**EUniWell – The European University for Well-Being**

**Who we are**

**7 pioneers**
- University of Cologne (Germany)
- University of Birmingham (UK)
- University of Florence (Italy)
- Leiden University (Netherlands)
- Linnaeus University (Sweden)
- University of Nantes (France)
- Semmelweis University (Hungary)

**102 associates**
- 27 businesses
- 9 cities
- 5 science parks
- 14 business platforms
- 7 regional authorities
- 6 NGOs
- 10 hospitals and medical centres
- 14 research centres
- 10 educational institutions and universities

**Our vision for the future**

The core mission of the European University for Well-Being – EUniWell – is to understand, improve, measure, and rebalance the well-being of individuals, our own community, our environment and society as a whole on a regional, European and global level, based on our joint values: we are democratic, inclusive, diverse, research and challenge-based, inter- and trans-disciplinary, entrepreneurial and co-creational.

EUniWell aims to play a critical, intermediary role in shaping research-based policy and pedagogy to inform decision-making, underpin skills development, and realise a measurable impact on our students’ learning experience and citizens’ quality of life.

Our four key arenas for research and teaching are closely linked to the United Nation’s Sustainable Development Goals (SDG): Well-Being & Health, Individual & Social Well-Being, Environment, Urbanity & Well-Being, Teacher Education. Also, we advance two transversal SDGs to reinforce all four arenas: Gender Equality and Reduced Inequalities.
Students play a key role in EUniWell. EUniWell will develop innovative, challenge-based curricula across all 3 cycles to deliver transformative student experiences focused on societal impact. Students will be empowered to chart their own challenge-based learning journeys and customised course portfolios. They will be able to move seamlessly from campus to campus. Staff will be supported to embed critical thinking, intercultural competences, entrepreneurial mind-sets and civic responsibility in blended course design with a strong mobility-component.

In the long term, EUniWell will create a seamless state-of-the-art educational government in which our boundaries will dissolve as we become a common entity strongly intertwined with our local, regional and global contexts.

PUTTING OUR VISION INTO PRACTICE

KEY DELIVERABLES / ACTIVITIES

- **Design of common courses** enhancing mobilities and the links between education, research and innovation, as a first step towards designing and implementing a radically new educational experience, through a pedagogical innovation incubator and the set-up of the EUniWell Education Arena.

- **Establishment of four research arenas** which are our key tool for reforming our approach towards research on well-being, the articulation between research and teaching and the role of external stakeholders.

- **Establishment of co-creation initiatives** to bring together researchers, teachers, students and administrators from our universities with those outside to support civic well-being, e.g. a seed funding programme, the set-up of a Training Academy, and a policy commission connecting academics with alumni and political leaders.

- **Integration of general infrastructures** among the seven partners, going from administrative to IT and HR systems.

- **Establishment of tools for delivering the EUniWell multi-campus experiences** such as EUniWell jukebox of language and inter-comprehension courses, the EUniWell Mobility Skills Scheme, EUniWell Student and Staff Identity and aligning infrastructure and schemes for both virtual and physical mobility.

HOW OUR ALLIANCE WILL TRANSFORM OUR UNIVERSITIES

Introducing **well-being as an integrative perspective** in all our actions;

- Multiplying **synergies by breaking down boundaries**, both internal and external, increasing the permeability of our structures, and shifting to more inclusive and holistic ways of driving change by evaluating what we do and how we do it;

- Establishing an **innovative governance** model which fosters flexible, inclusive, diverse and participatory roles, rules and processes in a bottom-up manner engaging all agents, particularly students;

- Creating a **EUniWell identity** among our seven universities and thus providing our students and staff with a truly European experience and an education and research environment that reflects the social, economic, and cultural diversity of Europe;

- Establishing a **joint framework for quality culture** among our institutions, based on a holistic view and in which indicators such as societal impact and well-being are given an equivalent weight to traditional indicators.

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