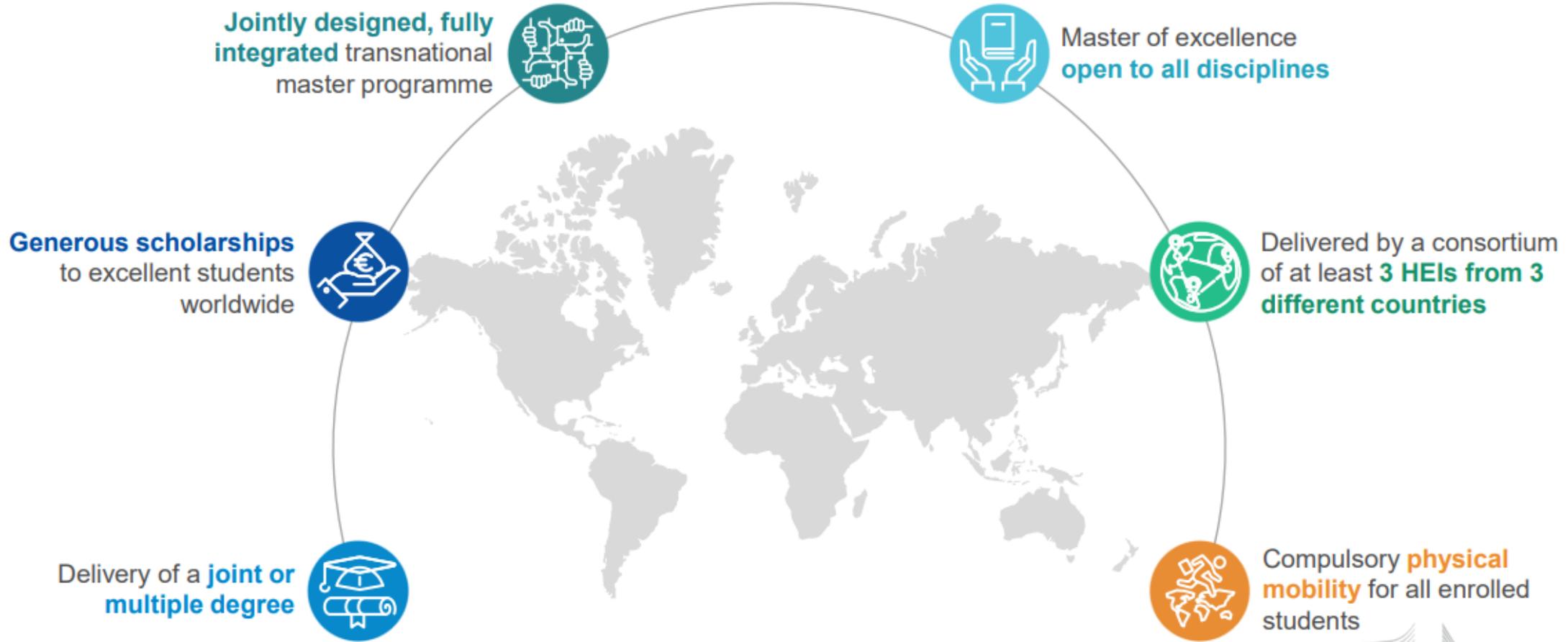


# Erasmus+

## Erasmus Mundus Joint Masters (EMJM)

*European Education and Culture  
Executive Agency*

# What is an Erasmus Mundus Joint Master programme?



Quelle:



European  
Commission

# EMJM – Main requirements



A **jointly designed fully integrated curriculum** and **common implementation** procedures based on the Standards for Quality Assurance of Joint Programmes in the EHEA (e.g. joint selection, promotion, common services, joint administrative and financial management, etc.)



Be delivered by a **consortium of at least three HEIs from three different countries** of which at least two must be EU Member States and third countries associated to the Programme



**International outreach to attract and enrol excellent students worldwide** (part of which may benefit from an EMJM scholarship)



**Compulsory physical mobility for all enrolled students** – at least 2 study periods in two countries with a minimum duration of one academic semester each (different from the country of residence of students)



**Contribution of scholars/guest lecturers** to teaching, training and research activities



Delivery of a **joint degree or multiple degrees** (joint degrees are encouraged where national legislation allows it)



*At application stage EMJM proposals must **present fully developed joint study programmes, ready to run and to be advertised worldwide after their selection***



# Erasmus Mundus Joint Masters Mobilitäten

## Examples

### TRACK 1

- BE (30 ECTS)
- EG (30 ECTS)
- IT (remotely, 60 ECTS)

Eligible track, unless student is resident in Belgium or Egypt

### TRACK 2

- FR (30 ECTS)
- IT (30 ECTS)
- US (associate partner under supervision of BE, 60 ECTS) \*

Eligible track for all students!



\*TRACK 2: US (unter Aussicht von FR (statt BE), 60 ECTS) ebenfalls förderfähig für alle Studierenden

# Erasmus Mundus Joint Masters

## Finanzierung

	Scholarship holders	Non-scholarship holders	Max. amount per project
Scholarships	1.400 € / month	n.a.	1,68 Mio. €
Institutional costs	750 € /month per student		1,8 Mio. €
Special needs	3.000 to 60.000 €		120 T €
Additional funds for targeted regions	Contribution for <b>additional scholarships</b> (including the corresponding institutional costs) for <b>the entire duration of the EMJM programme</b>		1,03 Mio. €

**Budget:** 3-5 million Euros/project (for a duration of 6 years)

**Call 2025:** No. of scholarships per project : **max. 50** + max. 20 additional scholarships for students from 9 target regions

# Erasmus Mundus Joint Master

## Abschluss und Nachweis der Akkreditierung

### Bewertungskriterium Programmleitfaden:

*“The joint degree/the degrees to be delivered and its/their recognition by the awarding full partner HEIs, as well as the joint diploma supplement.”*

Annex zum Antrag: PROOF OF ACCREDITATION – Angaben für jede beteiligte Hochschule

### Nachweis:

- (i) Umsetzung des European Approach für Joint Degrees oder
- (ii) spezifische Akkreditierung/Evaluierung des gemeinsamen Programms oder
- (iii) individuelle Akkreditierungsentscheidungen für jede nationale Komponente

# Proof of accreditation (Ausschnitt)

LIST OF DEGREE(S)	
<i>Please repeat this part of the table for any other EMJM degree to be awarded by your institution in the context of the proposal (if applicable).</i>	
<b>⚠</b> <i>Please attach supporting documents proving accreditation/evaluation and ensure coherence with the information provided on degrees and accreditation/evaluation in other parts of the application.</i>	
<i>Please highlight the relevant passages (core references/text certifying the accreditation/evaluation validity) in the supporting documents. In addition, supporting documents which are not in one of the official EU languages should be accompanied by a translation in English of the core passages.</i>	
DEGREE 1	
Degree name in the national language:	
Degree name in English (where applicable):	
Date of Accreditation:	
Accreditation validity end date:	
ECTS credits of the accredited component (60 / 90 / 120):	
Supporting documents:	[list name of document, page numbers of relevant passages]
....	

- Nachweise für alle Partner in einem Dokument zusammengefasst
- List of Degree (s): weiterer Abschluss einer Hochschule kann angegeben werden, wenn es z.B. zur nationalen Akkreditierung auch einen akkreditierten Joint Degree gibt

## Types of degrees awarded by EMJMD consortia

	TYPE A 'JOINT DEGREES'	TYPE B 'JOINT DEGREES PER TRACK'	TYPE C 'MULTIPLE DEGREES'	TYPE D COMBINATION (‘Partial joint’: single + jointly awarded degree)
Nr of diplomas awarded per student	One		Several	
Each graduate awarded the same degree(s)?	Yes. A single diploma, awarded to all graduates regardless of their mobility track.	No. A single joint degree, but the range of the HEIs signing the joint diploma varies depending on the study track of the graduate.	Not necessarily. Two or more diplomas, one diploma from each of the awarding HEIs where they studied.	Not necessarily. A single diploma jointly awarded by ≥ 2 awarding HEIs, AND (An)other, separately awarded diploma(s), from HEI(s) where they studied.
Diploma(s) are signed, issued and awarded:	Jointly by all awarding HEIs. All graduates receive the same degree. Not all full partners of the EMJMD consortium necessarily sign the diploma. <i>The student has not studied at all HEIs but all recognise the different study periods regardless of their location.</i>	Jointly by each of the awarding HEIs where they studied. Different graduates may get different degrees. <i>Not all full partners of the EMJMD consortium sign the diploma.</i>	Separately, each by the awarding HEI where they studied. Each awarding partner issues and signs a separate diploma.	One diploma: Jointly by two or more awarding HEIs; + other diploma(s): Separately, (each) from HEIs where they studied.

### Quelle:

- [Implementing Joint Degrees in the Erasmus Mundus action of the Erasmus+ programme](#), EACEA 2020
- Siehe auch: [Joint-Degrees-and-Erasmus-Mundus.pdf \(europa.eu\)](#) State of play report for the 2023 Erasmus Mundus Annual Conference “Boosting the potential of Joint Degrees in Erasmus Mundus Joint Master Programme”
- Weitere Publikationen zum Joint Degree siehe gesonderte Folie

# Weitere Infos zum Joint Degree

**European Approach:** Veranstaltungsdokumentation Follow-up event "[Implementing the European Approach for Quality Assurance for EMJMDs](#)"

Übersicht über den **aktuellen Stand zur Umsetzung des European Approach** in Europa und das „[European Approach Online Toolkit](#)“. Dieses Toolkit besteht u.a. aus einer Schritt-für-Schritt-Videoanleitungen für diejenigen, die den EA nutzen wollen.

