



European University Alliance for Global Health

## EUGLOH at LMU Munich and UNS



*Ville Leppänen*



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Co-funded by  
the European Union

[www.eugloh.eu](http://www.eugloh.eu)

## Introduction

### Ville Leppänen

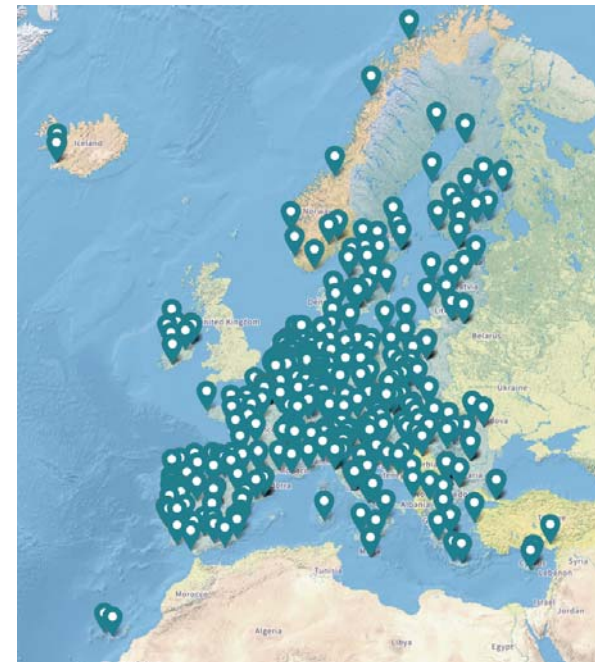
- PhD
- **Institutional Manager** for EUGLOH 2.0 at LMU Munich
- Since May 2023

### Ana Šoti

- Head of Research and Project Management Office
- **Institutional Manager** for EUGLOH 2.0 at University of Novi Sad

## Background: European University Initiative (EUI) – framework

- „[...] an ambitious EU initiative aimed at establishing alliances between higher institutions from all across Europe, for the benefit of their students, staff and society.“ (1)
- Initiative by *Emmanuel Macron* to advocate for a new network of European universities (speech at Sorbonne Université, September 26th, 2017: „[...] a network of universities across Europe with programs that have all their students study abroad and take classes in at least two languages.“ (2))
- **Timeline:**
  - First call by European Commission in 2018, first 17 alliances become operational in 2019 (EUGLOH 1.0 among them)
  - Number increases to 41 alliances by 2019
  - By 2023, 50 alliances are active with more than 430 higher education institutions involved
  - Now integral part of Erasmus+ 2021-2027 program
  - Investment pathway for 2028-29 and beyond to be proposed in 2026-27



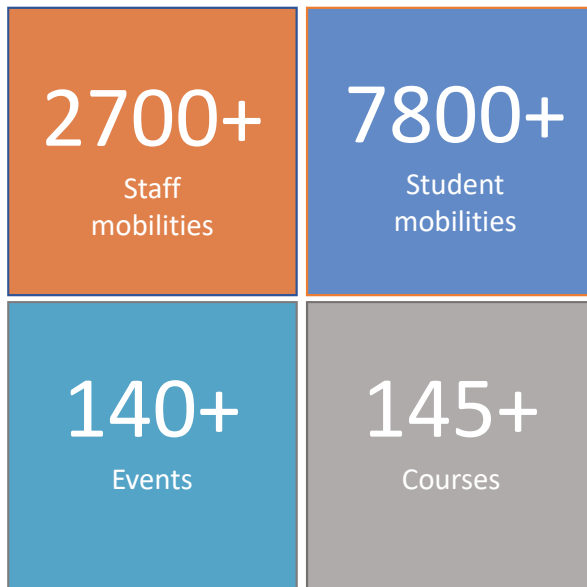
(1) <https://education.ec.europa.eu/education-levels/higher-education/european-universities-initiative/about>

(2) <https://www.elysee.fr/en/emmanuel-macron/2017/09/26/president-macron-gives-speech-on-new-initiative-for-europe>

