

Presentation of the Erasmus+ call for proposals 2017

Focus: Erasmus Mundus Joint Master Degree

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 Erasmus+

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Inhalte des Webinars

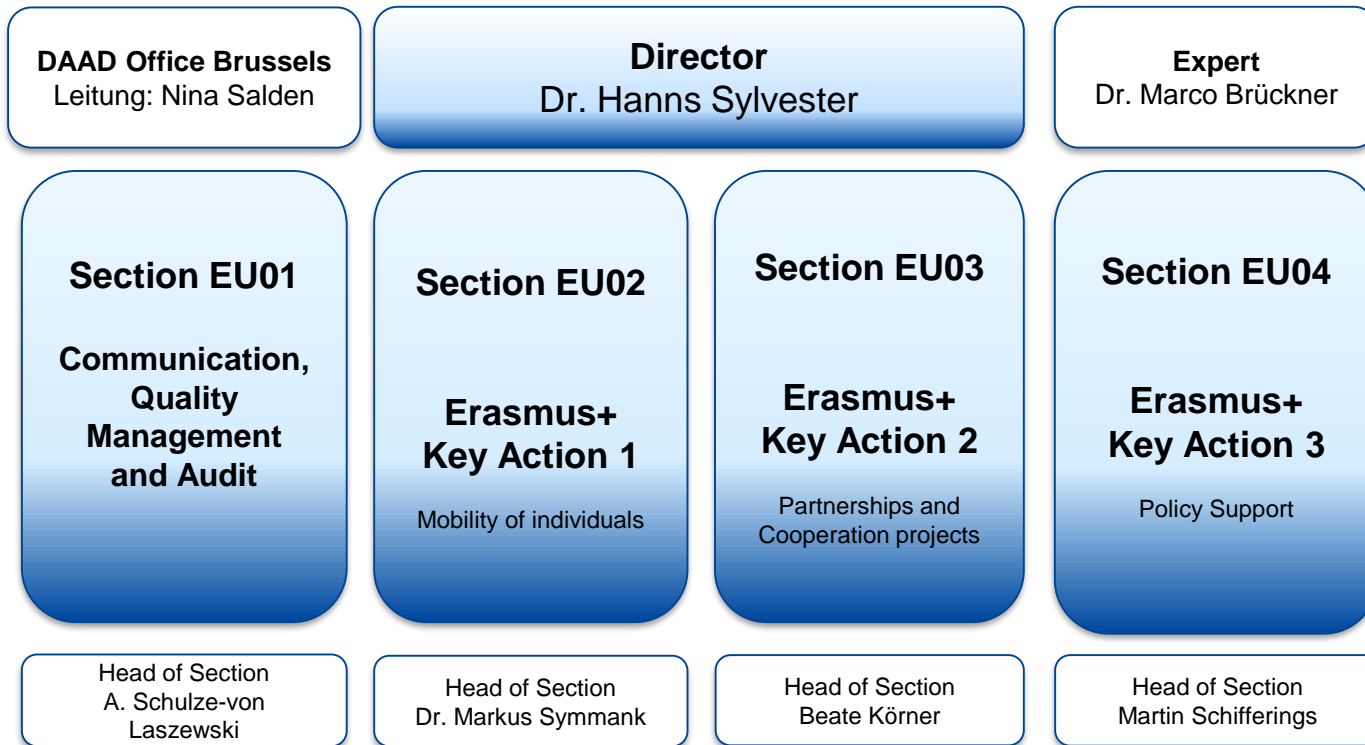
1. Basics

2. Budget

3. Statistics

4. How to write a competitive proposal?

National Agency for EU Higher Education Cooperation (NA DAAD)



Erasmus+ Programme Structure

Erasmus+

Key Action 1 Mobility

- Students
- Graduates
- Staff
- Erasmus Mundus Joint Master Degrees

Key Action 2 Partnerships

- Strategic Partnerships
- Knowledge Alliances
- Capacity Building projects

Key Action 3 Policy Support

- European reform agendas and EU policy dialogues

Jean Monnet Activities

Sport

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Erasmus Mundus Joint Master Degrees