[Joint-Degrees-and-Erasmus-Mundus.pdf \(europa.eu\)](#) **State of play report for the 2023** Erasmus Mundus Annual Conference “Boosting the potential of Joint Degrees in Erasmus Mundus Joint Master Programme”

**Joint Degrees in den Erasmus Mundus Studiengängen** Bericht der EU-Kommission (2020): „[Implementing Joint Degrees in the Erasmus Mundus action of the Erasmus+ programme](#)”

European Commission, European Education and Culture Executive Agency, Erasmus Mundus Support Initiative, Fernández-Figares, I. & Garre, B. (2024). “[Planning and delivering jointness in Erasmus Mundus Master’s programmes](#) – State of Play Report”

# Call 2025: EMJM - was ist neu?

## EMJM

- Die Höchstzahl der Stipendien pro Projekt beträgt jetzt **50** (statt bisher 60), um die Finanzierung zusätzlicher EMJM-Projekte zu ermöglichen (Zusätzliche Stipendien für bestimmte Regionen der Welt ausgenommen)
- Zusätzliche Stipendien für bestimmte Regionen: Region 3 (Südliche Nachbarschaft): Einführung eines spezifischen Prozentsatzes für Tunesien. Aufteilung und Hinweise zu den Regionen siehe Funding und Tenders Portal

# **Fragen zu Erasmus Mundus Joint Master?**



# Erasmus+

## Erasmus Mundus Design Measures (EMDM)

*European Education and Culture  
Executive Agency*

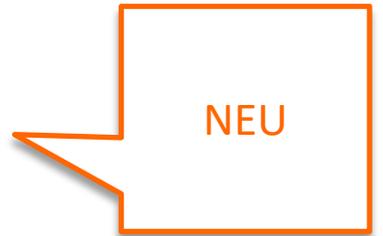
## Erasmus Mundus Design Measures (EMDM)

- **Ziel:** EMDM unterstützen die Entwicklung **innovativer, hoch integrierter internationaler neuer Masterprogramme in Partnerschaft mit Hochschulen weltweit**
- **Kurze Projektförderung mit einem Zuwendungsempfänger** (*Monobeneficiary grant agreement*)
- Eine Hochschule stellt den Antrag. Sie bindet ihre Partnerhochschulen für den geplanten künftigen im Antrag ein
- **Budget:** 60.000 Euro/Projekt (für 15 Monate Laufzeit)
- Eigene Förderregeln, eigene Ausschreibung

# Erasmus Mundus Design Measures (EMDM)

## Der angestrebte gemeinsame Master sollte:

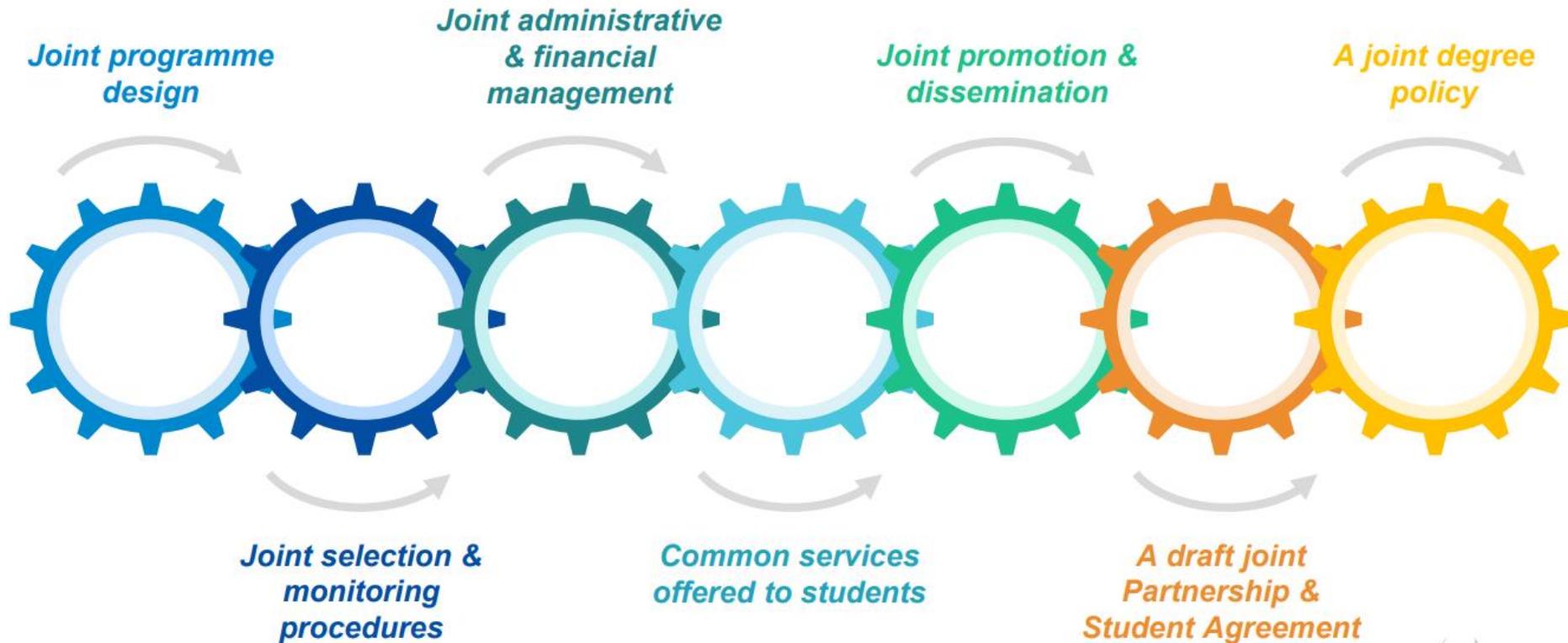
- ✓ ein **voll integrierter Studiengang** sein, der von einem **Konsortium** von mind. **drei** Hochschulen aus **drei** Ländern, davon mind. eine Hochschule aus einem EU-Land oder mit Erasmus+ assoziiertem Land **und eine Hochschule aus einem nicht mit dem Programm assoziierten Drittland (Länder weltweit)** angeboten wird
- ✓ darauf abzielen, **exzellente Studierende weltweit** anzuwerben
- ✓ **physische Mobilität** für alle Studierenden anbieten
- ✓ zu einem **gemeinsamen Abschluss** oder zu **Mehrfachabschlüssen** führen



# Erasmus Mundus Design Measures (EMDM)

## Expected outcomes/deliverables of an EMDM (2)

- Joint mechanisms to be included in the design of the master programme



## Call 2025: EMDM - was ist neu?

- **Kein Fokus** mehr auf „unterrepräsentierte“ Länder/Einrichtungen
- Nur Hochschulen aus einem EU-Mitgliedstaat oder einem mit dem Programm assoziierten Drittland können den **Antrag stellen**. Das Projekt muss jedoch Aktivitäten umfassen, die **Hochschulen aus einem oder mehreren nicht mit dem Programm assoziierten Ländern (Ländern weltweit) einbeziehen**
- **Bewertungskriterien:** Neue Gewichtung sowie neue Mindestpunktzahl bei 3 Kriterien (nicht bei „Wirkung“)- Leichte Umformulierung, insbesondere bei „Relevanz“.

# **Fragen zu Erasmus Mundus Design Measures?**

# Eckdaten zur Antragstellung 2025

- **Statistiken**
- **Antragsformulare**
- **Bewertungskriterien EMJM**

# Call 2025 auf einem Blick

**Budget:** EMJM: 127 Mio. € für ca. 34 Projekte  
EMDM: 3 Mio. € für ca. 50 Projekte

**Antragsfrist:** 13 Februar 2025, 17 Uhr

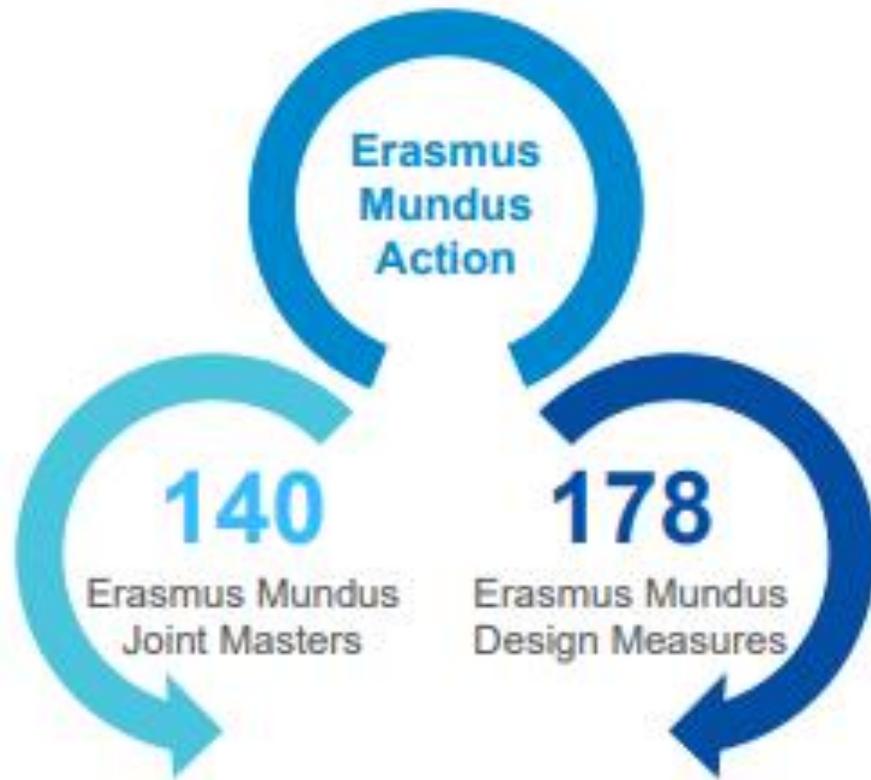
**Erasmus+ Programmleitfaden 2025** (Erasmus Mundus Aktion p. 275-289 der englischen Version; S. 321-337 der deutschen Version)

## **Antragsunterlagen im Funding & Tenders Portal:**

[Erasmus Mundus Joint Masters \(ERASMUS-EDU-2025-PEX-EMJM-MOB\)](#)

[Erasmus Mundus Design Measures \(ERASMUS-EDU-2025-EMJM-DESIGN\)](#)