## Background: EUI – goals and strategies

- Mainly funded through Erasmus+
- Aims to improve international competitiveness and to promote European values and identity
- Option for students to obtain degree by combining studies in several European countries
- Collaboration with partners from the private sector, public authorities, and civil society to solve concrete societal problems
- Three **Building Blocks**:
  - **Long-term joint strategies** (aim: access to high quality and inclusive education, research and innovation aligned with current digital and green transition and current major societal challenges)
  - **European inter-university campuses** (mobility opportunities for study, training, research etc., joint curricula, external mentoring – aim: flexibility, diversity, interdisciplinary and intersectional innovation)
  - **Knowledge-creating teams** (challenge-based approach for practical problems: combine resources across disciplines to create innovative solutions adaptable in different European regions)

## EUGLOH 1.0 – pilot phase 2019-2022



3  
Annual  
Student  
Research  
Conferences



26  
Innovation  
Challenges



2  
Annual  
Summits



4  
Staff Weeks



4  
Innovation  
Days



6  
Summer  
Schools



- Original five partners: Paris-Saclay, Lund, Szeged, Porto, LMU
- Despite success:
  - Mobility goal (50%) not met by a long shot – only 1%, mostly attributed to Covid
  - Only about 75% budget utilization

“EUGLOH pilot phase was challenging for both the Alliance and the LMU, because so many new processes needed to be created and coordinated between all the partners.”

- Financial Controller at LMU

## EUGLOH 2.0

### *9 Universities, 1 Goal: Building Europe's Campus for Global Health*

- The European University Alliance for Global Health includes partner universities:
  - From all geographical corners of Europe
  - With a comprehensive educational offering made exceptional by strong medical faculties
  - Complemented by world-renowned large-scale research infrastructures
  - Surrounded by rich innovation eco-systems
- EUGLOH 2.0 budget totals EUR 18 M, including:
  - EUR 14,4 M from EU
  - EUR 3,6 M co-financing from the partners
  - Additional national top-up funding
  - Additional EU, national, and third party funding to support the goals of the alliance (e.g. ERASMUS+)



