

EUROPEAN UNIVERSITY - ENTERPRISE NETWORK

Erasmus Programme

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Academic networks

“EUE-Net: European University – Enterprise Network”

**Universities and enterprises working together
for skills and employment**

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EUE-Net: An European University Enterprise Network

- An Erasmus Network since 2004 – initially EUI-Net to start research work of networks
- EUE-Net is second phase and further development of mobility and cooperation with companies
- Over 50 partners from 29 European countries
- Three action lines for 2007-2010:
 - Practical Placement of Students → Q-Planet Project
 - Career mediation → CDO-Net Project
 - Entrepreneurship mobility → Enterprenaut Project

Background and ideas

- Integration of new member states into the mobility initiatives of EU programs
- High efficiency and exchange of experiences, comparisons of different systems, curricula and needs - obstacles
- Identification of quality criteria and quality assurance for mobility actions
- Third phase is QPlaNet – presented by Edmund Zirra

Preparation

- About one year in advance!
- Strong partnership – trust and understanding
- Clear focus on aims and results
- Strong leadership and development of motivation of the partners
- Character of the work is voluntary but worth to be done because of networking and for the benefit of all parties involved!

Realisation

- Mobility of students and young graduates is the focus – aim is the optimisation of the activities and the sensibilisation in industry in the extended Europe, the development of a label, initial steps for an understanding for quality in mobility and a survey about the influencing factors for the mobility of individuals (grants, acknowledgement of results, insurance, social status

Realisation

- Development of new aspects as new countries joined the EU program(s) – curricula / placements
- New character of cooperation University – Enterprise – national and transnational level
- Differences between single contractors and consortia, models of work – Career services
- Share of experience, new ways of networking at different levels of cooperation – transnational way

Results and continuum

- Several publications (web sites, books, presentations at conferences, scientific discussions etc.)
- Broad discussion with university representatives, entrepreneurs, students, associations and EU program designers
- Discussions with National Agencies about needs and support
- Influence on curricula in many countries
- New networks of partners (consortia, CDEs, students, companies, universities and „short ways“ between the partners involved and common understanding.

Partners & countries involved, budget

- About 50 partners in 30 countries = representative survey for Europe
- Partners are: universities, companies, students and their associations, consortia and experienced long term promoters
- Project duration: 01.10.2007 – 30.09.2010
- Total budget: 600.000 €, ERASMUS contribution: 449.987,-€ = 75% !!!

Summary and recommendations

Features of a transversal measure:

- Experimental field of activities with a high potential of creativity
- Research activities are possible and publications are requested (university staff)
- Needs and views from companies are wanted
- High rate of EU contribution (75%)

Summary and recommendations

- New fields are covered – QUALITY in mobility measures including all parties
- Networking of all partners involved in mobility is possible and requested – visions and experiences of them
- Contributions from industry are stimulated
- Influence of Ba/Ma degrees (Bologna process) on mobility is covered

Summary

- Integration of new partners representing Europe in total
- Building / development of a lobby and a quality label
- No secrets between the partners
- Integration of companies / enterprises from various countries
- Public and transparent process – web/conferences

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EUE-Net News & Messages

European University
Enterprise Network
Symposium
Nicosia, Cyprus
Link

Speed
up

European University Enterprise Network (EUE - NET)

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Project

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- Documents
- Work packages
- Tuning
- Quality and monitoring

Results

- Outputs
- Surveys
- Best practice

Dissemination

- Dissemination and visibility
- Newsletter
- Project events and meetings
- Exploitation

Consortium

- Project partners
- Project staff

Home

What is EUE-NET

A network towards "New skills for new jobs".

The EUE-Net - European University-Enterprise Network - is an initiative to create a European Cooperation Network able to assemble and to coordinate the efforts towards a better collaboration between universities and enterprises at European level, to disseminate cooperation models and to promote best practices of collaboration in Europe, totally oriented to support the new European initiative "New skills for new jobs". While the new jobs requirements could not be identified without the cooperation of enterprises and entrepreneurs, the target groups of the project include graduates, students and learners in European universities, academic and research staff in European higher education institutions, university leadership, university stakeholders but also entrepreneurs, professional staff from enterprises, managers and policy makers.

History

Initiated in late 2003, EUE-Net is the first project in Europe that explicitly formulated and addressed the issue of University - Enterprise cooperation in a systematic way. It started following a series of events that took place in Romania during the previous years, and evolved into a mature network with a strong partnership of Universities, social partners and enterprises.

Objectives



Click to watch EUE-Net Movie

News

29.04-3.05.2009

The Final programme of the ERA-CON/EUE-Net Conference is now available

→ [More]

29.04-3.05.2009

European University Enterprises Network Symposium, Nicosia, Cyprus

→ [More]

→ More news

Links

- EUI-NET
- EC Forum: University Business Cooperation
- iswi2009

Partners

View to current activities and to the future

Q-PlaNet Project: Quality of student **Placements Network**

- Background:
 - Practical placement – crucial employability = expose students to the job!
 - Not enough regulated (neither in U nor in E)
 - Best practice scattered in Europe → local U-E arrangements
 - The context of increased mobility (Erasmus, Leonardo etc) – no arrangement for quality control!
- Urgent need: an U-E cooperation model for student placements
- → Quality Standards & Guidelines and infrastructure for Quality Control