# Erasmus Mundus calls 2024

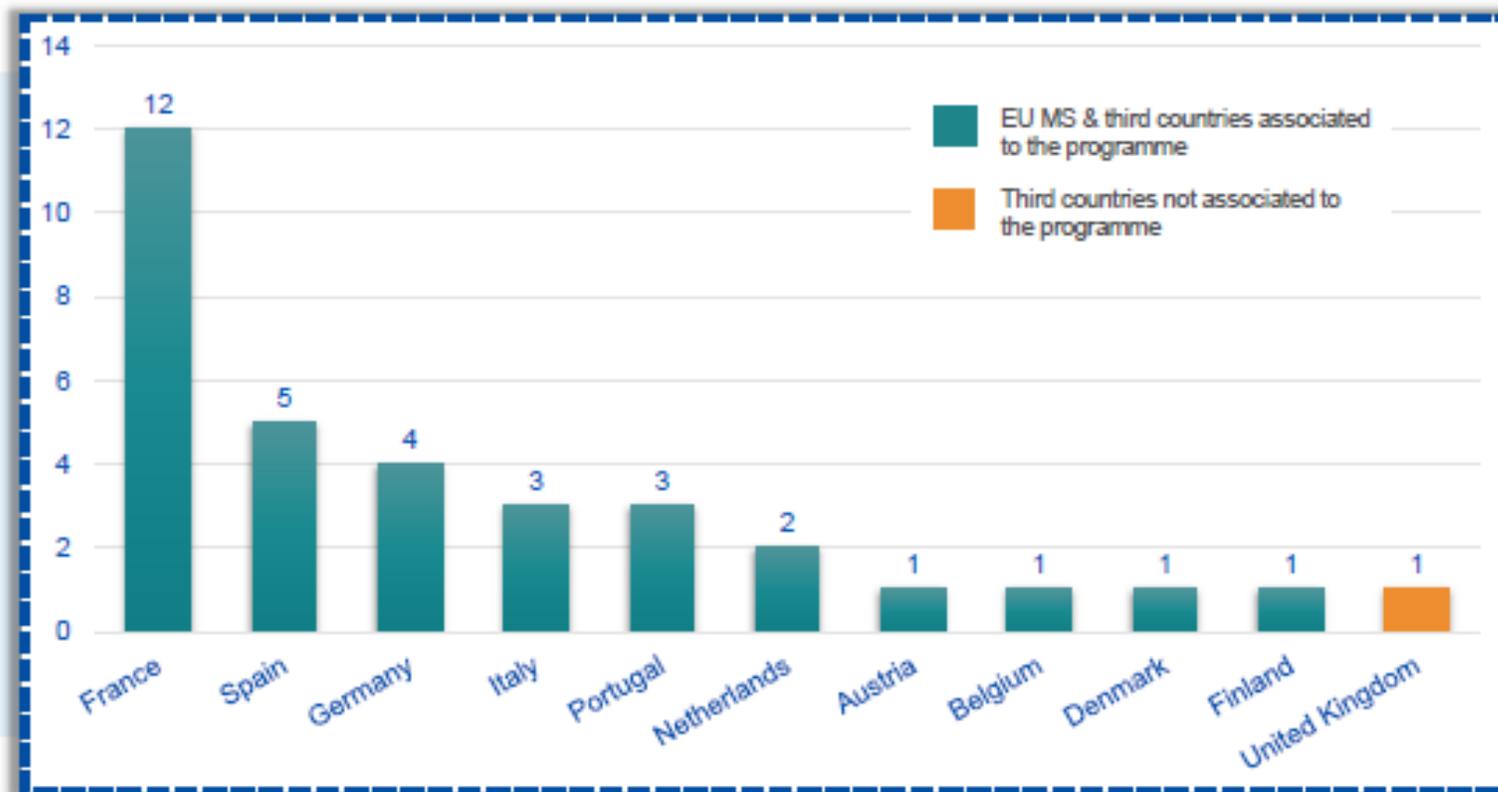


## Erasmus Mundus Joint Master: Auswahlrunden 2021-2024

Call	Applications	Selected projects	Success rate
2021	70	<b>27</b>	38,5 %
2022	53	<b>30</b>	57 %
2023	91	<b>32</b>	37 %
2024	134	<b>34</b>	25 %

Quelle: Europäische Kommission

# Selected 2024 EMJM koordinierende Länder

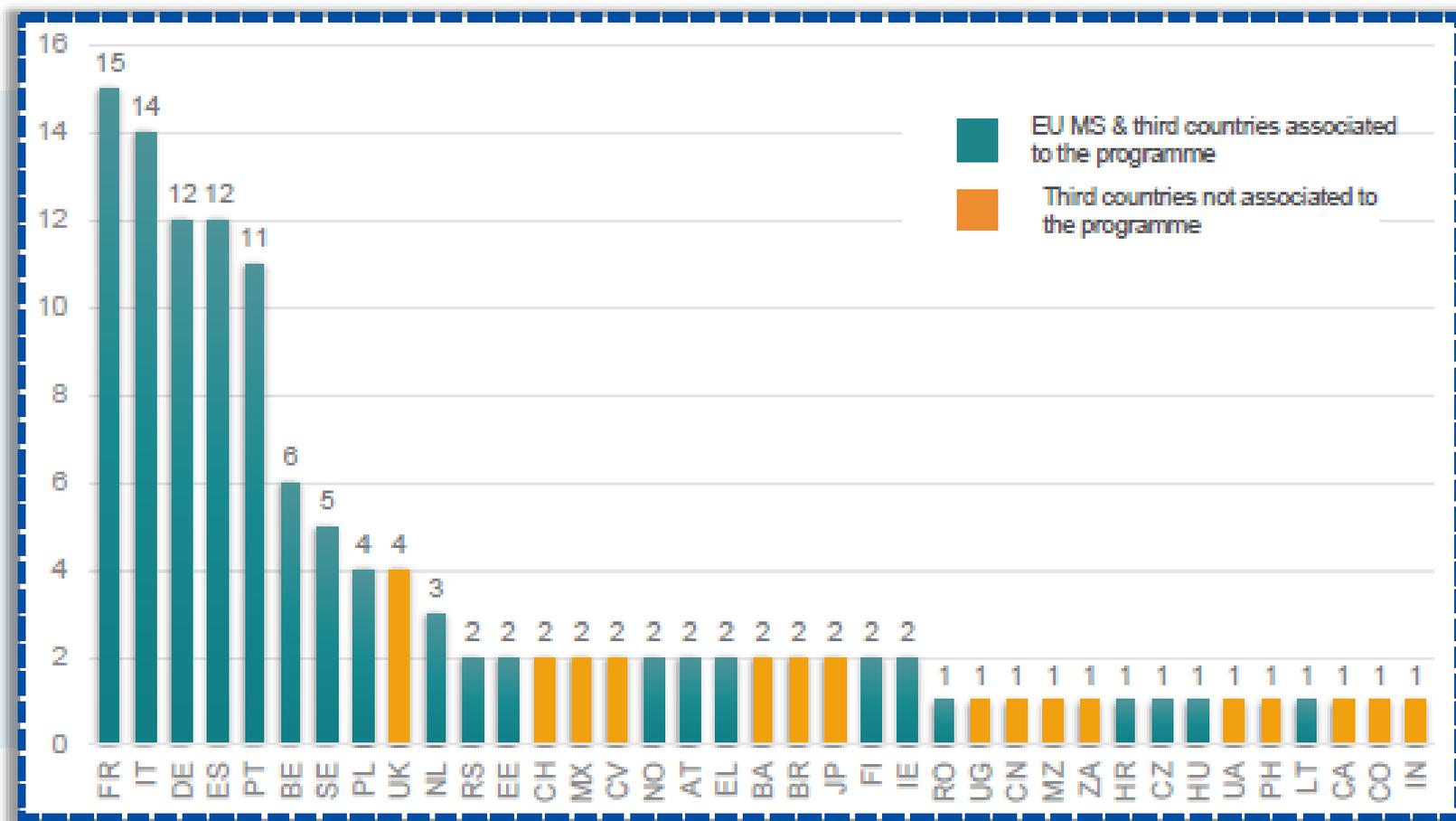


34 EMJM proposed for funding



10 EU MS & 3<sup>rd</sup> countries associated to the programme

# Selected 2024 EMJM beteiligte Länder



**126 full partners**  
16 TC not associated  
represented



**37 countries** represented



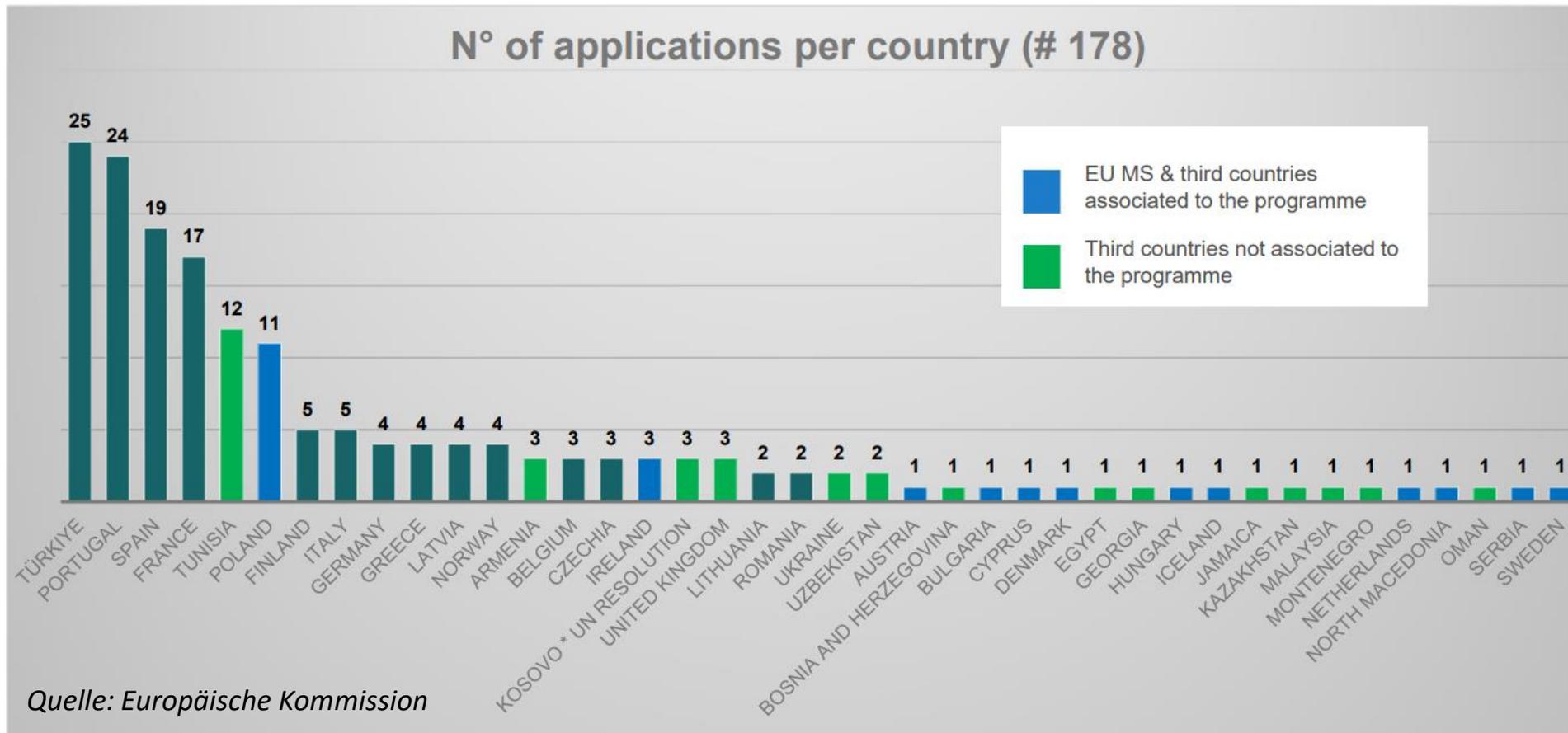
**+654 associated partners**  
from 75 countries, 65% of  
which are from 3<sup>rd</sup> countries  
not associated to the  
programme (e.g. US, Brazil,  
UK, Canada, Switzerland)