1. Basics

EMJMD Programme Countries & Partner Countries

International cooperation:

Programme Countries

EU Member States:

Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom

Other Programme Countries:

Iceland, Liechtenstein, Norway, former Yugoslav Republic of Macedonia, Turkey

Partner Countries

All other countries throughout the world

Erasmus Mundus Joint Master Degrees (EMJMDs)

- Integrated international Master programmes of excellent quality to attract the very best students worldwide
- No restriction in disciplines
- Developed and delivered by a consortium of HEIs from Programme Countries & Partner Countries (if relevant)
- Duration 12 – 18 – 24 months (60 – 90 – 120 ECTS credits), optional preparatory year + 3 intakes (5 years maximum) – covered by one Grant Agreement
- Mandatory study period in at least 2 different Programme Countries (*no virtual mobility*)
- Full scholarships for students - 75% for students from Partner Countries
- Award of a joint or multiple Master degree

EMJMDs – main aims

- **Quality improvements, innovation, excellence, internationalisation of HEIs**
- **Increase quality and attractiveness** of the EHEA (e.g. *Yerevan communiqué*) – supporting **EU External Action** in the HE field, by offering full degree scholarships to the best Master students worldwide
- **Improve competences, skills, employability** of Master graduates
- **Improve relevance** for the **labour market** through an increased **involvement of employers**

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2. Budget

EMJMD funding rules

The EU grant for an EMJMD will be indicatively ~ **4 million €**

HEIs: Contribution to the consortium management costs (incl. costs for invited scholars and guest lecturers)

- 50.000 € per student intake (= 150.000 € in total) + 20.000 € for optional preparatory year

Students: max 25.000 € per academic year and per scholarship
Actual amount varies according to:

- * EMJMD's length of studies (60, 90 or 120 ECTS credits)
- * Student's country of residence
- * EMJMD level of participation costs

EMJMD students scholarships grants

	Students from Partner Countries	Students from Programme Countries
Contribution to participation costs	up to <u>9.000 € per year</u>	up to <u>4.500 € per year</u>
Contribution to travel costs*	<u>2.000 € per year</u> if residence is less than 4.000 km from EMJMD coordinator <u>3.000 € per year</u> if residence is 4.000 km or more from EMJMD coordinator	<u>1.000 € per year</u>
Contribution to installation costs*	<u>1.000 €</u>	-
Living allowance (max 24 months)	<u>1.000 € per month</u> (<u>not</u> when in country of residence, and max 3 months in any Partner Country)	<u>1.000 € per month</u> (<u>not</u> when in country of residence)

* Scholarship amounts for travel/installation depend on the place of residence at the time of scholarship application

EMJMD Additional scholarships for 8 targeted regions

- ✓ Applicants may apply for additional scholarships for one or more regions/countries of the world (12 geographical windows)

African, Caribbean, Pacific countries (ACP), Asia, Central Asia, South Africa, Latin America, Eastern - Southern neighbouring countries, Gulf countries

- ✓ Financed through the EU external funding instruments
- ✓ For Asia, Central Asia and Latin America regions specific priorities apply!

