Presentation of the Erasmus+ call for proposals 2018

Focus: Erasmus Mundus Joint Master Degree

Webinar, 7.12.2017
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Inhalte des Webinars

1. Basics
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4. How to write a competitive proposal?
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Section EU02
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Mobility of individuals
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Section EU03
Erasmus+ Key Action 2
Partnerships and Cooperation projects
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Section EU04
Erasmus+ Key Action 3
Policy Support
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Deutscher Akademischer Austauschdienst
German Academic Exchange Service
Erasmus+
## Erasmus+ Programme Structure

### Erasmus+

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### Jean Monnet Activities

### Sport
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Erasmus Mundus Joint Master Degrees

1. Basics
### International cooperation:

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<th>Programme Countries</th>
<th>Partner Countries</th>
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<td><strong>EU Member States:</strong> Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom</td>
<td>All other countries throughout the world</td>
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<td><strong>Other Programme Countries:</strong> Iceland, Liechtenstein, Norway, former Yugoslav Republic of Macedonia, Turkey</td>
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Erasmus Mundus Joint Master Degrees (EMJMDs)

- Integrated international Master programmes of excellent quality to attract the very best students worldwide
- No restriction in disciplines
- Developed and delivered by a consortium of HEIs from Programme Countries & Partner Countries (if relevant)
- Duration 12 – 18 – 24 months (60 – 90 – 120 ECTS credits), optional preparatory year + 4 intakes (6 years maximum) – covered by one Grant Agreement
- Mandatory study period in at least 2 different Programme Countries (no virtual mobility)
- Full scholarships for students - 75% for students from Partner Countries
- Award of a joint or multiple Master degree
EMJMDs – main aims

Quality, innovation, excellence, internationalisation of HEIs

"Jointness" – high level of course integration

Competences, skills & employability of Master graduates

Relevance for the labour market through an increased involvement of employers

Quality and attractiveness of the European Higher Education Area (EHEA)
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2. Budget
The EU grant for an EMJMD will be indicatively ~ **3-4 million €**

**HEIs:** Contribution to the consortium management costs (incl. costs for invited scholars and guest lecturers)

- 50,000 € per student intake (= 200,000 € in total) + 20,000 € for optional preparatory year

**Students:** max 25,000 € per academic year and per scholarship

Actual amount varies according to:

* EMJMD's length of studies (60, 90 or 120 ECTS credits)
* Student's country of residence
* EMJMD level of participation costs
| Contribution to participation costs | Students from Partner Countries | up to 9,000 € per year | Students from Programme Countries | up to 4,500 € per year |
| Contribution to travel costs* | 2,000 € per year if residence is less than 4,000 km from EMJMD coordinator | 3,000 € per year if residence is 4,000 km or more from EMJMD coordinator | 1,000 € per year |
| Contribution to installation costs* | 1,000 € | - |
| Living allowance (max 24 months) | 1,000 € per month (not when in country of residence, and max 3 months in any Partner Country) | 1,000 € per month (not when in country of residence) |

* Scholarship amounts for travel/installation depend on the place of residence at the time of scholarship application
Consortia may receive up to 12 additional student scholarships per intake, i.e. ~ 48 scholarships per EMJMD.

Additional Award Criterion:
For Asia, Central Asia and Latin America regions specific priorities apply!
EMJMD Specific priorities for three regions

✓ **Asia (Region 6):**
  - 65% (2017) of the available scholarships are earmarked for students from Least Developed Countries (Afghanistan, Bangladesh, Bhutan, Cambodia, Laos, Myanmar, Nepal)
  - no additional scholarships for students from China and India

✓ **Central Asia (Region 7):**
  - 65% (2017) of the available scholarships are earmarked for students from Low or Lower Middle Income Countries (Kyrgyzstan, Tajikistan, Uzbekistan)

✓ **Latin America (Region 8):**
  - 25% (2017) of the available scholarships are earmarked for students from Lower Middle Income Countries (Bolivia, El Salvador, Guatemala, Honduras, Nicaragua, Paraguay)
  - 35% (2017) of the available scholarships are earmarked for students from Brazil and Mexico together
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3. Statistics
Eligible applications: 117
- LS = Life Sciences: 31 (~26%)
- HU = Humanities: 42 (~34%)
- HS = Hard Sciences: 49 (~40%)

Selected Projects: 38
- LS = Life Sciences: 11 (~29%)
- HU = Humanities: 16 (~42%)
- HS = Hard Sciences: 11 (~29%)
Selected EMJMDs 2017: Programme Country Institutions

No. Coordinating Organisations  No. Partner Organisations  No. of Associated Partners

