

Good Practice on Dissemination sustainability and Impact

During the Transnational Cooperation Activity (TCA) on Dissemination, sustainability and Impact in Erasmus + Strategic Partnerships, in Bonn in May 2018, the participants were divided into different groups to discuss thematic and transversal project related presentations within the topic.

The groups had the task to work out Key messages, concrete good practices as well as other important information concerning Dissemination, Sustainability and Impact within a Strategic Partnership.

*The **thematic group** was subdivided into the following five groups:*

- 1) *Agriculture, Energy, Environment*
- 2) *Health and Wellbeing*
- 3) *Inclusion and Integration*
- 4) *Humanities, (Inter)Cultural Studies, Social Sciences*
- 5) *Business Administration and Economy*

*The **transversal group** was subdivided into the following five groups:*

- 1) *Entrepreneurship, entrepreneurial learning, labor market issues*
 - 2) *ICT – new technologies, digital competencies*
 - 3) *New innovative curricula: pedagogical tools, methods, approaches*
 - 4) *New innovative curricula: new learning formats*
 - 5) *Recognition and internationalization*
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Key Messages

- Detailed needs analysis necessary
- Identify long term benefits
- Plan impact ahead, be realistic and add multiplication elements
- Include and involve the right stakeholders, representatives of the partner institutions and associate partner from the beginning of the project
- Make use of existing (partner) networks, knowledge, infrastructure tools and existing strategies as well as agendas
- Develop a dissemination plan (what?, how?, when?, who?) and disseminate together with your partners
- Joint responsibility within the consortium

Concrete Good Practices

- Tailor the Dissemination strategy to suit the targeted audiences
- Publication of research results
- Quality Management by one of the Partners
- Ambassadors as such + ambassador/expert Video
- Mentor Program for disadvantaged learners
- Student Involvement (social media)
- Open educational resources - platform for uploading, sharing learning outputs
- Matrix for collecting and sharing activities on dissemination
- Strict connection to the field of research: scientific channels become dissemination tools
- Sustainability can also mean building on the success of your Project, moving on and continuing to work on new Projects!
- Use Social Media that is relevant to your project/country
- Fruit Frame --> promote your success story involving Stakeholders (sustainability) and contributing to sustainable communities

Other important information

- Be open to opportunities that show up.
- Watch the labor market to produce relevant results
- Print, books and notepads never went off the market, still a very popular choice despite the digital age
- It is important to empower learners to use online media wisely
- A Project does not need to reinvent the wheel by always building new applications
- Reinforce previous project results in new projects & outline added value
- Track your statistics (measure your Impact)
- Monitor your partners dissemination activities
- Open Access resources and or Tools can be the ultimate
- ICT Tools change the job environment: industry 4.0 calls for trained people to cope with "4th industrial revolution"