EMJMD Specific priorities for three regions

✓ Asia (Region 6):

- 65% of the available scholarships are earmarked for students from Least Developed Countries (Afghanistan, Bangladesh, Bhutan, Cambodia, Laos, Myanmar, Nepal)
- no additional scholarships for students from China and India

✓ Central Asia (Region 7):

- 65% of the available scholarships are earmarked for students from Low or Lower Middle Income Countries (Kyrgyzstan, Tajikistan, Uzbekistan)

✓ Latin America (Region 8):

- 25% of the available scholarships are earmarked for students from Lower Middle Income Countries (Bolivia, El Salvador, Guatemala, Honduras, Nicaragua, Paraguay)
- 35% of the available scholarships are earmarked for students from Brazil and Mexico together

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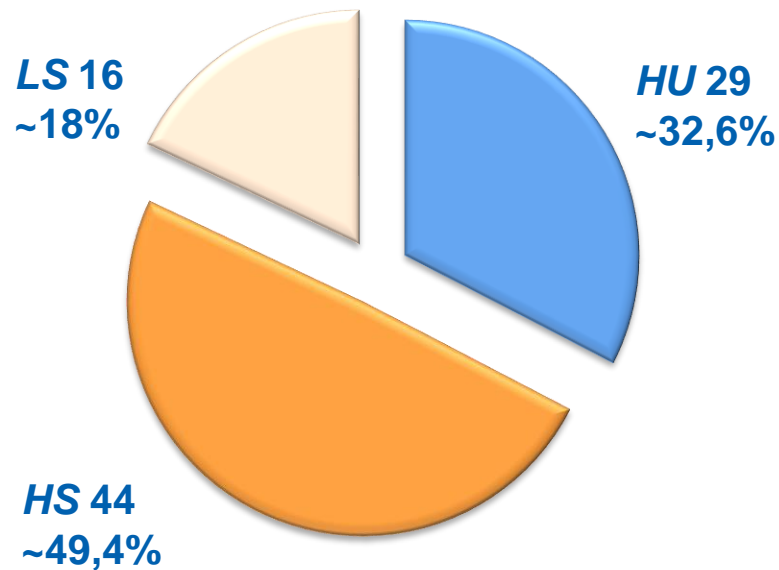
3. Statistics

