

*Programme*

## **Training and Cooperation Activity (TCA)**

Digital literacy in teaching, learning and the administration of the Erasmus+ Programme

**May 12-13, 2022**

9:15 – 15:00 CEST

(Central European Summer Time)



**Thank you**

for your participation.

# INTRODUCTION

## Welcome

The Training and Cooperation Activity of the of the German Erasmus+ National Agency Higher Education (NA DAAD) "Digital Literacy in teaching, learning and the administration of the Erasmus+ Programme" will focus on two major opportunities of the digitalization of the Erasmus + programme: digital management and the area of "Teaching and Learning". Digitalisation is an overall societal process that presents some risks but also many opportunities. Digital management, summarized under the term "Erasmus Without Paper (EWP)", can reduce administrative burdens and thus create additional potential for further internationalisation and targeted action. In doing so, an overview of the current Europe-wide implementation status of EWP and its concrete implementation will be highlighted based on practical examples from universities.

Digitalisation is also changing teaching and learning at universities, not only, but especially due to the Covid-19 pandemic. This activity will highlight which approaches exist across Europe in learning and teaching and thus provide an up-to-date insight into the "New Normal". Participants will be encouraged to take advantage of the opportunities offered by the Erasmus + programme for new ideas, theoretical concepts and strategies on teaching and learning, thus promoting exchange among themselves. The event will seek to define and develop approaches and strategies for digital literacy and digital skills through discussions, workshops, networking and matchmaking.

Day one will cover digital literacy in higher education administration focusing on *Key Action 1: Mobility of individuals* and targeting university and departmental coordinators, International Office staff, Erasmus coordinators and administrative staff.

Day two will address digital literacy in learning and teaching focusing on all funding lines in *Key Action 2: Cooperation among organisations and institutions* and *Key Action 3: Support to policy development and cooperation* and targeting project coordinators, newcomers and other interested stakeholders. This refers to Cooperation Partnerships, Erasmus Mundus, Capacity Building, European Universities, Alliances for Innovation, Forward-looking Projects, Social Inclusion projects, European Policy Experimentations, Teacher Academies and Jean Monnet Activities.

## 12. MAY 2022

09:00 – 09:15	<b>Logging In</b>
09:15 – 09:30	<p><b>Welcoming and Opening of Day 1</b> Digital Literacy in Higher Education Administration</p> <p><i>Greeting: Dr. Stephan Geifes, Director, NA DAAD, Germany</i> <i>Moderation: Maximilian Pinnen, Digital Officer EU, NA DAAD, Germany</i></p>
09:30 – 10:00	<p><b>Icebreaker</b> A morning Eurotrip to the past and back</p> <p><i>Amanda Henson, TCA Officer, NA DAAD, Germany</i></p>
10:00 – 11:00	<p><b>Keynote and Q&amp;A</b> Empowering IROs to successfully implement the good things to come with EWP/ESCI</p> <p><i>Nadia Manzoni, Alexandra Licht Directorate-General for Education, Youth, Culture and Sport, European Commission</i></p>
11:00 – 11:30	<p><b>Coffee Break</b> Digital Matchmaking with the DAAD Events App</p>
11:30 – 12:15	<p><b>Expert Dialogue</b> Digital Awareness and Digital Competencies in Erasmus+ Programme Management</p> <p><i>Inga Gerling, Student Mobility Manager, University of Hohenheim, Germany</i></p>
12:15 – 13:30	<b>Lunch</b>
13:30 – 14:45	<p><b>Workshops</b></p> <p>Topic 1: Drivers of change: how legal conditions and modernization agendas shape digitalization <i>Moderation: Finn Stallbaum, NA DAAD, Germany</i></p> <p>Topic 2: Change of mindset: digital awareness of processes and intra-university stakeholder communication <i>Moderation: Maximilian Pinnen, NA DAAD, Germany</i></p> <p>*Detailed workshop descriptions can be found below</p>
14:45 – 15:00	<p><b>Concluding Plenary</b></p> <p><i>Maximilian Pinnen, NA DAAD, Germany</i> <i>Finn Stallbaum, NA DAAD, Germany</i></p>

