International team work at home

Henry Wolf – University of Paderborn
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Outline

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• Blended Mobility for International Offices
• MVP
• Outcomes
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  Business Information Systems (Prof. Suhl)

• Project manager (agile, prince2)
• Software developer

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Motivation
Why Blended Mobility?

• Projects & Internships boosts employability of young graduates
• An international experience has positive effects on the student’s hard & soft skills
• Number of students (HE and VET) looking for mobility opportunities is consistently increasing

• **Students do not go on a (Erasmus) mobility because:**
  • Costs
  • Missing a job opportunity through a local internship
  • Fear of a longer period abroad
  • Social impact on their local life
  • Not possible through illness, family, sports, ...

⇒ **Blended mobility does not have these disadvantages**
Blended Academic International Mobility

- Blended Academic International Mobility (B-AIM)
- Erasmus+ strategic partnership
- 3 years, October 2015 to September 2018
- 10 partners
  - several study areas: Computer Engineering, Arts, Business, Marketing
  - several stakeholders: HEI, Associations, Companies.
B-AIM concept

• Student team of **16 students** from 8 European colleges/universities
• **Multidisciplinary** (business, IT, design/arts, management)
• **2 physical meetings** of 5 days
• **4 months** *virtual* collaboration
• **Real-life project assignment** in a close collaboration with a **company**
Partnership

P01 – IPP, Instituto Politécnico do Porto, Portugal
P02 – USiegen, Universität Siegen, Germany
P03 – GCU, Glasgow Caledonian University, United Kingdom
P04 – EAEC, European Association of Erasmus Coordinators, Cyprus
P05 – GISIG, Geographical Information System International Group, Italy
P06 – UPB, Universität Paderborn, Germany
P07 – Odisee, Odisee Technologiecampus - Ghent, Belgium
P08 – FHJ, Fachhochschule Joanneum, Austria
P09 – LUCA, LUCA School of Arts, Belgium
P10 – TEICrete, Technological Education Institute of Crete, Greece
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P10 – TEICrete, Technological Education Institute of Crete, Greece
A11 – UHD, University of Human Development, Kurdistan
A12 – UM, University of Maribour, Slovenia
B-AIM concept

• Student team of **16 students** from 8 European colleges/universities
• Student team of **20 students** from 10 European colleges/universities
• **Multidisciplinary** (business, IT, design/arts, management)
• **2 physical meetings** of 5 days
• **4 months virtual** collaboration
• **Real-life project assignment** in a close collaboration with a **company**
Goals of B-AIM

Sustainable promotion of students’ employability by means of blended mobility

Structural
- Raise awareness of Blended Mobility
- Promote internationalization in education
- Deploy, test and disseminate a blended mobility capstone project course unit

Pedagogical
- Ensure wider employability of students
- Promoting international experience of students
- Strengthen critical and professional mindset
- Learn cooperation in a multidisciplinary context
- Enlargen soft skills
Objectives

Goal
• Sustainable promotion of students’ employability by means of blended mobility

Objectives
• Structural:
  a) Settle the European Foundation for blended mobility, awareness raising
  b) Foster internationalization of education
  c) Deploy, test and disseminate a blended mobility capstone project course unit

• Pedagogical:
  d) Promote students’ employability through non-formal learning not requiring curricula changes
  e) Promote international experience of undergraduate students
  f) Boost the provision of professional skills, support collaborative learning and critical thinking.
Activities

• Blended mobility kit for students + Blended-AIM guide (book/web)
• Employability, project work and blended mobility report
• Pilot course (3 times)
• European Foundation for blended mobility (web)
• Annual Forum/Workshop on blended mobility
Having students work together in international teams rocks! In a Blended Mobility project students combine physical meetings abroad with ‘virtual’ team work from the home base. This way, students (and teachers!) can enjoy the thrill of an international experience without having to do a full Erasmus semester abroad.
Activities

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Blended Mobility for International Offices

• Blended Mobility as alternative for student mobility
• Internationalization at home
• Overcome the barriers of mobility (disabilities, cost, ..)
• Close collaboration with different HEIs
• Prepartion before going abroad
Minimum viable project

- 2-3 Universities
- 4+ Students from different study areas
- A real assignment
- Funds for travel -> 500-1000€ per student/teacher
- 1-2 involved teachers
- Agile approach
What do we expect from a company?

• A challenging & open project assignment
• Real-life & innovative assignment
• Collaboration during the project run-time (± 2 hours/week)
• Delivering hardware resources if necessary for the assignment (example: webserver, arduino, ...)
• Attendance of one of the physical meetings
• Physical or virtual Attendance during the final presentation
What’s in for the company?

• An international team of 16 students is working for you for 4 months
• The multidisciplinary team approach generates a creative & innovative product
• A working prototype of an IT product (web application, software, mobile application)
• Branding & design for the product (logo, colors, promotional materials)
• Business & financial plan of the product
• A co-creation process where you can follow the project progress
Thank you!

Join us

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