Erasmus+ selection results 2016

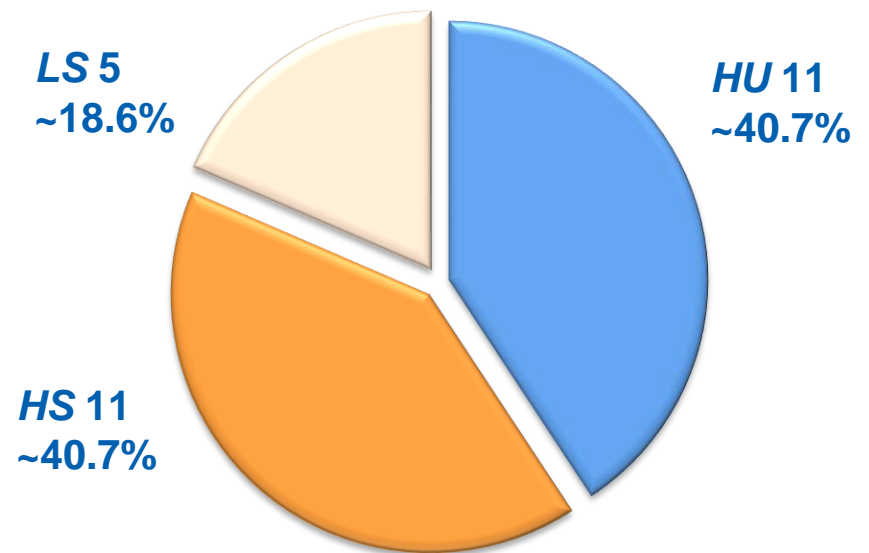
EMJMDs by academic discipline

■ LS = Life Sciences ■ HU = Humanities ■ HS = Hard Sciences

Eligible applications: **89**

