



# IMPACT!

Petra de Greeve

*TCA on 'Dissemination, Sustainability and Impact in Erasmus+ Strategic Partnerships*





## Impact because....

In Erasmus+ more than ever the focus is on what the real impact of projects is on individuals, organisations, on the system.

**Raise the  
quality!**

**Accountability!**

How does your project contribute to  
change?





# What does our NA do with impact?

- Focus on impact in all our sessions
- The Impact Tool
- Support coordinators KA1 & KA2
- In preparation:
  - The online Impact Tool for applicants & coordinators
  - Research





# Impact: What is it?

‘A marked effect or **fundamental change**’

It can be the difference a programme or project makes to:

- knowledge and skills
- behaviours and attitudes
  - systems
  - ways of thinking
  - ...etc!

**Know** your  
**impact**





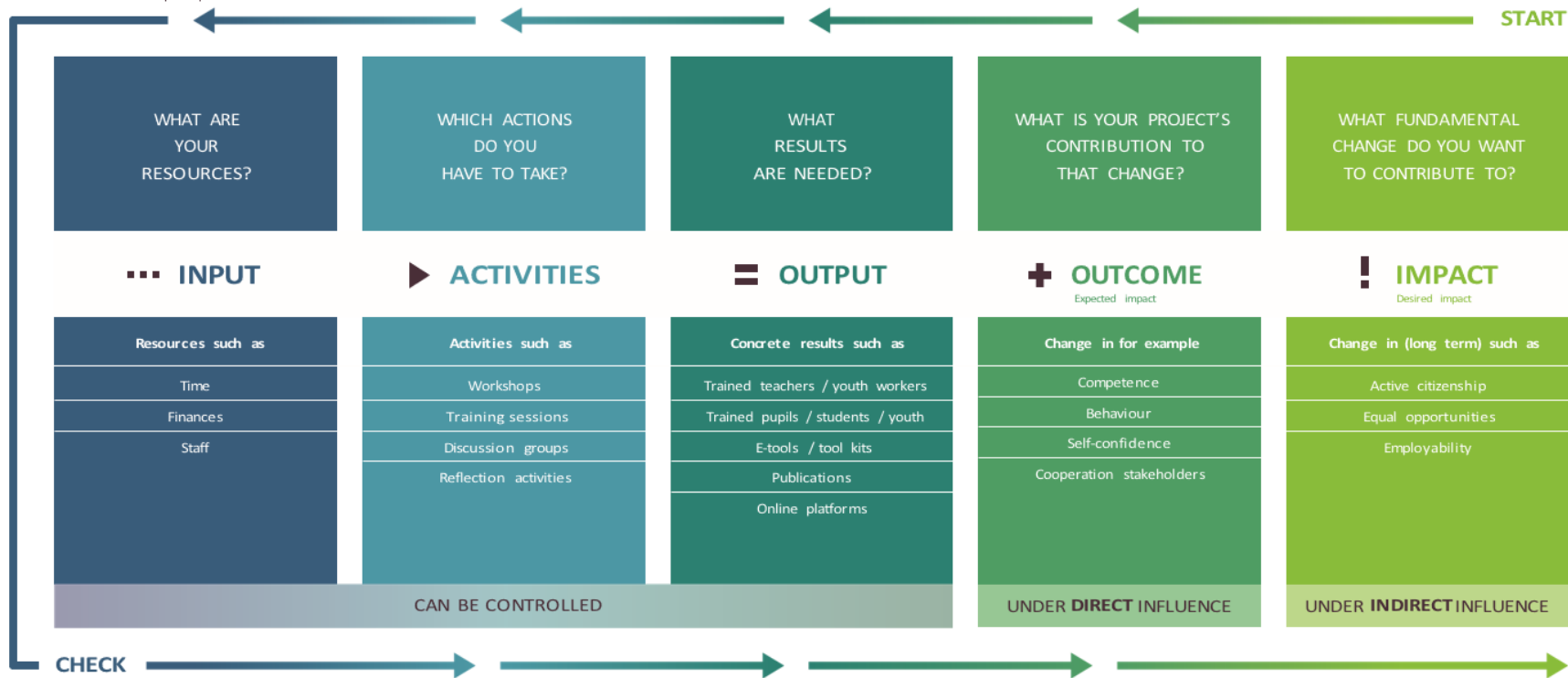


*Would you tell me, please, which way I  
ought to go from here?"*

*"That depends a good deal on where you  
want to get to."*

Lewis Carroll, Alice in wonderland

# Impact Tool

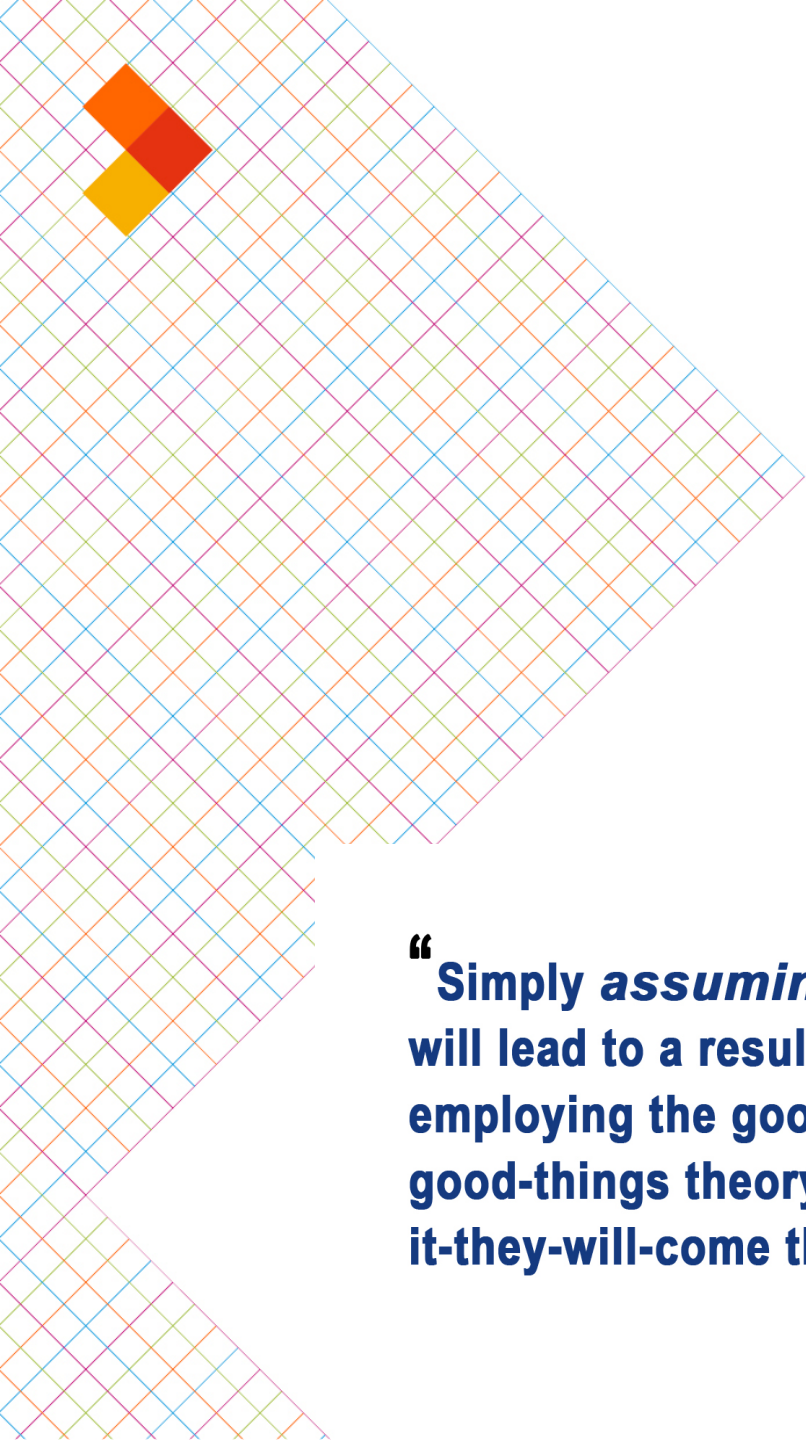




# Result chain...

- **Impacts** are the marked effects or fundamental changes that happen (usually, over time) (**desired impact**)
- **Outcomes** are the **immediate effects or results** of outputs e.g. more confidence; more skills; more knowledge (**expected impact**). *Without outcomes, there is no need for outputs.*
- **Outputs** are the **direct products/results of activities** you carried out e.g. a course; a Website a tool etc.; the deliverables. *Outputs contribute to impact; but producing - or even sharing - them isn't automatically 'a fundamental change'.*
- **Activities:** the actions you take to progress towards your goal during the project timeframe. Listed in your work plan e.g. planning, filming, designing, Learning, teaching, training activities etc.