# Erasmus Mundus Design Measures: Auswahlrunden 2021-2024

Call	Applications	Selected projects	Success rate
2021	148	<b>40</b>	27 %
2022	111	<b>62</b>	55 %
2023	145	<b>58</b>	40 %
2024	178	<b>55</b>	31%

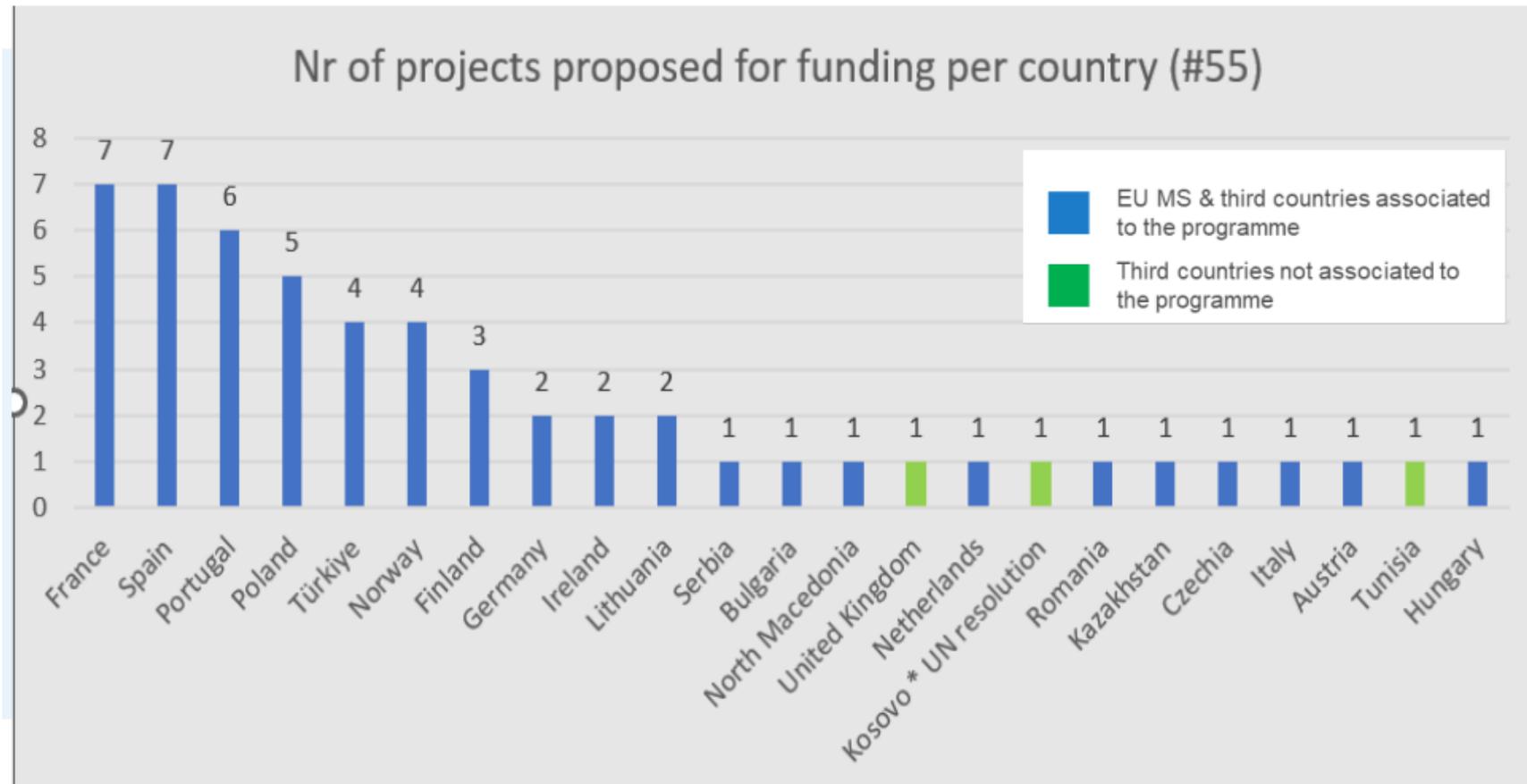
*Quelle: Europäische Kommission*

# Erasmus Mundus Design Measures – Anträge 2024



- 178 förderfähige Anträge
- 40 verschiedene Länder
- 81% aus EU-Staaten/assoziierte Länder

# Erasmus Mundus Design Measures – Auswahl 2024



- 55 bewilligte Projekte
- Aus 23 Ländern
- 86% aus EU-Ländern und assoziierten Ländern

Quelle:  
Europäische Kommission

# Antragsformulare

# Antragspaket EMJM / EMDM

## Application package

Complete **Part A & C** directly on the Portal. Prepare **Part B** in advance and upload it in the Portal.



The application form is structured in three parts:



### Part A – Administrative Forms

Contains general information about the project, data on the applicant organisation and contact persons



### Part B – Technical description

Contains the narrative part of the project, the work package and deliverables



### Part C – Administrative forms

Specificities about the EMDM (n° of ECTS, type of degrees to be awarded, participating organisations)

# Antragsformular „Part B“ (EMJM / EMDM)

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5. OTHER .....	15

- **Maximale Seitenzahl**
  - EMJM, 70
  - EMDM, 40
- Anweisungen des Formulars folgen und Struktur des Formulars nicht verändern
- Struktur des Formulars
  - Abschnitte 1, 2, 3: Bewertungskriterien aus dem **Erasmus + Programmleitfaden**
  - Abschnitt 4: Arbeitsplan und Arbeitspakete
  - Abschnitt 5 :Ethics/security: „*Not applicable* „ für EMJM und EMDM
  - Abschnitt 6: Erläuterungen zu Doppelfinanzierungen

**Erasmus Mundus Joint Master**  
**Hinweise zum Ausfüllen der Formulare**

# EMJM

## Formular Part B

- **Abschnitt 2.1.3 „Outside resources“:** Hier können z. B. die Versicherungsmechanismen für die Studenten erläutern werden. Dieses Feld dient nicht dazu, die Aufgaben der assoziierten Partner zu erläutern.
- **Abschnitt „Events and trainings“:** Hier sollten nur die wichtigsten Veranstaltungen sowie wichtigsten Sitzungen des Konsortiums aufgeführt werden, wie z. B. Schulungen für Mitarbeitende oder Sommerkurse. Reguläre Management-Treffen sind nicht betroffen, auch nicht die Lehrinhalte.
- **List of previous projects,** soll **im Formular „Part B“ ausgefüllt** werden: maximal nur 5-6 Hauptprojekte angeben, die einen Bezug zum Studienfach bzw. zum Erasmus Mundus-Vorschlag haben.



NEU

# EMJM

- **Part B – Abschnitt 4: Arbeitsplan**
- ✓ 2 Arbeitspakete and max. 15 deliverables
  - WP Management and implementation of the Master programme
  - WP Selection and supervision of the students
- **Budgettabelle:** Excelliste „tpl-calculator“, die die beantragte Fördersumme automatisch berechnet. Wichtig: Hinweise zur Nutzung auf erster Seite beachten!

# EMJM

- **Part C – Indikatoren**

## Part C – (KPI): Guidance & tips

### Indicators to be provided in your application



- **N. of ECTS, former EMJMD, former EMDM: important information to be provided**
- **Location** - select countries covered by your partners (coordinator, full partners, associated partners)
- **Type of project, thematic areas and types of activities, type of master programme**
- **Type of mobility activities**
- **Contribution to any of the EU Commission political priorities** - complete based on your current knowledge and planning in the proposal
- **Output, result and impact indicators, Policy impact** - refer to your planned indicators objectives. Discard impact on the higher education (HE)
- **Third countries involvement information** - (E+ not associated countries) - refer to your planned indicators objectives.
- **Courses, study programmes, research partnerships, publications, education projects** - refer to your planned objectives

# EMJM Application package

## Part B and annexes

### Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments. ⓘ

Part B of proposal *	<input type="text"/>	ⓘ Upload 
Detailed budget table *	<input type="text"/>	ⓘ Upload 
Proof of accreditation *	<input type="text"/>	ⓘ Upload 
Draft Partnership Agreement *	<input type="text"/>	ⓘ Upload 
Draft model of Diploma Supplement	<input type="text"/>	ⓘ Upload 
Draft Student Agreement	<input type="text"/>	ⓘ Upload 
Blank copies of the proposed master degree diplomas	<input type="text"/>	ⓘ Upload 
Other annexes	<input type="text"/>	ⓘ Upload 

### Mandatory documents

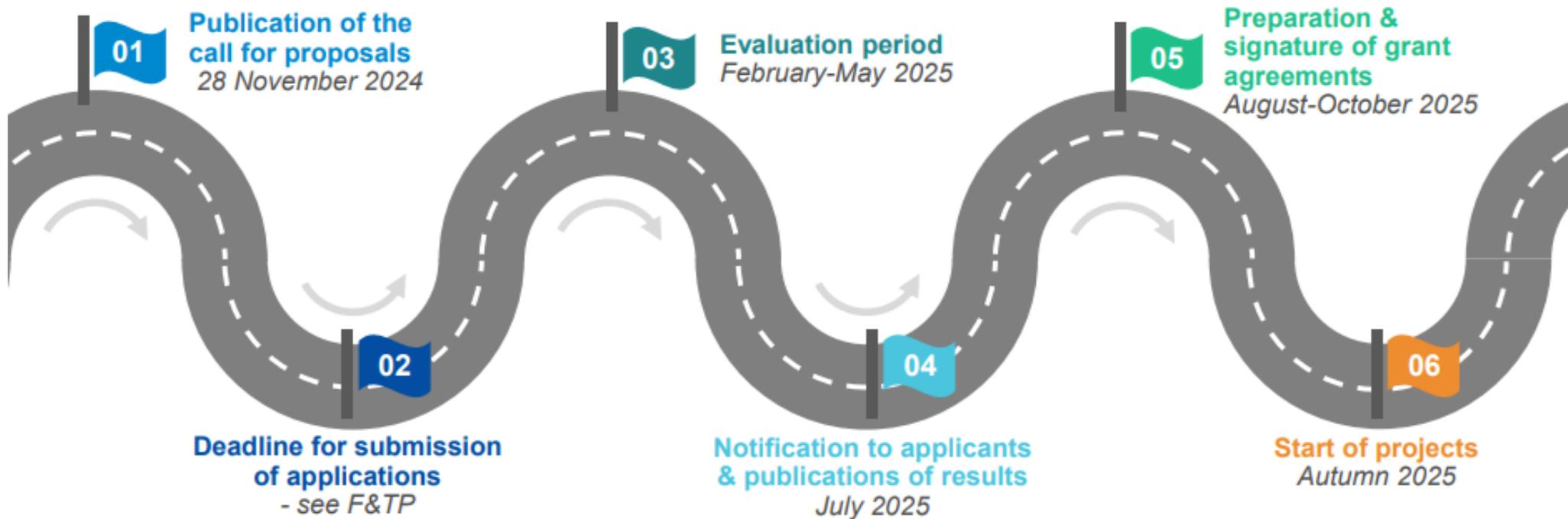
- Part B
- Calculator (budget table)
- Proof of accreditation
- Draft Partnership Agreement