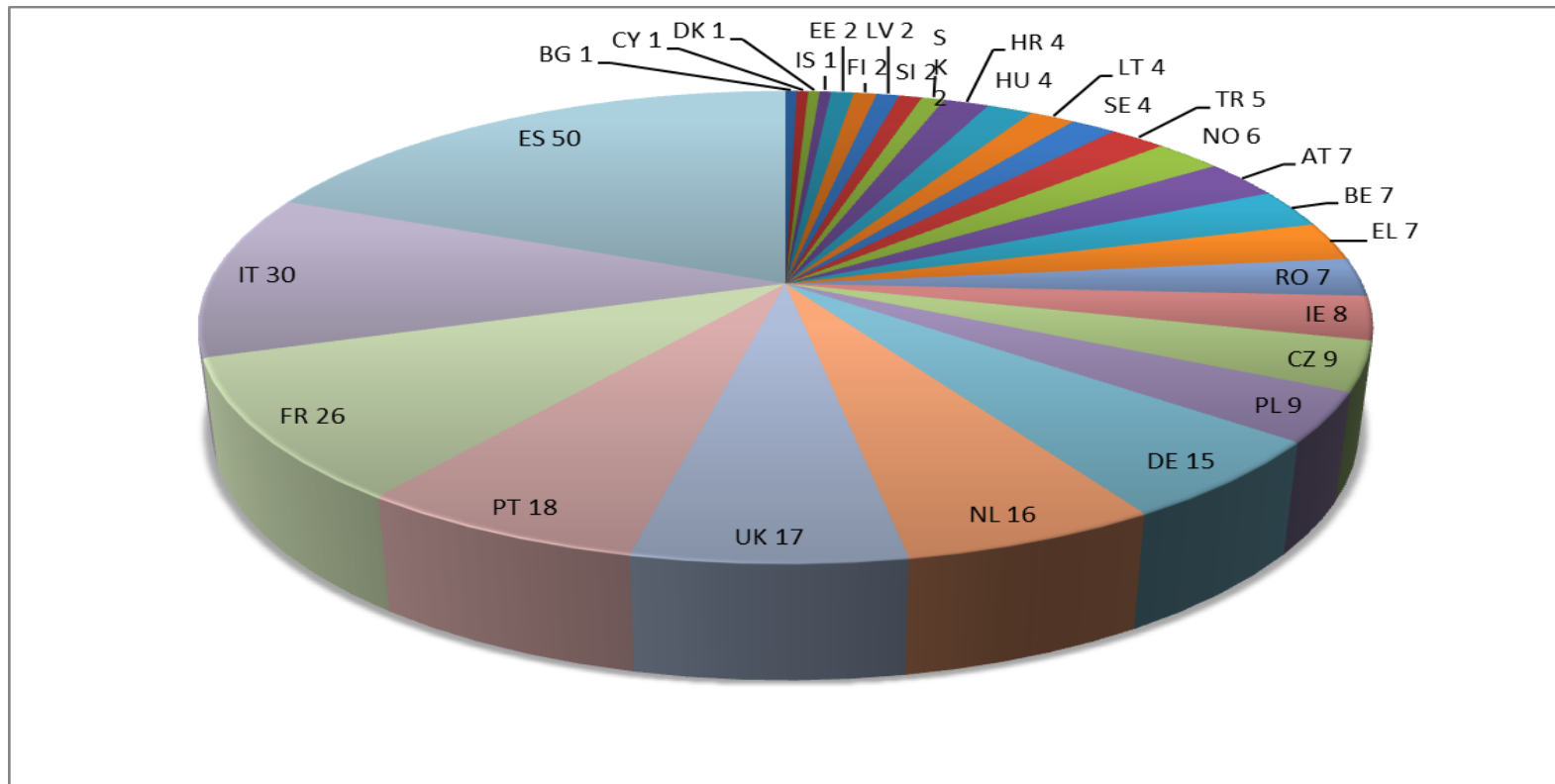


Selected Projects: **27**

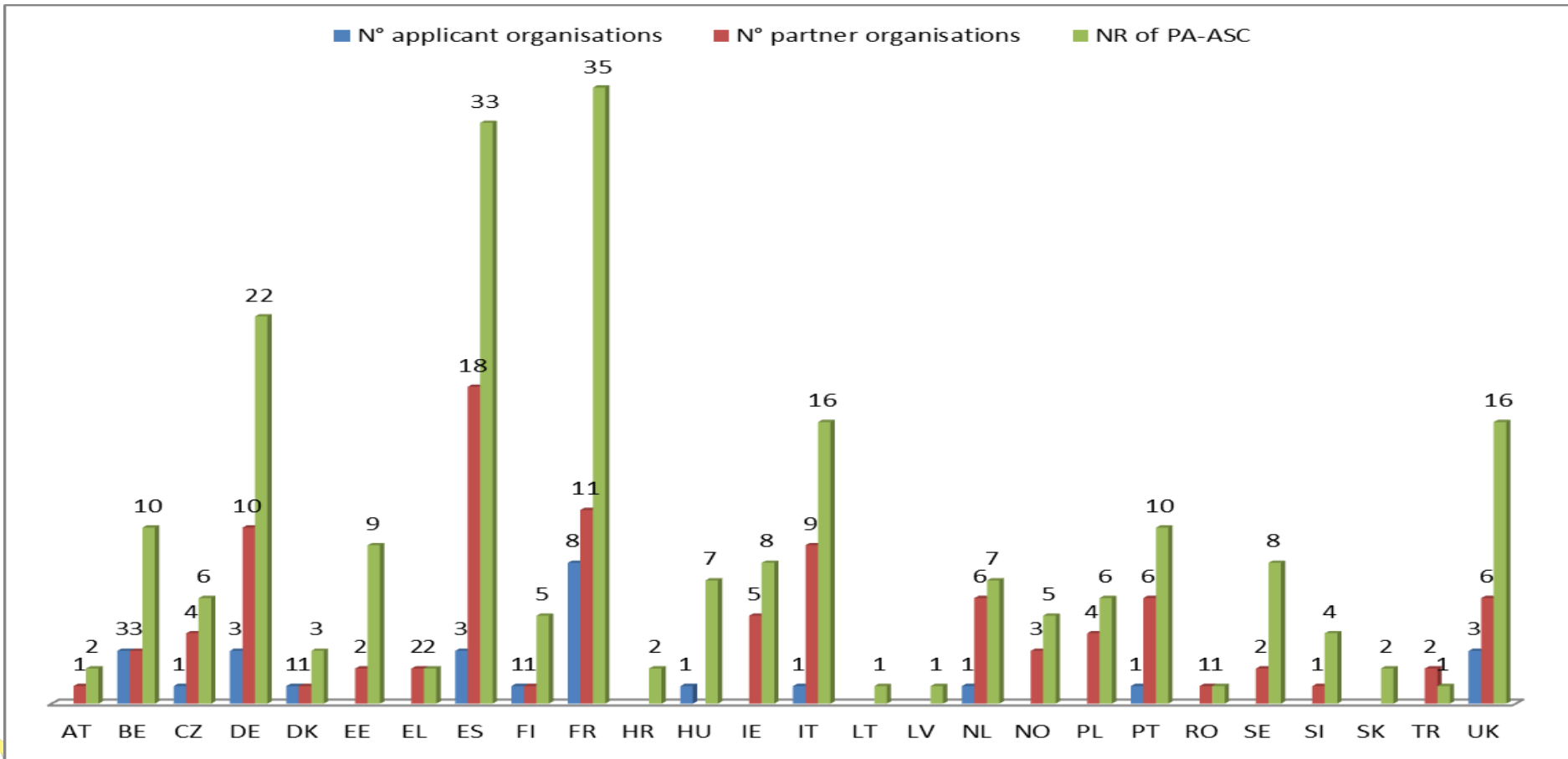


Erasmus+ EMJMD 2016 - Statistics on applications

Participation of Programme Country institutions (Coordinators & Partners)