## 13. MAY 2022

09:00 – 09:15	<b>Logging On</b>
09:15 – 09:30	<p><b>Welcoming and Opening of Day 2</b> Digital Literacy in Learning and Teaching</p> <p><i>Greeting: Dr. Stephan Geifes, Director, NA DAAD, Germany</i> <i>Moderation: Beate Körner, Head of Unit Erasmus+ Partnerships and Cooperation Projects, NA DAAD, Germany</i></p>
09:30 – 10:00	<p><b>Icebreaker</b></p> <p><i>Eliza Friederichs, TCA Officer, NA DAAD, Germany</i></p>
10:00 – 10:30	<b>Digital Matchmaking with the DAAD-Events-App</b>
10:30 – 11:00	<p><b>Keynote</b> From the New Green Deal to the Climate Action Plan: The role of digitalisation as an instrument for achieving overarching European goals and the priorities of ERASMUS+</p> <p><i>Dr.-Ing. Ellen Fetzer, Nürtingen-Geislingen University (HfWU), Germany</i></p>
11:00 – 11:30	<p><b>Coffee Break</b> <b>Optional: Digital Matchmaking with the DAAD-Events-App</b></p>
11:30 – 12:15	<p><b>Panel Discussion</b> The „New Normal“: Erasmus+ projects shaping digitalisation in the present and future</p> <p><i>Moderation: Beate Körner, NA DAAD, Germany</i> <i>Thérèse Zhang, European University Association (EUA), Belgium</i> <i>Katharina Engel, DAAD, Germany</i> <i>Anna Beitane, University of Tartu, Estonia</i> <i>Dr. Aristidis Protopsaltis, University of Erlangen-Nürnberg, Germany</i></p>
12:15 – 13:15	<b>Lunch</b>
13:15 – 14:45	<p><b>Workshops</b></p> <p><b>Topic 1: Supporting educators through the digital transition</b> <i>Moderation: Katharina Engel, DAAD, Germany</i></p> <p><i>Input on “Stepping Up Digital Competence in Dementia Education (STUDICODE)”: Lea Pfäffel, Technical University of Munich, Germany</i></p> <p><i>Input on “Active learning through improved interactivity”: Prof. Dr. Predrag Pale, University of Zagreb, Croatia</i></p> <p><i>Input on “Interoperability of Qualifications by building Sustainable Digital credentials Infrastructure IQ-Digits”: Maja Kolekeska, CES Academy, North Macedonia</i></p>

---

**Topic 2: Digital education to meet the global challenges**

*Moderation: Susanne Wille, University of Weimar, Germany*

*Input on “Digital Entrepreneurial Nest and Industry 4.0 in Montenegro”: Prof. Dr. Christoph Reich, Furtwangen University, Germany*

*Input on “Contemporary Teaching Skills for South Asia”: Prof. Dr. Thomas Köhler, Technical University of Dresden, Germany*

\*Detailed workshop descriptions can be found below

14:45 –  
15:00

**Concluding Plenary**

The Way Forward: Collecting Impressions

*Beate Körner, NA DAAD, Germany*

---

# WORKSHOPS

## Day 1

### **Topic 1: Drivers of change: how legal conditions and modernization agendas shape digitalization**

This workshop will shed light on how the legal framework – at European and national level – contributes to the digitalisation of higher education institutions. Furthermore, participants will be asked to share their experiences on the impact of the modernisation agendas on digitalisation.

### **Topic 2: Change of mindset: digital awareness of processes and intra-university stakeholder communication**

Digitalisation is one of the key words of the past decade and a challenge for the whole university. But how does it affect the daily business and how does it change working routines? What should be taken into consideration when talking with other university stakeholders? This workshop will offer an opportunity to reflect and share experiences.

## Day 2

### **Topic 1: How to support educators in the digital transition**

The COVID-19 pandemic has led to a sudden and large-scale use of digital learning practices and a significant increase in the demands regarding students' and teachers' digital competences. The range of solutions put in place to ensure the continuity of education and training is wide and includes both low and high-tech practices, with marked differences between regions and EU Member States. In order to make this transition a success for students and for teachers, it is important to support educators in this task. On the one hand, this requires a profound institutional change management, i.e. there is a need for efficient digital structures within HEIs and a clear communication from the university management in order to equip university educators with the necessary structures to fulfill their educational tasks. On the other hand, educators have a responsibility themselves to convey high-quality digital education to students. How can they identify which skills they need for themselves and how they can network/interact with peers to find these solutions? Finally, the question arises which digital learning formats can they offer to students and how can they be enabled to decide which skills students need.

In this workshop, we will hear from KA2 and KA3 project coordinators and practitioners how the digital transition has opened up new possibilities for the teaching practice, how the structural challenges have been met and what support teachers can receive.

### **Topic 2: Digital education to meet the global challenges**

Digitalisation is transforming societies worldwide, providing new opportunities to improve education, to enhance the management of education systems and the development of new innovative teaching methods. The COVID-19 pandemic as well as the other current crises, e.g. the war in Ukraine, have exposed the global digital divide and cast a spotlight on the importance of digitalisation. As a global phenomenon and with innovation and good practices around the world, the EU has been engaging with partners in third countries.

The speakers of this workshop will provide their experience on using innovative digital tools, embedding them into teaching, learning and assessment and other good practices on digital education in third countries with the help of or within the framework of Erasmus+ funded initiatives and projects. As adaptation to the local context is key to the success of these initiatives, the speakers will share their insights on how to overcome structural barriers to learning and digital skills development, including the importance of digital inclusion.

**Contact**

Dominic Volk

Telephone: +49(0)228 / 882-5239

E-Mail: [veranstaltungen-eu@daad.de](mailto:veranstaltungen-eu@daad.de)

National Agency for Erasmus+ Higher  
Education Cooperation of the DAAD  
German Academic Exchange Service  
Kennedyallee 50  
53175 Bonn

This event is funded by the European Commission  
and the Federal Ministry of Education and Research  
(BMBF).