### Optional annexes

- Draft model Diploma Supplement
- Draft Student Agreement
- Copies of the proposed degree
- Other annexes

# Erasmus+ EMJM call for proposals 2025

## Selection Roadmap



**Erasmus Mundus Design Measures**  
**Hinweise zum Ausfüllen der Formulare**

## EMDM: Part B

- ✓ Nur **ein** Work Package
- ✓ Milestones sind nicht erforderlich
- ✓ Deliverables: Grundlage dafür sind die „expected joint mechanisms“ im Erasmus+ Programmleitfaden (s. S. 287, englische Version)
- ✓ Tasks: Geben Sie an, welche Partnerhochschule für welche „Task“ zuständig ist

## EMDM: Part B

- **Abschnitt 1.1.** „Background and general objectives“ hier kann u.a. der Beitrag des Projekts zur Förderung der „EU shared values“ angegeben werden (s. Bewertungskriterium Relevanz)
- **Abschnitt 1.2** „Needs analysis and specific objectives“ : s. **Bewertungskriterium „Relevanz“** im Erasmus+ Programmleitfaden: „The proposal is based on a genuine and adequate needs analysis“ (allgemeine Bedarfsanalyse erstellen, Indikatoren zur Erfolgsmessung sind nicht erforderlich)
- **Abschnitt 2.1** „Project management, quality assurance and monitoring and evaluation strategy“ – Es ist nicht notwendig, Evaluierungsmethoden und Indikatoren zur Messung der Wirkung zu beschreiben. Gehen Sie auf das **Bewertungskriterium „Qualität der Projektkonzeption und Durchführung“** im Programmleitfaden ein und adressieren Sie dabei **jeden Unterpunkt**.

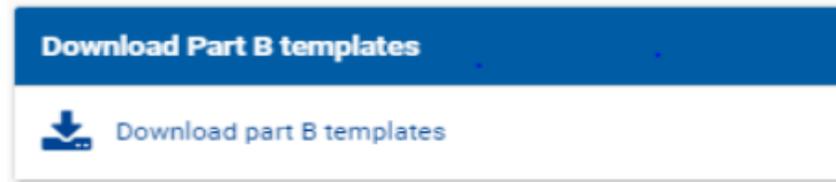
## EMDM: Part B

- **Abschnitt 2.1.3** „Project team, staff and experts“: Mitarbeitende des künftigen Konsortiums sollen genannt werden aber CVs nicht erforderlich
- **Abschnitt 2.1.4**: „Cost effectiveness and financial management“: nicht relevant
- **Abschnitt 2.1.5**: „Risk management“: nicht erforderlich für EMDM
- **Abschnitt 2.2.2.:** „Consortium management and decision-making mechanisms“: nicht relevant für EMDM
- **Abschnitt 5**: Nicht relevant für EMDM

# EMDM: Part B

- Part B is the only **mandatory annex**:

- ✓ Part B must be prepared in advance using the template downloaded from the system



- ✓ It's not required to add 'Other annexes'

A screenshot of a form section titled 'Part B and Annexes'. Below the title is a grey bar with the text: 'In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments. ⓘ'. There are two rows of input fields. The first row is labeled 'Part B \*' and has a red vertical bar on the left side of its input field. To the right of the input field is an information icon ⓘ and an 'Upload' button with a cloud icon. The second row is labeled 'Other annexes' and also has an information icon ⓘ and an 'Upload' button with a cloud icon.

# Weitere Informationen

[Online info session der EACEA: Erasmus Mundus Action – Call 2025](#)

[FAQs Erasmus Mundus Design Measures](#)

[FAQs Erasmus Mundus Joint Masters](#)

[Empfehlungen Partnership Agreement aus der letzten Programmgeneration](#)

Datenbank der laufenden EMJM: [Erasmus Mundus Catalogue](#)

[Erasmus+ Project results platform](#)

[NA-DAAD-Erasmus Mundus-Webseite](#)

Kontakt EACEA: [EACEA-EPLUS-ERASMUS-MUNDUS@ec.europa.eu](mailto:EACEA-EPLUS-ERASMUS-MUNDUS@ec.europa.eu)

# Publikationen

[20 Years of Erasmus Mundus - Beyond Borders and Boundaries](#)

[Erasmus Mundus 20th anniversary conference report „Beyond Borders and Boundaries“](#)

[NA DAAD-Factsheet „20 Jahre Erasmus Mundus \(2004-2024\) – Leuchttürme der Internationalisierung“](#)

[Planning and delivering jointness in Erasmus Mundus Master's Programmes: State of play report](#)

[Statistical factsheets on the achievements of the Erasmus Mundus Joint Master Degrees 2014-2020](#)

# Award criteria

EMJM

Criteria	Maximum points	Threshold
Relevance of the project	30	22
Quality of project design and implementation	30	15
Quality of project consortium and cooperation arrangements	20	10
Impact	20	10
<b>Minimum total score 70 points (out of 100 points in total)</b>		

# EMJM Award Criteria (1)

## RELEVANCE OF THE PROJECT

(max 30 points – threshold **22 points**)

- ✓ **Background and general objectives:** e.g. overall aims and general objectives of your project and their relevance in relation to the EMJM
- ✓ **EU values:** respect and promotion of shared EU values, such as respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, as well as fighting any sort of discrimination
- ✓ **Needs analysis and specific objectives:** e.g. project rationale and needs analysis on which the proposal is built; issues/challenges/gaps and specific objectives that the project aims to address in academic terms, and with regard to societal and labour market needs
- ✓ **Complementarity with other actions and innovation:** e.g., strategy to foster excellence and innovation; support to modernisation and internationalisation strategy; project uniqueness and added value; strategy to increase attractiveness and contribute to the policy objectives of the EHEA



# EMJM Award Criteria (2)

## QUALITY OF THE PROJECT DESIGN & IMPLEMENTATION

(max 30 points – threshold **15 points**)

- ✓ **Concept and methodology:** e.g. jointness/integration of the EMJM
- ✓ **Quality assurance, monitoring and evaluation strategy:** e.g. the internal and external QA measures; extent to which the jointly designed and fully integrated curriculum adheres to the Standards for Quality Assurance of Joint Programmes in the EHEA; joint degree/the degrees to be delivered
- ✓ **Project teams, staff and experts:** e.g. how they will work together to implement the project
- ✓ **Cost effectiveness and financial management:** e.g. management of EU funding, mobilisation of complementary funding, and budget plan
- ✓ **Risk management:** e.g. identification of risks in the project implementation, and planning of adequate mitigating measures

# EMJM Award Criteria (3)

## QUALITY OF THE PARTNERSHIP & COOPERATION ARRANGEMENT

*(max 20 points – threshold 10 points)*



**Consortium set-up:** e.g. rationale for the consortium composition, innovative character of the consortium and inclusion of partners with different levels of experience, definition of roles and tasks of partners, cooperation with non-educational actors



**Consortium management and decision-making:** e.g. cooperation arrangements, governing bodies and management tools, institutional commitment of the partners

# EMJM Award Criteria (4)

## IMPACT

*(max 20 points – threshold 10 points)*

- ✓ **Impact & ambition:** e.g. impact at system level, institutional level and individual level, projections in terms of enrolled students, measures to ensure country balance of students
- ✓ **Communication, dissemination and visibility:** e.g. promotion strategy to attract excellent students worldwide
- ✓ **Sustainability and continuation:** e.g. mid/long-term development and sustainability strategy beyond EU funding, mobilization of other funding sources

# Pause

Projektbeispiel EMJM 2024  
SPOT Socialpsychology of Transformation

Internationale Psychoanalytische Universität Berlin (IPU)  
[www.ipu-berlin.de](http://www.ipu-berlin.de)

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Präsentation für das Antragstellerseminar des DAAD 10.12.2024

Carmen Scher

Leitung des International Office IPU Berlin

# Internationale Psychoanalytische Universität (IPU)

- Gegründet 2009, staatlich anerkannte private Universität, Stifterin Prof. Dr. Christa Rohde-Dachser
- Standort Berlin Moabit
- 2014 vom Wissenschaftsrat akkreditiert, 2020 für fünf weitere Jahre reakkreditiert
- Psychotherapeutische Hochschulambulanz anerkannt von der gesetzlichen Krankenkasse seit 2011
- Finanziert zu 94% aus Studiengebühren
- Beginn der Arbeit des International Office Juli 2012
- 797 Studierende, davon 226 internationale Studierende (28%), Stand 31.07.2024
- Promotionsrecht beantragt – Ergebnis voraussichtlich Frühjahr 2025
- 8 Studiengänge:
  - BSc Psychologie Plus
  - MA Psychologie – Klinische Psychologie und Psychotherapie
  - MA Psychology (English track)
  - MA Psychology focusing on Organisation (English)
  - MA Leadership und Beratung
  - MA Interdisziplinäre Psychosentherapie
  - MA Kulturwissenschaften
  - EMJM Social Psychology of Transformation (English)