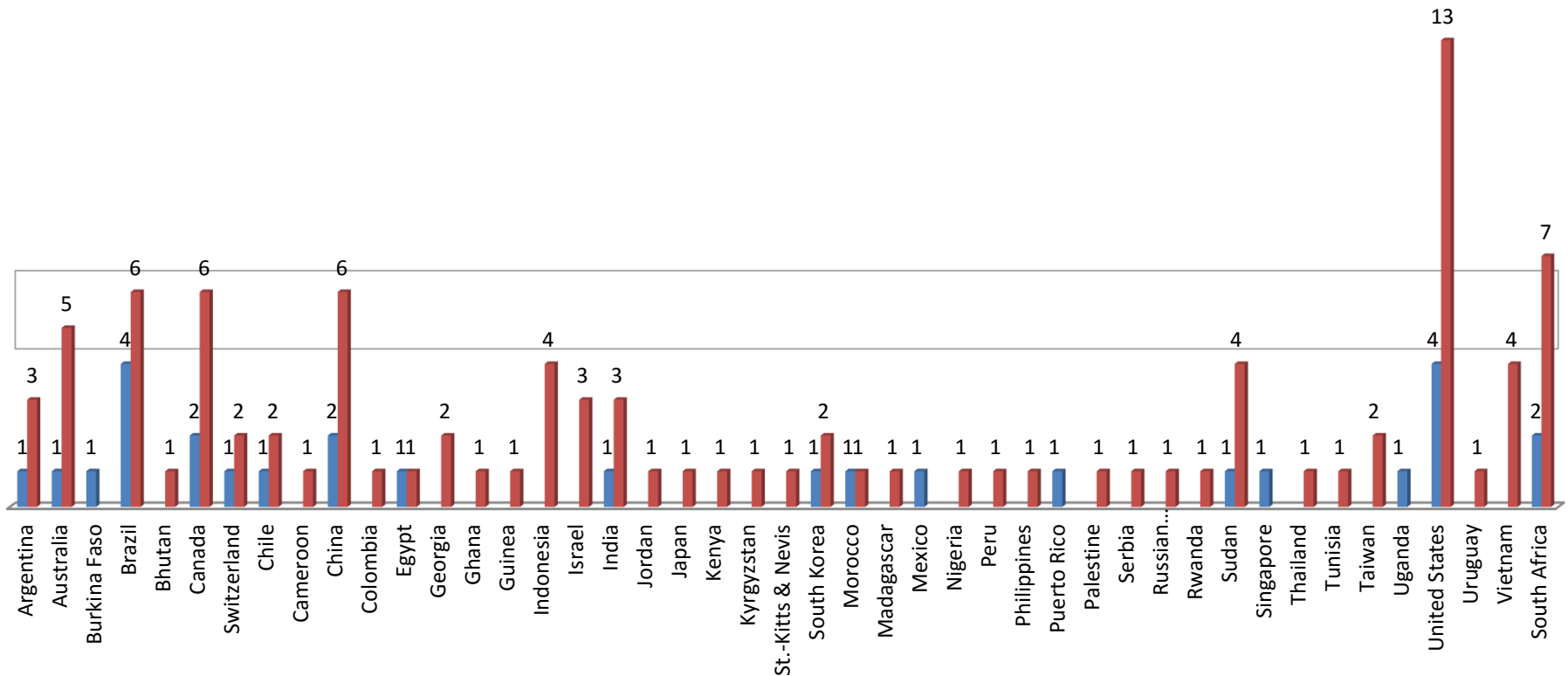


Selected EMJMDs 2016: Programme Country Institutions



Selected EMJMDs 2016: Partner Country Institutions

■ N° partner organisations ■ NR of PA-ASC



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4. How to write a competitive proposal?

