A European-wide alliance of HEIs delivering market-relevant sustainable tourism knowledge skills and tools

For a tourism institute such as IREST, located in a major urban destination facing important social and environmental challenges for its tourism products, sustainability is a key preoccupation of our students. Thanks to specifically designed tools, the TRIANGLE resources and network will encourage students to actively reflect on sustainability-related issues while pursuing their tourism studies, thereby better preparing them for responsible action in the workplace after graduation.

Université Paris 1 Panthéon-Sorbonne

TRIANGLE is building a knowledge alliance of universities wishing to manage their sustainable tourism offers in a collaborative framework using a collectively-maintained tourism knowledge base configured as an applications database engine with 10 main topics on Tourism2030.eu. This will support a Competence in Sustainable & Responsible Tourism Certification online course, a Sustainable Tourism Development Handbook and online course, a Travel Green Europe Mapping App for certified tourism businesses to reach out to responsible consumers, a Certification Quickfinder to help businesses choose the most suitable certification process, and a Tourism Sustainability Best Practice Browser for evidenced-based decision taking. A Europe-wide student intern placement system will offer in-situ and online certification & auditor skills training programme.

More information
Project website
www.destinet.eu/who-who/civil-society-ngos/triangle

Link of the major outcome produced by your project
https://destinet.eu

The Erasmus+ Project Results Platform
https://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details/#project/45a33f94-7eac-459b-98dc-514fbee87b0f

Erasmus+

Key facts and figures

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<th>Partners:</th>
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<th>EU grant:</th>
<th>Project duration:</th>
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<td>€ 809,461</td>
<td>2016 - 2019</td>
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Lead organisation
HOCHSCHULE FUR NACHHALTIGE ENTWICKLUNG EBERSWALDE
Location: Germany

Project countries
Austria, France, Germany, Portugal & Romania
Sustainability

The European wide knowledge alliance will be set up and managed by a core team that will support the interest of the Alliance. It will be sustained by the added value it offers to HEIs in providing next generation learning experiences in their curricula with broad European appeal, thereby increasing visibility and improving student uptake. The partners will remain as HEI mentors, exchanging knowledge within the network through the continued coordination of Ecotrans, who will manage the portal using an online information processing charging system for assuring long-term run.

Dissemination

In the first year the dissemination included a prospectus leaflet to inform and attract HEIs to join the TRIANGLE Knowledge Alliance. Furthermore, the project with its deliverables and opportunities has been presented at international tourism conferences, fairs and workshops, e.g. in Berlin, Zagreb and Barcelona. The dissemination through social media will start in 2018.