AT  22  3  1
BE  28  6  5
BG  10  4  3
CZ  18  10  11
DE  16  7  16
DK  41  11  11
EE  47  8  11
ES  1  1  1
FI  3  1  1
FR  11  3  3
GR  3  5  4
HU  11  4  5
IR  1  1  1
IT  29  14  10
LT  1  1  1
LU  1  1  1
MT  1  6  1
NL  25  16  4
NO  30  10  8
PL  9  8  6
PT  10  2  3
RO  1  1  1
SE  14  4  3
SI  23  6  3
TR  23  4  1
UK  23  4  14

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Erasmus+ selection results 2014 - 2017

Budget 2014: 21,240,349 €
Budget 2015: 41,034,800 €
Budget 2016: 72,970,030 €
Budget 2017: 112,603,440 €


- **Scholarships**:
  - **2014**: 437 Scholarships
    - 92 Programme Country students
    - 345 Partner Country students
  - **2015**: 751 Scholarships
    - 124 Programme Country students
    - 627 Partner Country students including 119 additional scholarships for students from targeted regions of the world
  - **2016**: 1,514 Scholarships
    - 250 Programme Country students
    - 1,264 Partner Country students including 274 additional scholarships for students from targeted regions of the world
  - **2017**: 2,330 Scholarships
    - 348 Programme Country students
    - 1,982 Partner Country students including 437 additional scholarships for students from targeted regions of the world
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4. How to write a competitive proposal?
Erasmus+ EMJMD call for proposals 2018

- **Deadline:** 15 February 2018 – 12:00 CET
- **Budget:** ~ 120 M€ + ~ 32 M€ for "targeted regions"
- **Nr. of projects:** ≈ 42 EMJMDs
- **Nr. of scholarships per intake/per project:**
  - ~ 15 (around 60 per Grant Agreement)
  - *plus*
  - ~ 12 (around 48 per Grant Agreement) for targeted regions
- **Award decision:** by July 2018
Participating Organisations (1)

- **Applicant** must be **HEI established in Programme Country**. The HEI applies on behalf of the EMJMD consortium.

- EMJMDs are open to **public or private organisations** in Programme or Partner Countries
  - HEIs
  - Non-academic partners (enterprises, non-profit organisations, NGOs, foundations, etc.)

- **Minimum EMJMD consortium composition**: **3 HEIs** as partners (including the coordinator) **from at least 3 different Programme Countries**
Participating Organisations (2)

- **HEIs** established in a **Programme Country**:
  - Accreditation at national level of **each** degree-awarding Master programme on the basis of which the EMJMD programme is composed – **required at application stage**

- **Cooperation with HEIs** widespread across EHEA & and other eligible organisations from Partner Countries
  - Benefits: specific expertise, visibility to students and employers, promotion, etc.

- **Associated partners** (optional): specific tasks/activities, e.g. dissemination, knowledge and skills transfer, internships, etc.
Application form

When? How? Where? What?

➢ Submission on-line to EACEA
➢ Specific application form + compulsory annexes


Deadline: 15th February 2018 12h
**eForm – Attachments**

**eForm:** Parts A, B, C, D - Consortium composition and basic project data

+ **compulsory attachments:**
  
  - ✓ Proof of valid accreditations (Word doc)
  - ✓ Detailed project description (Word doc)
  - ✓ Budget tables (Excel doc)
  - ✓ Declaration of Honour+ Mandates (in one single PDF doc)

  **Award criteria 1-4**
  
  + if applicable: "Relevance of the project in the targeted region(s)"

Declaration of Honours: only from the Applicant organisation

Mandates: from all partners (except for P1 – Applicant)

  not required for Associated Partners (if applicable)

**Optional:** Other relevant annexes (Word or .pdf format)
Criteria for selection

Criteria

➢ **Eligibility Criteria**
  (official eForm, respect of deadline, partnership requirements …)

➢ **Exclusion Criteria & Selection Criteria**
  (criteria of the Guidelines such as bankruptcy, professional misconduct, subject of fraud, financial and operational capacity…)

➢ **Award Criteria**
  ➢ Relevance (40 points)
  ➢ Quality of Design + Implementation (20 points)
  ➢ Quality of Team + Cooperation arrangements (20 points)
  ➢ Impact and Sustainability (20 points)

To be considered for funding, proposals must score at least 70 points in total and - at least 30 points for "Relevance"
DO's

- **Convincing evidence** for "jointness" and course integration
- **Thoroughly assessed results** of needs analysis at different levels
- **Innovation and excellence** for HEIs and attractiveness of EHEA
- **Concrete benefits** for each targeted group (students, academic staff, etc.)