Erasmus+ EMJMD call for proposals 2017

- **Deadline: 16 February 2017 – 12:00 CET**
- **Budget: ~ 90 M€ + ~ 22,7 M€ for "targeted regions"**
- **Nr. of projects: ≈ 35 EMJMDs**
- **Nr. of scholarships per intake/per project:**
 - ~ 20 (around 60 per Grant Agreement)
 - *plus*
 - ~ 8 (around 24 per Grant Agreement) for targeted regions
- **Award decision: by July 2017**

Participating Organisations (1)

- **Applicant** must be **HEI established in Programme Country**. The HEI applies on behalf of the EMJMD consortium.
- EMJMDs are open to **public or private organisations** in Programme or Partner Countries
 - HEIs
 - Non-academic partners (enterprises, non-profit organisations, NGOs, foundations, etc.)
- **Minimum EMJMD consortium composition: 3 HEIs** as partners (including the coordinator) **from at least 3 different Programme Countries**

Participating Organisations (2)

- **HEIs established in a Programme Country:**
 - Accreditation at national level of each degree-awarding Master programme on the basis of which the EMJMD programme is composed – required at application stage
- **Cooperation with HEIs widespread across EHEA & and other eligible organisations from Partner Countries**
 - Benefits: specific expertise, visibility to students and employers, promotion, etc.
- **Associated partners (optional):** specific tasks/activities, e.g. dissemination, knowledge and skills transfer, internships, etc.

Common requirements for all Erasmus+ International dimension – Centralised Actions

- Submission on-line to EACEA
- eForm & Attachments

http://eacea.ec.europa.eu/erasmus-plus/funding/key-action-1-erasmus-mundus-joint-master-degrees-0_en

EMJMD: Programme Guide (Version 1) 2017, S. 109-116 u. 285-287

- Four types of assessment criteria
 - **Eligibility Criteria**
 - *Exclusion Criteria*
 - *Selection Criteria*
 - **Award Criteria**

Award criterion 1

Relevance of the project (40 points)

DO's

- **Convincing evidence** for "jointness" and course integration
- **Thoroughly assessed results of needs analysis** at different levels
- **Innovation and excellence** for **HEIs** and attractiveness of **EHEA**
- **Concrete benefits** for each **targeted group** (students, academic staff, etc.)



DON'Ts

- **Dominance of coordinating institution** instead of a common and integrated approach
- **Imprecise targets** for the degree award and **lack of joint strategy**
- **Inaccurate needs analysis methodology** resulting in **irrelevant conclusions**
- **Weak integration of internationalisation strategies** at the cost of stakeholders

Award criterion 2: Quality of project design and implementation (20 points)

DO's

- **Effective strategy and tools** for monitoring and ensuring excellence
- **Academically relevant design and rationale** of mobility paths with **concrete learning outcomes**
- **Proactive consortium** support responding to students and staff needs
- **Interaction** with world of work **integrated** in the course



DON'Ts

- **Absence of an established mechanism** to appropriately react to evaluation findings
- **Unfeasible, unbalanced and ineffective** mobility schemes
- **Underestimation** of the administrative **workload** to the detriment of the course
- **Negligence of student integration** in socio-cultural and professional context

Award criterion 3: Quality of project team and cooperation arrangements (20 points)

DO's

- **Synergies** resulting from the **complementarity** of the partners
- **Inclusive and transparent** cooperation mechanisms, based as well on **mutual trust**
- **Academic jointness** as **central theme** during course implementation
- **Realistic and transparent** financial plan



DON'Ts

- **Unclear motivation** of partners to join the project
- **Failure** to ensure **institutional backing** of the partners
- **Lack of attention** to the variety of national **legal frameworks**
- Avoid too **rigid cooperation arrangements** not allowing for necessary adaptations
- **Imprecise** financial management provisions of the consortium

Award criterion 4

Impact and dissemination (20 points)

DO's

- **Concrete indicators and tools** for measuring the impact on all stakeholders
- **Tailored** promotion /dissemination approach to different audiences
- **Integration of labour-market elements** to promote employability and support sustainability
- Provisions for **wide access** to course materials



