



FILMUNIVERSITÄT  
BABELSBERG  
KONRAD WOLF



Universität der Künste Berlin

Bauhaus-  
Universität  
Weimar



Hochschule für Musik  
FRANZ LISZT Weimar

# Higher Education Institutions of Art, Design and Music as future "European Universities"?

## Innovative cooperation formats and thematic bridges

18-20 February 2019  
Potsdam, Germany

Conference Programme

**DAAD**

Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



Erasmus+

GEFÖRDERT VOM



Bundesministerium  
für Bildung  
und Forschung

## About the programme

The conference organised by the Erasmus+ National Agency for Higher Education, DAAD and hosted by the Film University Babelsberg Konrad Wolf welcomes representatives of Higher Education Institutions in the field of music, art and design to strategically discuss institutional- and programme development in the light of future international cooperation.

The discussions on these issues will be triggered and framed by the opportunities and challenges posed by the project of European Universities. These aim at 'bringing together a new generation of creative Europeans, who are able to cooperate in different languages, across borders and disciplines, to address the big societal challenges and skills shortages that Europe faces.'

The Monday evening offers an opportunity to meet each other and gain an understanding of the state of professional networks in Europe, as well as a perspective on the challenges ahead.

The Tuesday morning focuses on the project of the European Universities from a policy-, an institutional-, as well as an operational perspective. The afternoon offers workshops on innovative methods of transversal learning, teaching and research in thematic areas set out by the call for European Universities. In each workshop two impulse speakers provide practice examples to trigger the facilitated discussion. A plenary session brings together the discussion of all workshops towards concrete questions for the next day and closes with a reflective speech. The evening is dedicated to informal exchange during dinner.

The outcomes of the workshops form the background for the Wednesday morning: Open Space Technology provides an interactive method to discuss ideas and concerns with like-minded colleagues and lead delegates to identify a roadmap for the sector towards European Universities in the arts. The two days end with an outlook on the specific European nature of future transnational cooperation of the creative and artistic art schools in Europe.

As Erasmus+ National Agency for Higher Education, we would like to cordially thank our colleagues who supported the design of the conference: Jens Ewen (Hochschule für Musik FRANZ LISZT Weimar), Christian Kästner (Bauhaus-University Weimar), Anne-Maria Stresing (Film University Babelsberg KONRAD WOLF) and Regina Werner (The Berlin University of the Arts).

**Monday, 18 February 2019**

**Thalia Cinema Potsdam**

**Informal opening and dinner for early arrivers**

- 19:00**      **Welcome**  
Klaus Birk, *Erasmus+ National Agency for Higher Education, DAAD*
- 19:05**      **Impulse speech: ART\_DESIGN\_SCIENCE?**  
A European Perspective on Research and Teaching  
Aesthetic Approaches, Examples and Challenges  
Wolfgang Sattler, *Bauhaus-University Weimar*
- 19:30**      **Arts, Design and Music Networks in Europe**  
Stefan Gies, *Association Européenne des Conservatoires,  
Académies de Musique et Musikhochschulen (AEC)*  
Maria Hansen, *European League of Institutes of the Arts (ELIA)*
- 20:00**      **Reception**
- 21:00**      **Short films**
- 22:00**      **End**

**Tuesday, 19 February 2019**  
**Film University Babelsberg KONRAD WOLF**

## **What is European in Higher Education in Arts, Design, Music?**

**09:00**      **Transfer from Hotel Mercure to Film University Babelsberg**

**09:30**      **Registration**

**10:00**      **Introduction in theme and programme**  
Lars Ebert (Moderator)

**10:15**      **Opening Speeches**

### **Does Europe have a Creative Heart?**

Christoph Stölzl, *Hochschule für Musik FRANZ LISZT Weimar*

### **Towards European Universities in the arts, design and music**

Klaus Birk, *Erasmus+ National Agency for Higher Education*

### **European Universities? Origin, First Call for Concepts and State of Play**

Elena Tegovska, *European Commission*

### **Interview with a Paradigm Pioneer**

Astrid Anna Behrens, *University of Applied Arts Vienna*

## **12:30 - 13:30 – Lunch Break**

**13:30**      **Higher Education in Arts, Design, Music as Networks in Europe**

Susanne Stürmer, *Film University Babelsberg KONRAD WOLF*

**14:00**      **Parallel Workshops**

#### **1) Artistic Research**

Facilitated by Jyoti Mistry, *University of Gothenburg*

Presentation by Stefan Winter, *Film University Babelsberg*

Presentation by Jeroen Boomgaard, *Rietveld Academie Amsterdam*

#### **2) Contribution of Universities of Arts and Music to Regional Development**

Facilitated by Frauke Velghe, *Hogeschool Gent*

Presentation by Chandra Fleig, *Film University Babelsberg*

Presentation by Orla Flynn, *Cork Institute of Technology*

**3) Inclusion and Diversity**

Facilitated by Licia Sbatella, *Politecnico Milano*

Presentation by Nik Haffner, *Berlin University of the Arts*

Presentation by Licia Sbatella, *Politecnico Milano*

**4) Innovative Study Concepts I: Digitalisation in Artistic Education**

Facilitated by Elmar Fulda, *Hochschule für Musik und Darstellende Kunst Frankfurt on the Main*

Presentation by Martin Ullrich, *Hochschule für Musik Nürnberg*

Presentation by Jonathan Barbara, *Saint Martin's Institute of Higher Education*

**5) Innovative Study Concepts II: Team-oriented Work on Societal Challenges**

Facilitated by Stefaan De Ruyck, *Royal Conservatoire Antwerp*

Presentation by Ivan Skvrce, *University of Zagreb*

Presentation by David Quin, *IADST Dun Laoghaire*

Presentation by Danica Dakić, *Bauhaus-University Weimar*

**16:00 – 16:30 – Coffee Break**

**16:30 Plenary Session: Reporting Back from Workshops**

Panel conversation between workshop facilitators

**17:10 The Contribution of the Arts to European Unity**

A reflection by Martin Rennert, *Berlin University of the Arts*

**17:30 Filmscreening: Student film projects**

“With the Head through the Wall”

“Crossing the Borders”

**18.30 End of afternoon programme**

**19:00 Transfer from Film University Babelsberg to Hotel Mercure**

**20:00 Dinner hosted by DAAD – Hotel Mercure**

**Wednesday, 20 February 2019**  
**Film University Babelsberg KONRAD WOLF**

**Moving to a new level of network**

**08:45**      **Transfer from Hotel Mercure to Film University Babelsberg**

**09:00**      **Doors open, coffee**

**09:30**      **Plenary Session**

**Open Space**

**Towards European Universities in Higher Arts and Music Education: How to move to a new level of network?**

**Introduction into work method**

**09:45**      **Collecting questions towards future boarder crossing collaboration, formation break-out groups**

**10:15**      **Break-out groups**

**12:00**      **Coffee Break**

**12:30**      **Plenary Session: Building a roadmap towards European Universities in Higher Arts and Music Education**

**Collecting and discussing results of Open Space: Strategic Options of Cooperation Between Creative Disciplines in Higher Education, Creating (New) Alliances**

**13:30**      **Wrap-up and outlook**

**14:00**      **Lunch**

**Optional Time for Multilateral Meetings**

We would like to strongly encourage you to use the afternoon for multilateral meetings in which you can improve existing collaborations and discuss future cooperation with potential partners.

***Programme planning and organisation***

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<http://eu.daad.de>