Erasmus+ 

Erasmus Mundus Design Measures (EMDM) 

European Education and Culture Executive Agency
Interested in Erasmus Mundus but not yet ready for an EMJM?

Start with an Erasmus Mundus Design Measure and launch the basis for a joint programme
30 Years of achievements of Erasmus

More than 4 million European students

Open to international dimension through academic exchanges worldwide with more funding

Increased International dimension: HE, VET, Youth & Sport
Erasmus Mundus 2021-2027

Erasmus Mundus Action

EMJM
Erasmus Mundus Joint Masters

EMDM
Erasmus Mundus Design Measures

NEW
Erasmus+ Programme 2021-2027

New programme 2021-2027

KA1
Learning Mobility for Individuals

KA2
Cooperation for Innovation & Good practices

KA3
Support for Policy reform

Erasmus Mundus Action
Key Action 2 – Different cooperation models

- PARTNERSHIPS FOR COOPERATION
  - Cooperation Partnerships
  - Small Scale Partnerships

- PARTNERSHIPS FOR INNOVATION
  - Innovation Alliances
  - Forward looking Projects

- PARTNERSHIPS FOR EXCELLENCE
  - Erasmus Mundus Action
  - VET Centres of Excellence
  - European Universities

- PARTNERSHIPS FOR COOPERATION
  - Cooperation Partnerships
  - Small Scale Partnerships
Rationale behind EMDM lot

- Filling the gap of the Erasmus Mundus Action by supporting the development of new joint master programmes

- Diversify the offer of Joint Master Programmes and encourage new academic cooperation by involving Erasmus Mundus under-represented EU Member States and third countries associated to the Programme, and/or institutions from these countries, and/or thematic areas
What is an EMDM project?

- Short duration **grant to support institutions** in the set-up of a new joint master programme in Europe (and beyond)
- **One beneficiary** mobilising a group of other HEIs
- **Independent funding scheme** from EMJM (independent calls for proposals)
Expected outcomes of an EMDM (1)

The jointly designed master should:

✓ Offer a **fully integrated curriculum delivered by a consortium** (involving at least three HEIs from three different countries, of which at least two must be EU Member States or third countries associated to the Programme)

✓ Aim at **attracting excellent students** worldwide

✓ Include **physical mobility** for all recruited students

✓ Lead to either a **Joint degree** or **multiple degrees**
Expected outcomes of an EMDM (2)

Joint mechanisms to be included in the design of the master programme:

✓ Joint **programme design** and joint procedures
✓ Joint **administrative** and financial management
✓ Common **services** offered to students
✓ Joint **promotion** and **dissemination**
✓ A draft joint **Partnership** and **Student Agreement**
✓ A joint **degree policy** and launch of **accreditation process**

+ explore opportunities offered by the **European Approach for Quality Assurance of Joint Programmes** (if national legislation allows)
EMDM Set-up

- **One beneficiary** mobilising a group of other HEIs (mono-beneficiary grant)
- **Fixed duration of 15 months**
- **EU Grant**: fixed **lump sum contribution of 55.000 Euros** (for costs linked to the activities necessary to set up the new joint master programme)
International cooperation

**EU Member States**

+ **Third countries associated to the Programme:**
  - Norway, Iceland,
  - Liechtenstein,
  - Republic of North Macedonia,
  - Republic of Serbia, Republic of Turkey

+ **Third countries not associated to the Programme:**
  - All other countries throughout the world
Applications can be submitted by any HEI in an EU Member State, third country associated to the Programme or third country not associated to the Programme.