## Antrag EMJM: Basis, Motivation, Historie (1)

- Zahlreiche internationale professorale Netzwerke
- Internationales Forschungsnetzwerk STICS (Social Trauma in Changing Societies)
  - Seit 10 Jahren existierende akademische Kooperation von Universitäten in Bosnien-Herzegowina, Serbien, Bulgarien, der Türkei und Deutschland
  - Verbindet Studenten und Professoren aus teilnehmenden Ländern in Form von gemeinsamen Publikationen, Sommerschulen, Erasmus+ KA171 Austausch und der Etablierung des gemeinsamen Wahlpflichtfaches „Social Trauma“, das an allen beteiligten STICS Universitäten angeboten wird
  - Ziel ist die Festigung transregionaler akademischer Kooperation bezüglich Themen wie Migration, soziales Trauma, soziale Dynamiken und psychologisches Trauma



**Basis** für den Wunsch, die Netzwerke auszubauen & weiter zu internationalisieren

## Antrag EMJM: Basis, Motivation, Historie (2)

- **Motivation:**

- Schaffen eines wirklich internationalen Campus
- Lehrende sind überzeugt von der Bedeutsamkeit der Thematik
- Absicht, Synergieeffekte zwischen verschiedenen Psychologiestudiengängen der IPU herzustellen
- Akademische Themenbereiche an die IPU holen, zu denen vor Ort nicht genug Expertise existiert, z.B Umweltpsychologie
- Bestehende internationale Netzwerke institutionalisieren und erweitern

- **Historie:**

- EMDM mit **96/100 Punkten** akzeptiert, Titel **TranSoPsy**
- Antrag EMJM über threshold **76/100 Punkte**, Titel **PIAS**, zu viele andere Antragsteller waren besser, Antrag abgelehnt
- Antrag EMJM, **erfolgreicher Antrag 85/100 Punkte**, Titel **SPOT**

## Antrag EMJM: Basis, Motivation, Historie (3)

### Herausforderungen:

- Aufstellen eines inhaltlich, geographisch und die Zielvorstellung betreffend passendes Konsortium
- Bei der Partnerwahl zu beachten:
  - Alleinstellungsmerkmale pro Partner hervorheben
  - Möglicherweise abspringende Partner einplanen
  - Die international/national extrem unterschiedlichen Gesetzesgrundlagen für Masterstudiengänge beachten
  - Motivation der Partner frühzeitig abfragen
- Partizipativ bei der Gestaltung des Curriculums sein 
- Absprachen zu Finanzen, Aufgabenverteilung und Verantwortungsbereiche 
- Regelmäßige Zusammenkünfte in Präsenz an den verschiedenen Universitäten organisieren, klar und vorausschauend mit Partnern kommunizieren, regelmäßig Aufgaben und Deadlines verdeutlichen
- Hartnäckiges und zielbewusstes Motivieren der Stakeholder der eigenen Universität:
  - Verwaltung und Akademia parallel und gleichzeitig ins Boot holen

# EMJM Social Psychology of Transformation (SPOT)

www.spot-psychology.eu



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SPOT ▾

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APPLY

SPOT offers you the unique opportunity to become pioneers of social change

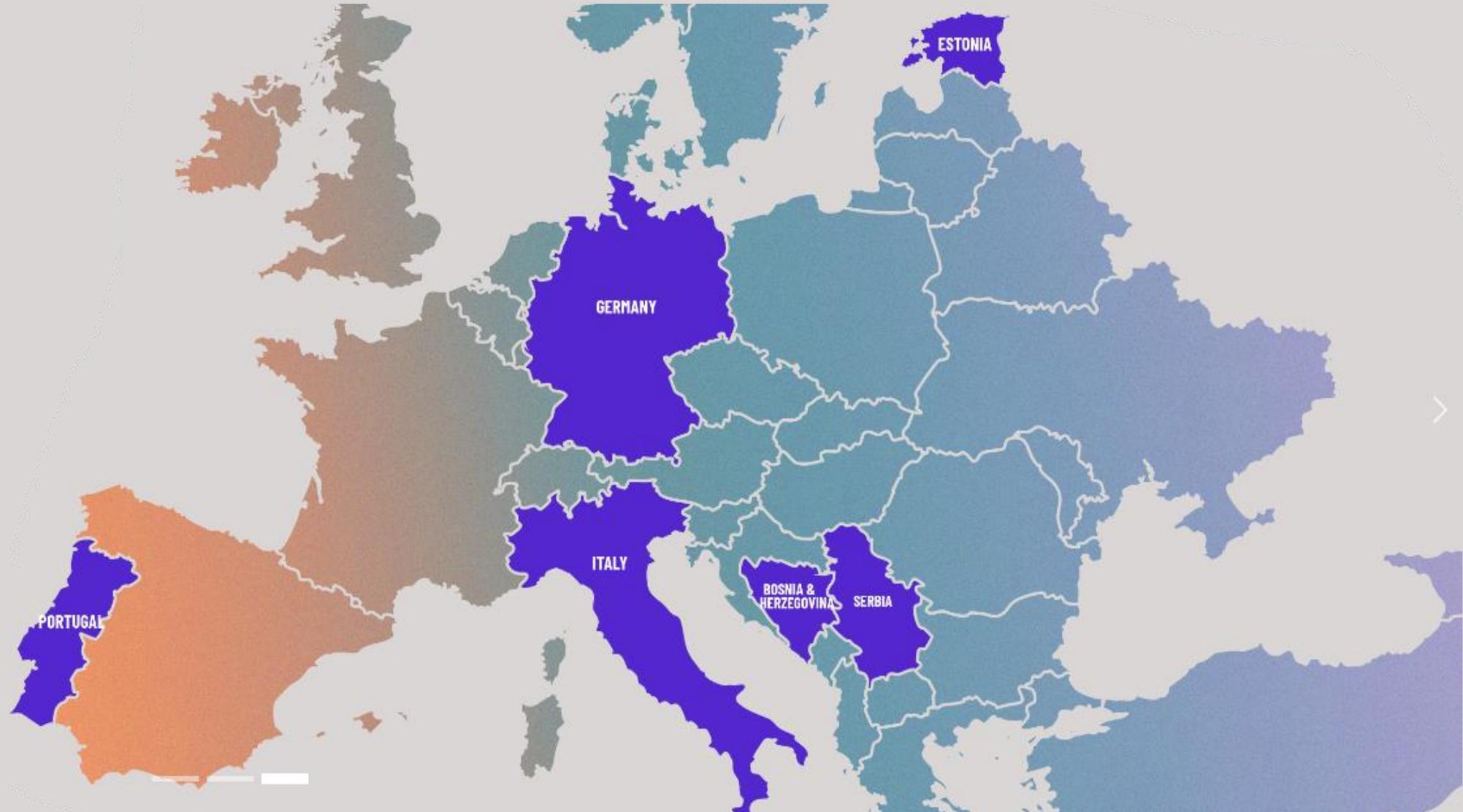
Why Choose SPOT



Erasmus Mundus Joint Master: Social Psychology of Transformation - Understanding and Mastering Social Change

# EMJM SPOT

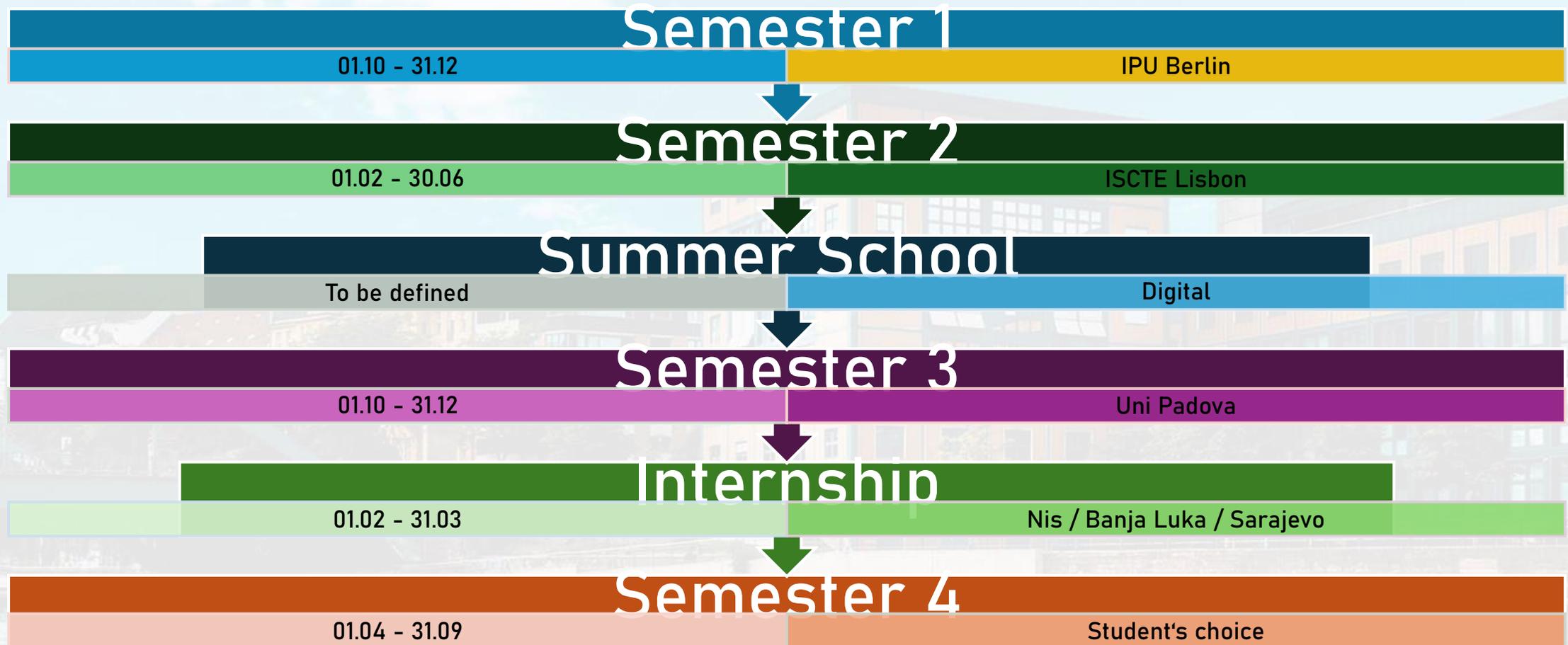
## Geographische Verteilung der Partner



## EMJM SPOT: Basics

- 120 ECTS
- Studienzeit: 2 Jahre
- Verpflichtende Mobilitäten an der IPU Berlin, ISCTE Lisbon, University of Padua
- Verpflichtendes Praktikum für 20 ECTS, vorzugsweise in Serbien oder Bosnien-Herzegowina
- Von Studierenden selbst organisierte Sommerschule
- Beginn 1. Oktober 2025
- Semester Struktur: Herbstsemester 1.10-31.12 ; Frühlingssemester 1.02-30.06
- Inhaltliche Schwerpunkt: Sozialpsychologie mit drei Foci
  - Transformative Leadership:  
changing work relationships from an organisational and psychosocial perspective.
  - Conflict and Cooperation:  
psychodynamic approaches to understanding and navigating the unconscious dynamics of conflict.
  - Environment and Sustainability:  
social psychology theories/methods fostering socially and environmentally sustainable relationships.