A large, multi-colored grid pattern (pink, blue, green, yellow) that fills the left side of the slide and extends diagonally towards the center.

**“ Simply *assuming* that an activity will lead to a result is no better than employing the good-things-must-cause-good-things theory or the if-you-build-it-they-will-come theory.”**



# How can this formula help you?

- It helps you to see your project in a **broader context**. What happens in the world around you and what is your contribution? (out of your bubble)
- It helps you to **think in terms of change** (= impact) and not only in terms of achieving your project result.
- It can be used as a **reflection and monitoring tool**. Are we still on the right path to reach our goal or do we have to make adjustments
- **Joint vision**. Are we on the same road?



# **Excercise....know what you want to change..**

***We take a leap in time....say three years after your project.  
You are proud of the results. It actually contributed to a  
positive change..***

***Describe in about 20 words your legacy***

***‘Partly because of our project....’***





# Recommendations

- Involve important stakeholders
- Look for dialogue with important decision makers
- Consider past experiences and good practices
- Involve the right people within your organisation on all levels from the start of the project (ensure institutional support and beyond)
- Remain up-to-date & meet market needs
- Show how you will be able to continue after the funding ends (sustainability)
- Have a clear dissemination & exploitation plan: activities before, during and after project

A large, colorful grid pattern in the top-left corner, composed of thin lines in various colors (blue, green, yellow, orange, red, pink, purple) forming a triangular shape.

**Thank you for your attention!**