For HEIs in EU Member States and third countries associated to the Programme: valid ECHE.
EMDM call for proposals 2022 at a glance

✓ Publication of the Call: **24 November 2021**

✓ Deadline: **16 February 2022 at 17:00** (Brussels time)

✓ Budget: ~ **3m €**

✓ Nr. of projects: **approx. 55**
## Erasmus+ EMDM call for proposals 2022

### Selection roadmap

<table>
<thead>
<tr>
<th>Milestones</th>
<th>Indicative dates EMDMs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publication of the call for proposals</td>
<td>24 November 2021</td>
</tr>
<tr>
<td>Deadline for submission of applications</td>
<td>16 February 2022</td>
</tr>
<tr>
<td>Evaluation period</td>
<td>February - July 2022</td>
</tr>
<tr>
<td>Notification to applicants</td>
<td>August 2022</td>
</tr>
<tr>
<td>Preparation and signature of grant agreements</td>
<td>November 2022</td>
</tr>
</tbody>
</table>
Main changes compared to call 2021

- New terminology:
  - Programme countries → EU Member States and Third countries associated to the Erasmus+ Programme
  - Partner countries → Third countries not associated to the Erasmus+ Programme

- Better definition of the award criteria
How to apply?

Funding opportunities for 2021-2027 and information on how to apply are announced on the European Commission’s Funding & Tender Opportunities Portal:

https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home
EMDM Evaluation procedure

- Peer review by independent external experts – 2 experts assess each proposal in a one-step evaluation procedure
- One threshold: proposals must score at least 60 points overall
- In case of ex aequo, priority will be given to projects with highest scores for "Relevance of the project" and then “Impact”
### EMDM Award Criteria (1)

#### Relevance of the project (max 40 points)

- **Background and general objectives**
- **Needs analysis and specific objectives**: e.g. rationale for the design of a highly integrated Master programme, potential to involve Erasmus Mundus under-represented EU Member States and third countries associated to the Programme, institutions from these countries and/or thematic areas
- **Complementarity with other actions and innovation**: e.g. project ambition compared to the offer of existing Master programmes

#### Quality of the project design and implementation (max 20 points)

- **Concept and methodology**: e.g. strategy to achieve the objectives and expected outcomes
- **Project management, quality assurance and monitoring and evaluation strategy**
- **Project teams, staff and experts**: e.g. foreseen operational resources, definition of roles and distribution of tasks in the project team
EMDM Award Criteria (2)

❖ Quality of the partnership and cooperation arrangements (max 20 points)

✓ Consortium set-up: e.g. expected role of the participating organisations, rationale of their participation, added value and complementarity

❖ Impact (max 20 points)

✓ Impact and ambition of the EMDM project

✓ Communication, dissemination and visibility: activities foreseen for the promotion and dissemination of the new Master programme and project outcomes

✓ Sustainability and continuation: envisaged measures for the sustainability of the new Master programme and identification of possible sources of funding
The application form is structured in 3 sections:

- **Part A** – Administrative forms
  General information about the project, data on the applicant organisation and contact persons, legal declarations, etc.

- **Part B** – Technical description & annexes
  Contains the narrative part of the project, the work package and the deliverables

- **Part C** – Administrative forms
  Specificities about the EMDM (n° of ECTS, type of degrees to be awarded, etc.)

Pay particular attention to the instructions given on the Portal under **Topic conditions and documents**, in particular section 5. **Application form templates, guidance and model grant agreement (MGA)**
Information about the programme

✓ Erasmus+ Programme guide 2022:
  Erasmus+ Programme Guide | Erasmus+ (europa.eu)

✓ Erasmus Mundus calls for proposals 2022 on Funding & tender opportunities portal
  https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home

✓ How to get a grant (europa.eu) - General info for applicants on EACEA website
Other information sources

- Statistical factsheets on the achievements of the Erasmus Mundus Joint Master Degrees (2014-2020)
- Statistical factsheets on Erasmus+ 2014-2020
- Report 'Implementing Joint Degrees in the Erasmus Mundus action of the Erasmus+ programme'
- EMJMD catalogue
- EMJMD Cluster meeting 2018: European Approach for Quality Assurance of Joint Programmes and Follow-up event 2019 "Implementing the European Approach for Quality Assurance for EMJMDs"
- Erasmus Mundus Joint Master Degrees - The story so far
- Sustainability of Erasmus Mundus Master Courses - Best practice guide