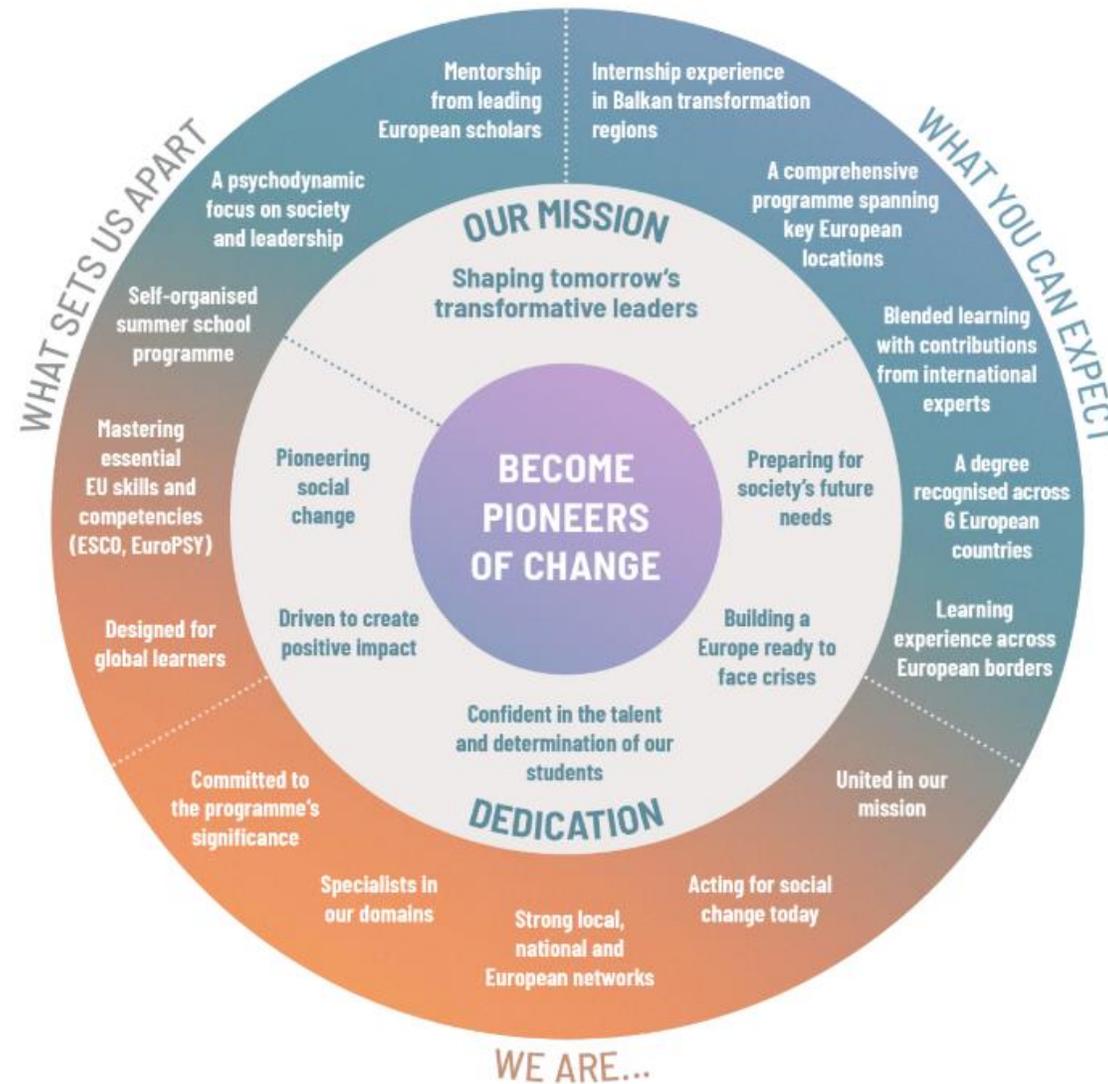
# SPOT Student Journey



# SPOT-Curriculum

	Transformative Leadership 22 ECTS	Conflict & Cooperation 19 ECTS	Environment & Sustainability 17 ECTS	Advanced Research Methods 12 ECTS	Self-Learning & Summer School	Workplace Internship 20 ECTS	M.A. Thesis 30 ECTS
<b>Semester 1 Berlin 30 ECTS</b>	Module 1: "Transformative Leadership I: Fundamentals" Transformation of societies and challenges for leadership (2 ECTS) Ethical-moral dilemmas (2 ECTS) Leadership as a sustainable management (2 ECTS)	Module 2: "Conflict and Cooperation I: Fundamentals" Psychoanalytic Perspectives on conflict dynamics (3 ECTS) Or Epistemology and Subject Theory Implications (3 ECTS) Social Psychology of violence and reconciliation (3 ECTS) Or Social Influence (3 ECTS) In presence in Berlin Action-oriented interventions (1 ECTS)	Module 3: Environment and Sustainability I: Fundamentals Environmental Psychology (3 ECTS) Digitalization and sustainability (2 ECTS)	Module 4: Advanced Research Methods Research and Project Workshop (3 ECTS) Developing qualitative research design (3 ECTS) Cross-Cultural Research Methods (6 ECTS)* Or Multivariate Statistics (6 ECTS)*	Self-directed lectures and workshops*		
<b>Semester 2 Lisbon 30 ECTS</b>	Module 5: "Transformative Leadership II: Relational Leadership and Transformation" Community Psychology (6 ECTS) Project Conception & Evaluation (6 ECTS)	Module 6: "Conflict and Cooperation II: Applied Perspectives" Social Trauma in changing societies (5 ECTS)* Or Intergroup Conflicts (6 ECTS)* Action-oriented interventions II (1 ECTS)*	Module 7: "Environment and Sustainability II: Social Justice and Transformation" Environment, Justice and Health (6 ECTS) Social Psychology of Environment (6 ECTS)		Summer School Digitalization and Sustainability*		
<b>Semester 3 Padua 30 ECTS</b>	Module 8: "Cultural Diversity in Organizational Psychology" Cross-cultural issues in personnel psychology (4 ECTS)	Human Rights (6 ECTS) Or Psychology of inclusion and social sustainability (6 ECTS)				Module 9 "Internship" Workplace Internship (5 ECTS)	Module 10 "Master's Thesis" Thesis – Colloquium (15 ECTS)
<b>Semester 4 30 ECTS</b>						Workplace Internship (15 ECTS)	Thesis Writing (15 ECTS)

# SPOT Selbstverständnis & Claim



# Fragenrunde

# Evaluation des ersten Antrags: Pluspunkte

## Criterion 1 - Relevance

- General objectives in the context of current social development and need for psychological knowledge are convincingly presented
- Preliminary need analysis is structured and illustrates well the gaps that exist in each partner countries as well as partner institutions
- Sufficiently clear how the project will address academic, societal and labour market needs
- Strategy to foster excellence and innovation is adequate in relation to partner institutions
- Strategy to increase attractiveness, integration and internationalisation is properly addressed and well connected to EC policies and priorities

### SPOT KPI Matrix

**Primary Objective (PO):** Implementing a fully integrated international psychology curriculum

**PO1: Establish joint/multiple degree policy and accredit the programme**

- Indicator (a): Joint/multiple degree policy established / Base Line: no / Target Value: yes
- Indicator (b): Programme successfully accredited / Base Line: no / Target Value: yes
- Measurement Methods: Consortial agreement; accreditation certificate(s)

**PO2: Improve access to high quality education for students with fewer opportunities**

- Indicator: Percentage of students with fewer opportunities / Base Line: Percentage of students with fewer opportunities in the first cohort of the SPOT programme / Target Value: An increase of 5% of students with fewer opportunities have been enrolled in the second cohort
- Measurement Methods (in accordance with EU definition for fewer opportunities): First semester survey; other surveys or indicator reports

**General Objective 1 (GO 1): Attracting excellent students to fill a gap in the labour market**

**GO 1.1: Enrolled students meet the admission criteria of excellence increasingly**

- Indicator: Percentage of excellent students enrolled (= undergraduate GPA of ECTS-Grade A): 30% / Base Line: First cohort target value 20% / Target Value: Second cohort 25%
- Measurement Methods: Enrolment statistics

### EU Policy Objectives Indicators

**Priority 1 (EU P1): A European Green Deal**

**EU P1.1: Environmental and sustainability issues from a psychological point of view are learning contents**

- Indicator: Assessment by students, planned contents / Base Line: Results of assessment of the first cohort, number of lectures/ seminars for the first cohort / Target Value: More positive assessments in the following cohorts: Number of lectures/ seminars with relevant content increased by 5% for the second graduate cohort
- Measurement Methods: Teaching survey, semester schedules of lectures

# Evaluation des ersten Antrags: Pluspunkte

## Criterion 2.1 - Quality Project Design and Implementation

- Elements of innovation reflect EC recommendations (e.g. transformative leadership)
- Application and selection processes, scholarship allocation and enrollment are adequately presented
- Measures facilitating equal and inclusive access are plausibly presented
- Appropriate joint internal and external quality assurance (QA) are in place, positive involvement of students in the process – sufficient evidence of conformity with SQAJP in the EHEA
- Financial management and arrangements are consistent with the regulations and well presented
- Risks are adequately identified with appropriate plans to mitigate them

## Criterion 2.2 - Quality Partnership and Cooperation Arrangements

- Complementarity of the partner institutions is sufficiently addressed in different aspects of psychology
- Consortium composition is innovative (geographical and cultural diversity, expertise in Erasmus Mundus, size etc.)
- Management structure is properly presented with specified governing bodies and clear responsibilities
- Decision-making, communication channels and conflict mitigation are adequately addressed
- Draft of Partnership Agreement represents a valid document

# Evaluation des ersten Antrags: Pluspunkte

## Criterion 3 - Impact

- Impact at institutional level is sufficiently addressed
- Measures to ensure county balance via quotas sufficiently addressed
- Strategic approach to marketing measures is credibly presented and target groups for promotional activities are properly identified
- Dissemination in connection to student and alumni participation is properly addressed with appropriate dissemination activities
- Regarding sustainability there is some evidence for securing national funding and some EU-funded programmes, including value-added synergies with existing EU funding opportunities