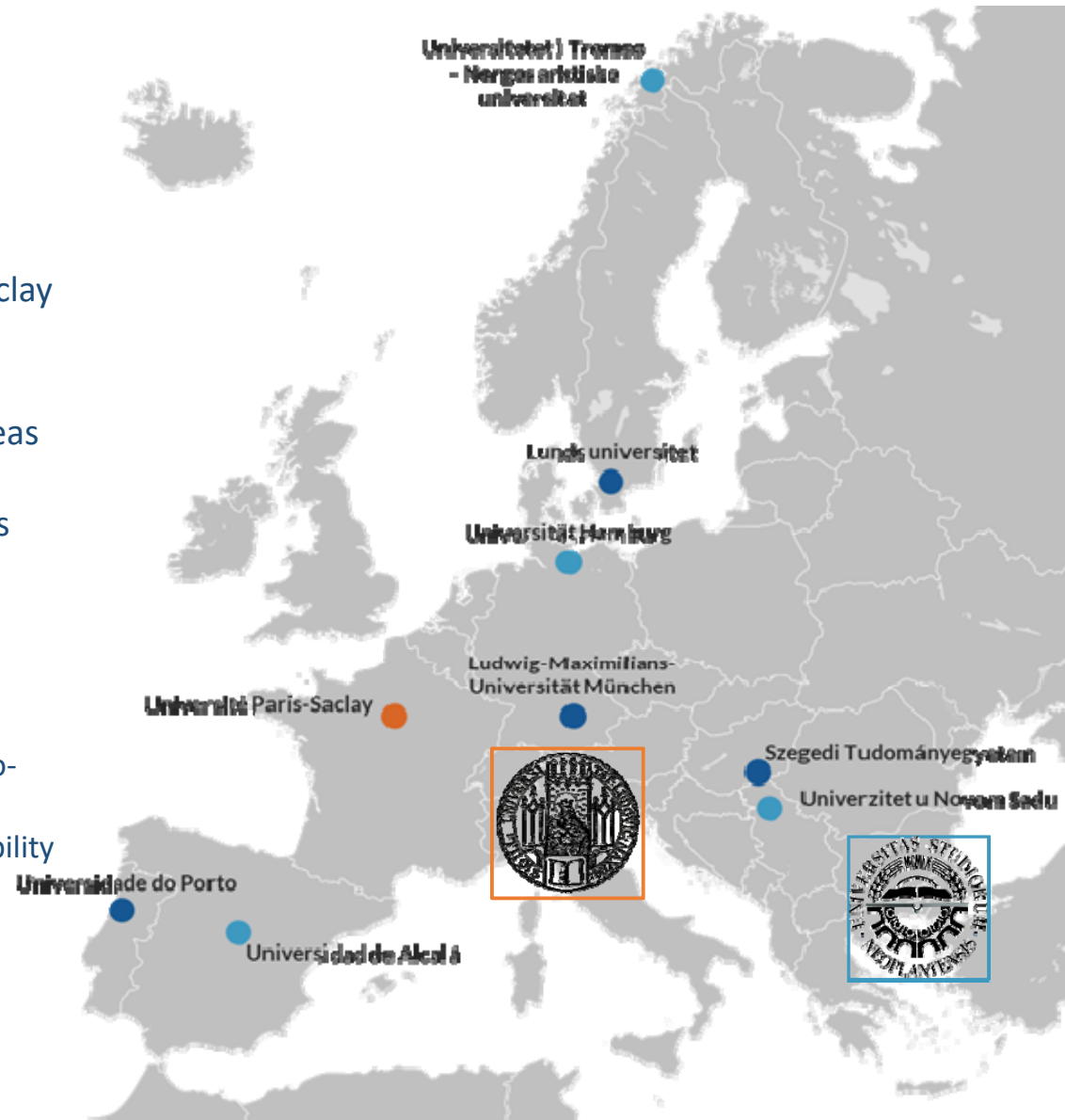
## Fact Sheet: LMU and UNS



<b>Ludwig-Maximilian-Universität</b> (📍 Munich, Germany)	<b>University of Novi Sad</b> (📍 Novi Sad, Serbia)
52.418 students <i>(as of fall term 2022/23)</i>	48.874 students <i>(as of fall term 2022/23)</i>
Founded in 1472 in Ingolstadt, moved to Landshut in 1800, and finally to its present location in Munich in 1826	Grounds for HE in Serbia laid in 1740 ( <i>Collegium Vissariono</i> in Novi Sad), predecessor of UNS is the school NORMA (school for Serbian teachers' education) UNS officially founded in 1960
Over 300 accredited study programs	Around 350 accredited study programs
18 faculties, numerous research institutes and academic institutions, including the university hospital	14 faculties, 3 research institutes
Multiple campus locations in Munich and surrounding area	4 campus locations in four historic cities in Vojvodina (Novi Sad, Subotica, Zrenjanin, Sombor)
Shared values and goals such as innovation, academic excellence, gender equality...	

## Roles of LMU and UNS within EUGLOH

- Coordinator of the Alliance is University of Paris-Saclay
  - Secretariat of the Alliance is (mostly) employed by Saclay to act on behalf of the whole Alliance
- LMU continues directly after the pilot phase, whereas UNS is one of the new partners
  - Different viewpoints, challenges, opportunities
- Equal participation in governance organs
  - Governing Board, Executive Board, International Academic Board, International Student Board, ...
- In terms of work packages:
  - LMU has lead in “Dissemination & sustainability” and co-lead in “Focus areas and external strategy”
  - UNS has lead in “Campus life” and co-lead in “Employability & lifelong learning”





