

# Micro-credentials in Higher Education: From strategy to implementation

Date: 6 December 2024

Online Seminar

## Programme

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## 6 December 2024

9:15-9:30

Plattform opens

9:30-9:40

### Welcome

*David Akrami Flores*

*Head of Section „Policy Support“,*

*Deutscher Akademischer Austauschdienst (DAAD)*

9:40-10:00

Presentation

### **The strategic dimension – How can higher education institutions make use of micro-credentials?**

*Lieve Van den Brande*

*Vrije Universiteit Brussels, Belgium &*

*European Digital Education Hub - Digital Squad on Micro-credentials*

*The 2022 Recommendation on a European approach to micro-credentials for life-long learning and employability aims to facilitate the development, implementation and recognition of micro-credentials within and across institutions. The presentation seeks to provide ingredients for an institutional strategy on micro-credentials and will address the question, what higher education institutions can do to give substance to the Council Recommendation.*

10:00-10:50

Discussion

### **From strategy to implementation**

- *Monica Bravo Granström*  
*Managing Director, Academy of Continuing Education, University of Education Weingarten & Chair International Affairs, German Association for University Continuing and Distance Education*
- *Thorsten Kliewe*  
*Professor, Münster Business School & Chair, Accreditation Council for Entrepreneurial and Engaged Universities, Microguide Project: Developing Guidelines for the Implementation of Micro-credentials in Higher Education*
- *Neill Wylie*  
*South East Technological University, Ireland & European Digital Education Hub - Digital Squad on Micro-credentials*
- *Mirna Zeman*  
*Project Coordinator, Modularisation of Continuing Education and Professionalisation by Micro-Credentials (MCE), FernUniversität Hagen*
  
- *Moderator: Tim Maschuw, DAAD*

Against the backdrop of the initial presentation on the strategic dimension, different higher education representatives will discuss the opportunities and pitfalls in the process from drafting a micro-credentials strategy to its actual implementation.

10:50-11:00

### **Coffee Break**

11:00-12:00

Practice examples

### **Customising the education pathway. Micro-credentials in degree programmes and continuing education**

#### **A: Plug-in Modules at TU München**

*Selina Orsi-Coutts, Sustainability Manager, TUM Sustainability Office*

*Interdisciplinary, innovative and cooperative: in plug-in modules, students work together with their peers from all schools on projects that transcend disciplinary boundaries. Thus, they develop individual talents and skills in a wide range of future-oriented fields.*

## **B: MC4Data at TH Nürnberg**

*Thu Van Le Thi, Senior Desk Officer for Digital Skills*

*MC4Data is the Micro-credential programme for Data Analytics at Technische Hochschule Nürnberg Georg Simon Ohm. The qualification programme teaches the basics of data analytics and thereby strengthens the data competence of its students.*

## **C: Project SPEND at Hochschule Ravensburg Weingarten**

*Jochen T. Weißenrieder, Project Coordinator SPEND*

*The central goal of the project is to use the advantages of intensively digitalized elements in teaching and explore the added value of micro-credentials for universities. RWU combines its micro-credentials as “Studium Digitale” and can thus offer students an extended range of courses to individualize their studies and set priorities. In the medium term, RWU also wants to open up parts of “Studium Digitale” to external target groups and thus make it available for study orientation or academic further education.*

12:00-12:30

Impulse & Discussion

### **Micro-credentials and internationalisation: „By-product“ or a strategic goal in its own right?**

*Ana-Marija Cvitic, Strategy Officer*

*ENHANCE - The European Universities of Technology Alliance*

*This session will explore how micro-credentials can be used as a complementary instrument to initiate or accompany international exchange. Whereas the 2022 Council Recommendation does not explicitly mention the use of micro-credentials in the internationalisation context, it does so implicitly by ascribing an important role to the activities of the European Universities Alliances. We will discuss if the advancement of internationalisation is merely a “by-product” of micro-credentials or whether these learning units offer HEI the opportunity to strengthen the strategic direction of internationalisation.*

12:30

End of Seminar

Facilitator:

David Akrami Flores, Deutscher Akademischer Austauschdienst (DAAD)

Seminar Language: English (no translation)

All times are CET (UTC+1)