# Fragenrunde

# Evaluation des ersten Antrags: Kritik & Optimierung

## Criterion 1 - Relevance

- Concrete ways the proposal fits the internationalisation and modernisation strategies of partner institutions are not presented (not connected to part 2.2 and 3)
- Excellence and innovation strategy does not properly address pedagogical or organisational aspects
- Uniqueness of the project is partially demonstrated: unclear methodology and only indication of few similar programmes in Europe (not connected to part 3) and International benchmarking for the program is not presented. Facts, figures and verifiable sources are not integrated on required level
- Target groups and stakeholders are not identified as clearly as expected



Institutional Objectives by Partner improving their internationalization and modernization strategy

Indicators (I), Base Lines (B) and Target Values (TV)

Measurement Methods

UNIPD

- I: Contributing to increase the number of enrolled international students: UNIPD B: 10,8%; TV: >=15% after 4 years
- I: Increasing the average number of professors involved in international projects by 30% (Department FISPPA / B: 31.6%;/ TV: 39.79%)
- I: Increasing the number of interdisciplinary publications at the departmental level by 30% (Department FISPPA / B: 23.87%; TV: 33.41%)

- Enrolment statistics
- Internal employment statistics
- Number of publications
- Mobility statistics
- Erasmus+ partnership Agreements

	EMM SPOT	Work and Organizational Psychology, Linnaeus University & Vytautas Magnus University	
Geographical structure	Germany, Portugal, Estonia, Bosnia & Herzegovina, Serbia, Italy	Sweden, Lithuania	
Single, multiple or joint	multiple	double	
Type of Degree	MAMSc	MSc	
Program Description	Training experts in transformational processes in the field of work, society and environment from a psychological, interdisciplinary and transcultural perspective	Examine how psychological factors on individual, group and organizational levels affect the ability of organizations to reach their goals	per ri de t hu ar
Interdisciplinary	yes	no	
Mandatory internship	yes, company placements	no	
Mandatory Study Abroad	yes, integrated curriculum	yes, integrated curriculum	yes
Psychodynamic approaches	yes	no	
Transformative Leadership	yes	leadership theories	
Conflict & Cooperation	yes	no	
Environmental & Social Sustainability	yes	no	
Intercultural Perspective	yes	organizations in a global world	
Qualitative Methods	yes	yes	
Quantitative Methods	yes	no	
Student Self-Directed curriculum component	Summer School, thesis	thesis	

# Evaluation des ersten Antrags: Kritik & Optimierung

## Criterion 2.2 Quality

### Partnership and Cooperation Arrangements

- Not clear how project partners will derive specific benefits from their involvement
- Involvement of non-academic actors is too generally described without clearly defining their value-added impact
- Operational and organisational roles of the partners are not sufficiently analysed
- It is not clear that the tasks are fairly distributed across all partners
- The roles of the partners are not sufficiently differentiated and well-planned in respect to their competencies

**ISCTE** in Portugal was founded in 1972 as one of Portugal's first modern universities, with the central aim of studying labour and social dynamics in a rapidly changing world. It is nationally renowned and has contributed to the recognition of the department as the best department of Psychology in Portugal, according to the Times Higher Education World University Rankings: 2022. The primary goal of ISCTE is to train highly skilled professionals for the sustainable and inclusive development of societies. ISCTE has only recently started to collaborate with IPU Berlin but has already visited IPU's facilities and hosted colleagues and staff from IPU at ISCTE throughout the last two years.

**Added value to the consortium:** ISCTE and IPU have common research and teaching interests in developing a critical approach to psychology, specifically for people-environment relations and issues as well as developing and using qualitative research methods. There is no doubt that as part of the EMJM programme ISCTE will contribute especially to the areas of transformative leadership and environment and sustainability.

**Benefit for the partner university:** With its 450 international partnerships and extensive experience with several Erasmus Mundus projects as a full partner as well as coordinator, ISCTE has been one of the most instrumental partners in programme design. By adding SPOT to its portfolio, ISCTE will in turn strengthen the international and integrative dimension of its offering in social psychology and organisations. This EMJM will promote innovation in research and pedagogical methods at ISCTE, to respond more directly to current global challenges, namely through fostering collaboration between ISCTE and IPU Berlin on a critical psychosocial approach to work, health, and environmental issues and by, through collaboration with UNIPD and UNBL, further strengthening ISCTE's already internationally recognised expertise in the

# Evaluation des ersten Antrags: Kritik & Optimierung

## Criterion 3 Impact

- Impact at the system level is presented without proper indicators or suitable baseline (not connected to part 1)
- Qualitative and quantitative measures of the impact of promotional activities are not adequately specified
- No sufficient indicators for dissemination activities are integrated
- No quantifiable and qualitative metrics to measure the project impact
- No well-defined dissemination tools-events-resources are presented to reach out to target audiences and stakeholders
- Target groups for dissemination activities are not adequately identified



### 3.1.2 Impact on an institutional level

At the institutional level, participating universities will experience an enriched academic environment, a high degree of internationalisation and modernisation, increased research capacity and expanded networks, including civil society, which will strengthen their position in the global academic landscape.

#### Short- and medium-term impact (from 2027), inside the academia

- a) A critical review of the programmes offered by all partner universities was essential for the creation of a common curriculum. First, the relevant modules and courses offered by partners from other countries were analysed in terms of content and didactics and assessed for their usability within the SPOT programme. As a result of this process, all universities improved the quality of their own programmes and selected the highest quality courses to combine in a new common curriculum. By introducing new teaching methods, preparing for excellent mentoring of future students and, of course, evaluating their own course content, all partner universities have already contributed to the development of innovative educational strategies at an institutional level. The participating universities have shifted their focus from a more national to a more international orientation, not only in academic teaching but also in the administrative units involved, such as IT services, communication departments, study offices and finance departments. The perspective has shifted from an internal, university mindset to a more 'international' mindset. For the new curriculum to be accredited, the administrative processes

**Target groups** for marketing and recruitment campaigns have already been identified as follows:

1. Outstanding students from all over the world who have either an excellent undergraduate degree or a master's degree in psychology and who wish to further their qualifications or specialise through the EMJM. In terms of geographical targets, the programme aims particularly at: a) EU applicants, for those 30 EMJM scholarships have been requested, b) 30 non-EU applicants, particularly coming from IPA and NDICI countries, for those 2 and 18 targeted scholarships have been requested respectively, c) EU and USA applicants as self-funded students.
2. Non-academic stakeholders such as NGOs or GOs who are potential employers of our graduates.
3. Academic institutions offering Bachelor programmes in psychology for recruiting excellent students.



## SPOT Antragstellung: Lessons learned

- Sehr deutliche und übersichtliche Gliederung pro Kapitel erstellen: gute Mischung aus beschreibendem Text und Übersichtstabellen anbieten
- In allen Kapiteln auf andere Kapitel verweisen (z.B. siehe ausführlicher in Kap. 2.2.)
- Kapitel 1 „Relevance“ und 3 „Impact“ stark aufeinander beziehen
- Den Mehrwert für die EU an mehreren Stellen sehr deutlich darstellen, möglichst aktuelle Zitate aus beispielsweise *Policy Papers des Internationalen Hochschulbereiches und der EU* einfügen
- So konkret wie möglich über den Beitrag, Benefit, die Voraussetzungen und Ziele der Partnerunis und der nicht-akademischen Partner schreiben, statt allgemein über „das Konsortium“; insbesondere zu deren Unique Selling Points, Aufgaben für den Joint Master und ihre Verantwortung
- Eine gut gegliederte Bedarfsanalyse für das General Objective und die Specific Objectives für den akademischen und nicht-akademischen Bereich erstellen
- Partizipation von Studierenden und nicht-akademischer Partner bereits im Vorfeld der Antragstellung ermöglichen
- Für alle Punkte: Indikatoren, Indikatoren, Indikatoren konkret messbar darstellen

**... und niemals aufgeben!!!**

# Fragenrunde

# NA-DAAD Services - Partnerschaften und Kooperationsprojekte

- Beratungsansatz

*...von der Projektidee zum Antrag:*

- Informations- und Antragstellerseminare
- Seminare und Fachtagungen für laufende Projekte
- Telefonische sowie Online-Einzelberatung
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- **Praxisbeispiele auf NA DAAD-Homepage** [www.eu.daad.de](http://www.eu.daad.de)
- **E-Mail-Infoforum Partnerschaften** Anmeldung per E-Mail an [jointmaster@daad.de](mailto:jointmaster@daad.de)
- Unterstützung bei **Dissemination**, z.B. Projektbeispiele/gute Ideen, Twitter, Infos an DAAD Außenstellen und Informationszentren

# Sie haben weitere Fragen oder möchten beraten werden?

Service > Beratung > Beratungsportal für Kooperationsprojekte

## Beratungsportal für Kooperationsprojekte

Gerne beraten wir Sie zu den Erasmus+ Kooperationsprojekten. Senden Sie uns dazu Ihre Frage oder übermitteln Sie uns weitere Informationen und Unterlagen für eine ausführliche Antragsberatung.

Was können wir für Sie tun?

Ich möchte eine oder mehrere Fragen stellen.

Wie lauten Ihre Fragen? \*

Betreffen Ihre Fragen eine bestimmte Förderlinie? \*

Bitte auswählen

Ich bin mir bei der Auswahl der Förderlinie nicht sicher.

Sie haben nun optional die Möglichkeit, für die Beratung **weitere Angaben zu Ihrem Projekt** zu machen und/oder weitere **Unterlagen zur Beratung** einzureichen. Anschließend benötigen wir für die Beratung Ihre **Kontaktdaten**.

In unserem Beratungsportal können Sie eine Antragsberatung buchen oder Ihre Fragen zu den zentral verwalteten Erasmus+ Kooperationsprojekten stellen.

<https://eu.daad.de/service/beratung/beratungsportal-fuer-kooperationsprojekte/de/81806-beratungsportal-fuer-kooperationsprojekte/>

# Erasmus+

## Kooperationsprojekte in Europa und weltweit



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<https://eu.daad.de/service/medien-und-publikationen/publikationsdatenbank/de/46380-publikationsdatenbank/>

# Kontakte Erasmus Mundus-Aktion im Referat EU03

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erasmus-zentrale-aktionen@daad.de

Webseite: <https://eu.daad.de>

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Yvonne Schnocks, schnocks@daad.de; 0228 – 882 477



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opening minds.*

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