DON'Ts

- **Lack of definition and promotion of the programme's distinctive selling points** demonstrating its competitiveness
- **No networking activities** to ensure wide programme **visibility** and **recognition** by academia, students and future employers
- **Sustainability strategy** not adequately considered and not integrated in **all project stages**

Award criterion 5: Additional scholarships for targeted regions

Only if additional scholarships requested 

DO's

- **Mutual benefits** through the cooperation with the specific regions/countries
- **Concrete contribution** to meet the **challenges** in the **HE systems** of these countries
- Support for a strong and educated **human capital**
- Effects of the cooperation on **economic and social development**



DON'Ts

- **Imprecise plan and objectives** for building up cooperation with the regions/countries
- **Limitation** of collaboration to the level of student exchange
- **Unclear methodology and inappropriate approach** to reach excellent students

Advice for a competitive proposal

A successful proposal...

- ✓ demonstrates that the combination of all its elements will produce concrete and sustainable results for the benefit of all the parties concerned
- ✓ has been prepared and agreed jointly by all consortium partners
- ✓ involves representatives from the world of work and bridges the needs of academia and the labour market
- ✓ has received the full institutional commitment and support of all consortium partners
- ✓ is ready to start immediately after the selection decision

Information sources (1)

- ✓ **Information on Erasmus+ and EMJMD (Programme Guide, call for proposals 2017, application procedure, etc.)**
 - http://ec.europa.eu/programmes/erasmus-plus/index_en.htm
 - http://eacea.ec.europa.eu/erasmus-plus_en
 - https://eacea.ec.europa.eu/erasmus-plus/funding_en
- ✓ **Practical details on "How to prepare a competitive EMJMD proposal"**
 - https://eacea.ec.europa.eu/sites/eacea-site/files/2017_emjmd_how_to_prepare_a_competitive_proposal-final.pdf
- ✓ **EMJMD consortia selected in 2014, 2015 and 2016**
 - https://eacea.ec.europa.eu/sites/eacea-site/files/selection_results_en_25112014.pdf
 - https://eacea.ec.europa.eu/sites/eacea-site/files/e_2015_emjmd_selected_for_funding_2015.07.28_atc.pdf
 - https://eacea.ec.europa.eu/sites/eacea-site/files/2016_emjmd-selection_results_07.xlsx.pdf

Information sources (2)

- ✓ **Policy paper: "EMJMDs - The story so far"**
 - https://eacea.ec.europa.eu/sites/eacea-site/files/2_policy_paper_on_joint_degrees.pdf

- ✓ **Reference guide for practitioners: "Joint Degrees from A to Z (JDAZ)"**
 - <https://www.nuffic.nl/en/expertise/jdaz>

- ✓ **Best practices of Erasmus Mundus joint programmes**
 - http://eacea.ec.europa.eu/erasmus_mundus/tools/good_practices_en.php

- ✓ **Erasmus+ e-tutorial on how to prepare a competitive proposal**
 - https://eacea.ec.europa.eu/erasmus-plus/introduction-international-dimension-erasmus-plus_en

Information sources (3)

- ✓ **"Joint International Master Programmes: lessons learnt from Erasmus Mundus"** (free of charge e-brochure)
 - <http://bookshop.europa.eu/en/joint-international-master-programmes-pbEC0313346/>
- ✓ **Erasmus+ short leaflet for individuals "Come to study or teach in Europe"** in *English, French, Spanish, Portuguese, Russian, Arabic, Chinese*
 - <http://bookshop.europa.eu/en/come-to-study-or-teach-in-europe-pbNC0313339/>
- ✓ **Erasmus+ short leaflet for institutions "Work together with European higher education institutions"** in *English, French, Spanish, Portuguese, Russian, Arabic, Chinese*
 - <http://bookshop.europa.eu/en/work-together-with-european-higher-education-institutions-pbNC0213245/>

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