DON'Ts

- **Dominance of coordinating institution** instead of a common and integrated approach
- **Imprecise targets** for the degree award and **lack of joint strategy**
- **Inaccurate needs analysis methodology** resulting in irrelevant conclusions
- **Weak integration of internationalisation strategies** at the cost of stakeholders

Award criterion 1
Relevance of the project (40 points)
Award criterion 2: Quality of project design and implementation (20 points)

**DO's**
- **Effective strategy and tools** for monitoring and ensuring excellence
- **Academically relevant design and rationale** of mobility paths with **concrete learning outcomes**
- **Proactive consortium support** responding to students and staff needs
- **Interaction** with world of work **integrated** in the course

**DON'Ts**
- **Absence of an established mechanism** to appropriately react to evaluation findings
- **Unfeasible, unbalanced and ineffective** mobility schemes
- **Underestimation** of the administrative **workload** to the detriment of the course
- **Negligence of student integration** in socio-cultural and professional context
Award criterion 3: Quality of project team and cooperation arrangements (20 points)

**DO's**
- **Synergies** resulting from the complementarity of the partners
- **Inclusive and transparent** cooperation mechanisms, based as well on mutual trust
- **Academic jointness** as central theme during course implementation
- **Realistic and transparent** financial plan

**DON'Ts**
- **Unclear motivation** of partners to join the project
- **Failure** to ensure institutional backing of the partners
- **Lack of attention** to the variety of national legal frameworks
- Avoid too **rigid cooperation arrangements** not allowing for necessary adaptations
- **Imprecise** financial management provisions of the consortium
Award criterion 4
Impact and dissemination (20 points)

**DO's**

- **Concrete indicators** and **tools** for measuring the impact on all stakeholders
- **Tailored** promotion/dissemination approach to different audiences
- **Integration** of **labour-market elements** to promote employability and support sustainability
- **Provisions for wide access** to course materials

**DON'Ts**

- Lack of definition and promotion of the programme's **distinctive selling points** demonstrating its competitiveness
- **No networking activities** to ensure wide programme **visibility** and **recognition** by academia, students and future employers
- **Sustainability strategy** not adequately considered and not integrated in all project stages
Award criterion 5: Additional scholarships for targeted regions

**DO's**
- **Mutual benefits** through the cooperation with the specific regions/countries
- **Concrete contribution** to meet the challenges in the HE systems of these countries
- Support for a strong and educated **human capital**
- Effects of the cooperation on **economic and social development**

**DON'Ts**
- **Imprecise plan and objectives** for building up cooperation with the regions/countries
- **Limitation** of collaboration to the level of student exchange
- **Unclear methodology and inappropriate approach** to reach excellent students

Only if additional scholarships requested

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A successful proposal...

✓ has been prepared and agreed jointly by all consortium partners

✓ demonstrates that the combination of all its elements will produce concrete and sustainable results for the benefit of all the parties concerned

✓ involves representatives from the world of work and bridges the needs of academia and the labour market

✓ has received the full institutional commitment and support of all consortium partners

✓ is ready to start immediately after the selection decision
EMJMDs – Key messages & lessons learned

✓ Build up HEI consortia with a wide coverage of the EHEA
✓ Invest in internship programmes
✓ Participation of non-academic organisations in curriculum development, course implementation and performance evaluation
✓ Develop complementary competences for EM students
✓ Business and marketing plans for financial sustainability
✓ Outreach activities to raise visibility and recognition of awarded joint degrees among academia and business community
New elements in the 2018 EMJMD Call

- 4 student intakes per EMJMD (max. duration 6 years)
- 15 EMJMD scholarships per intake (total number of 60 EMJMD scholarships per Grant Agreement)
- Up to 12 additional scholarships per intake for targeted regions of the world
- Programme Country scholarships offered to the consortia increase (75% of the Partner Country scholarships take into account Heading 1 and Heading 4/EDF budgets together)
Information sources (1)

✓ Information on Erasmus+ and EMJMD (Programme Guide, call for proposals 2018, application procedure, etc.)

✓ Guide for experts on quality assessment for Erasmus+ centralised actions (für 2018 noch nicht verfügbar)

✓ Practical details on "How to prepare a competitive EMJMD proposal"

✓ Erasmus+ e-tutorial on how to prepare a competitive proposal
EMJMD consortia selected in 2014, 2015, 2016 and 2017


Erasmus+ Project Results platform

Information sources (3)

✓ Policy paper: "EMJMDs - The story so far"

✓ Reference guide for practitioners: "Joint Degrees from A to Z (JDAZ)"
  ➢ https://www.nuffic.nl/en/expertise/jdag

✓ Best practices of Erasmus Mundus joint programmes

✓ 24 Degrees – 24 Erasmus Mundus Coordinators talk about their Joint Programmes
Information sources (3)

✓ Joint International Master Programmes: lessons learnt from Erasmus Mundus" (free of charge e-brochure)

✓ Sustainability of Erasmus Mundus Master Courses
EMJMDs – Ansprechpartner

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Wer sich bewegt, bewegt Europa!

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