## Administrative & organisational cooperation within EUGLOH

- At the level of the Project
  - Governing board – rectors/presidents of partner universities
  - Executive board – vice-rectors/vice-presidents for international cooperation (or equivalent)
  - International Academic Board
  - International Student Board
  - General secretariat – technical body of the Project
- At the institutional level
  - Institutional manager
  - ERASMUS+ coordinator
  - Communication officer
  - Mobility officer
  - Local Student Board
  - Local Academic Board
- At the work package level
  - Workpackage manager(s)
  - Academic leader(s)
  - Academic contributors
  - Other contributors (e.g. career experts)



## Work Packages



Both institutions participate in all workpackages with special roles in

- **LMU:**
- WP8 lead – Dissemination and Sustainability (de facto only latter)
  - Consolidate a multinational, multilingual and multicultural hybrid campus with a high level of integration sustained by a legal framework, efficient decision-making processes, lean management structures and joint procedures and services.
  - Develop a long-term funding strategy.
- WP7 co-lead – Focus, areas and External Strategy
  - Open up the Alliance’s activities to international partners and involve them in appropriate cooperation schemes
  - Integrate regional stakeholders through innovative regional cooperation methods and interconnect the European regions
  - Develop thematic focus areas as part of a strategic framework of the Alliance suited to streamline its activities regarding education, research, training, innovation and service to society, as well as enabling agile reactions to upcoming policies or societal challenges
  - Develop a competitive and internationally visible Alliance profile with focus areas that fosters synergies among institutions
- **UNS:**
- WP5 lead – Campus Life
  - An inclusive campus rich of its diversity, where sustainability and well-being are cultivated
  - An intercultural campus where one feels WELL and at home whichever the location
  - Be key to the Alliance’s attractiveness
- WP4 co-lead – Employability and Lifelong Learning:
  - Support personal development and employability of HE graduates.
  - Pilot innovative methodologies, practices and tools to favour transversal skills and employability.
  - Encourage flexible, accessible and multidisciplinary lifelong learning.
  - Exploit synergies between all corners of the knowledge square, encourage cooperation between partners and connectivity with external stakeholders of the 9 ecosystems.

## Partnership status: opportunities and challenges

### LMU as an “old” partner

- Continuing from EUGLOH 1.0
  - Valuable experience gained in many areas, especially in terms of coordinating and communicating with the alliance partners
  - Change from a real-cost into a lump-sum model: financial management must be done in a completely different manner, many practices from 1.0 are no longer applicable
  - High employee turnover at LMU within the pilot phase and during transition to the current phase
- Opportunities
  - Expanding alliance provides more exchange opportunities
  - Diversity-effect at the HEI-level: the current 9 partners provide different profiles, strengths and opportunities, thus widening LMU’s networks into new directions
  - Ability to directly contribute to European integration and development, also outside of the current EU member states
- Challenges
  - Top-down nature of the alliance is poorly suited for traditional research cooperations
  - EUGLOH does not have special priority within LMU’s cooperation networks: the alliance is “just” one project among many others
  - Making the alliance known and motivating academics to participate

### UNS as a “new” partner

- Motivation for joining
  - Highly renowned alliance – prestigious partner universities (new collaborations to be established, the existing ones to be strengthened)
  - UNS represents a significant part of the European latest trends in HE
  - Focus on global health vs. comprehensive aspect of other alliances
  - Multidisciplinary topics involved all scientific fields
- Opportunities
  - New modern joint study programmes
  - New joint research project initiatives
  - Participation in courses, workshops, research events organized within the Alliance
  - Access to research infrastructure of the Alliance
- Challenges
  - To keep pace with the „old“ partners who established some procedures
  - To fit in the ambitious goals of the project as an University from non-EU country
  - Less ERASMUS+ scholarships available vs. EU partners
  - Different selection procedures at partner institutions vs common ground
  - Motivation of student active participation in EUGLOH activities
  - Motivation of staff continuous participation in frequent and long meetings

## Testimonials from LMU

“Before EUGLOH 2.0, LMU and UNS cooperated on the basis of an Erasmus Student-Exchange Agreement in the field of Slavic philology. With the integration in the EUGLOH alliance new possibilities arose to actively extend the collaboration to other fields and with that to contribute to European integration also in the West Balkan region. Therefore, we are glad to have many diverse partners on board of the alliance.”  
- *Director, International Office at LMU*

“Generally, I am interested in any region worldwide to get an impression about the way of living. Serbia is not the country I would have chosen for a private trip within this region, but especially for this reason, it was interesting to get the chance to go there anyway. [EUGLOH] opens new perspectives - definitely yes, great option!”  
- *LMU student, about her motivation to participate in an EUGLOH-activity at UNS*

“It’s a pleasure working with Novi Sad in WP2. One of the colleagues always comes with important insights and helpful comments and is solution oriented. Another UNS colleague works quickly and replies swiftly.”  
- *LMU contributor in WP2*

## Testimonials from UNS

“Before EUGLOH 2.0, UNS and LMU have not been institutionally connected in intensive cooperation so far. UNS hopes that the strategic partnership provided by EUGLOH will enable both individual and team initiatives and projects, as with Uni Hamburg and other partners.”

*- Head of International Relations Office at  
UNS*

“In my opinion, EUGLOH 2.0 is a great opportunity for extending our knowledge and developing new skills. I truly enjoyed each segment of the course I attended at Uni Szeged, like working in international teams, developing presentation skills, I got familiar with entrepreneurial concept, health and medical aspects and in which ways business ideas could be developed in these domains. I also met a lot of great new colleagues with great potentials and I have recommended warmly to all my friends to take part in its future activities.”

*- UNS student, about his participation in an  
EUGLOH-activity at UNS*

## Feedback from EUGLOH participants



### Feedback from staff:

- ✓ Meetings at all levels on monthly basis to be kept updated and share information
- ✓ Coordinating institution, Secretariat, Institutional Managers and WP leaders extremely helpful
- ✓ Huge benefits from this Alliance in terms of networking of academic staff within same scientific fields, administrative counterparts at partner universities, opportunities to visit partner universities and get familiar with their organization and research activities and resources, new courses for students organized, visiting lectures among partner institutions ongoing
- ✓ Additional benefits for establishing internal interdisciplinary and cross-departmental networks at home university

### Suggestions for improvements:

- more proactiveness and fresh ideas required;
- procedures at the level of consortium to be more clearly defined way before the Project beginning;
- more intensive collaboration among WP leaders;
- more intensive contribution expected from some partner institutions;
- some WPs to formulate more precisely tasks and expected outcomes
- internal dissemination at institutions to be intensified
- finding solutions to problems that satisfy needs and requirements of all partners

## Feedback from EUGLOH participants

### Feedback from students:

- ✓ All information provided before mobilities well defined and precise, but could be communicated a bit earlier
- ✓ Workshops were well organized, some lecture might have been split into two parts due to large amount of information provided
- ✓ Benefits of participation in EUGLOH: gaining different competences and skills for widening students' knowledge, meeting new cultures, networking with students from partner institutions, opportunities to participate in interesting educational workshops

### Suggestions for improvements:

- less number of meetings and they should be more efficient;
- payments for mobilities to be conducted before mobilities.

## Examples of joint events & Participation

- Kick-off event at LMU in January 2023
- Annual Summit in Lund in June 2023
- Student participation activities (online, hybrid, on-site):
  - ✓ Workshops, webinars on different topics (soft skills, communication skills, entrepreneurship, well-being, conversations about ChatGPT, internationalisation etc.)
  - ✓ ERASMUS+ Blended Intensive Programme (BIP) at universities in Novi Sad, Porto
  - ✓ EUGLOH WEEK at University of Novi Sad
  - ✓ Sports Day at University of Novi Sad





## EUGLOH Annual Summit in Lund, June 2023





European University Alliance for Global Health

**THANK YOU FOR YOUR ATTENTION!**

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