Q-PlaNet (ii)

- New Multilateral project on U-E cooperation (ongoing 2008-2010)
- 3 Main objectives:
 - To set up **quality standards for practical placements** in enterprises (curricula development, assessment and recognition of placements, contact to enterprises, quality control, student exchange programmes synergies, etc)
 - To set up **3 experimental quality reference centres** in Brasov, Tallinn and Bucharest – and stimulate SP in countries with less dev.
 - To develop a **European pilot network of Quality Reference Centres** → the Network of Networks

FEST to be launched in 2010

- A European Network of 50 ...100 Study programmes from all over Europe
- Study programmes with full “infrastructure” for student placement
- **Consortium** with enterprises → The employers = co-owners of the programme
- Certification and EUE-Net label awarded by EUE-Net
- Initiate high quality Erasmus exchanges within the Club members (mobility of Students, Teacher, Employers)
- Club to be open for any other Study programmes upon “Certification”

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Join Q-Planet ☺ ! www.Q-planet.org



Q-Planet
Quality Placements Network

Q-Planet – A model for quality of trans-national student placements in enterprises

supported by the Erasmus Lifelong Learning Programme of the European Commission
Project number: 142308-LLP-1-2008-1-DE-ERASMUS-ECUE

PROJECT

- Vision
- Objectives
- Work packages
- DISSEMINATION**
- Reporting
- Events and conferences
- Publications
- Newsletters
- Sustainability
- PARTNERS**
- Project coordination



Q-PlaNet is the acronym for **Quality Placements Network**. It is a two year project co-funded by the [European Union](#) and 10 [partner institutions](#) from Belgium, Estonia, Germany, Luxemburg and Romania. Q-PlaNet's aim is to set a standard in measuring quality of trans-national placements for students abroad.



NEWS

- September 2009**
JEUNE General Meeting
- 29 April – 3 May 2009**
ERACON 2009
- 30-31 March 2009**
Workshop on Quality Reference Centres for practical placements
- March 2009**
Publication of Q-PlaNet's first article

CDO-Net Project: A network of Career Development Offices

- CDO's → Regional actors mediating the employment
- Maintain databases of graduates or students approaching graduation and available positions in enterprises
- Usually 5.000-20.000 records
- Several hundreds of CDO's in Europe
- CDO's are the natural job mediators between U-E
- EUE-Net 2nd action line: A European Network of CDO's
 - Assembled database of CDO's in Europe →
 - Expected impact at European level
 - **A European barometer of employment and employability**

- Expected impact
- **A European barometer of employment and employability**
- Brings together the three actors: U – S – E
- 3W (win-win-win):
 - U – to see trends and possibility to forecast
 - E – possibility to plan development and creation of new jobs
 - S – information for choice of the future profession
- **Current status:**
- Network of 20 CDO's within EUE-Net
- The first experiment (federating databases) CDO Vienna and Budapest
- The 1st European Career Convention Vienna 15-18 Apr 2010
- → <http://www.careercon.eu/> - all CDO's in Europe invited !

Enterprenaut Project

- Background:
 - In Europe only 40% of students think about creation of their own business after graduation (vs. 60% in USA)
 - Entrepreneurship is not (yet?) defined as a generic skill (and general subject in the curricula)
- EUE-Net 3rd Action line at trans-national scale:
 - → mobility of entrepreneurs within University

Enterprenaut

Two experimental Entrepreneur's



- Partners: JEUNE and UEAPME
- Host: University Transilvania of Brasov
- Mobility of entrepreneurs in Universities:
- Duration: 1 week. Content:
 - Attending classes with students (see what and how is taught)
 - Giving some lectures with academics (“learning by doing”, “learning by teaching”)
 - Language training
 - Sketch of their business expansion with selected students
 - Follow up (in May – July ‘07): linked student mobility
 - Expected result: students will create their own job or business, entrepreneurs accumulating formal University transferable credits
- Very positive feedback from the entrepreneurs

1. *How can the various actors be engaged with to actively contribute to anticipate skills needs, and also shape the demand for higher/new skills? How to enhance the cooperation between different actors to share data on skills assessment and anticipation and to improve the relevance of education and training provisions as regards labour market needs?*
- U-E cooperation reached its limits within the current educational system.
 - Increased cooperation → Reengineering the educational products (courses) - on an equal foot with employers
 - → EUE-Net approach: identifying U-E *cooperation mechanisms*

2. How relevant skills, such as entrepreneurship, can be taught and developed through and in partnerships?

-Entrepreneurship should be taught not as a science but as a skill. As a taught subject it is as boring as the others. As a skill could be quite challenging to get it.

→ Identify ways for Entrepreneurship in school as a **practical experience** → to really stimulate the entrepreneurial attitude.

→ Entrepreneurship mobility schemes. --> exemple EUE-Net entrepreneurship mobility.

3. What approaches have worked best so far? What are the challenges involved?

→ existing mechanisms

- Needs assessment → Challenge: European integration & mobility vs relevance of local/regional/national needs assessment
- Practical Placements → Challenge: Quality control of trans-national student placement
- Career guidance and mediation = the natural mediator between the graduate skills and employer → Challenge: how to generalize this activity at European level and
- Harvest real data about skills demand and supply

4. What types of skill mismatch can we distinguish and what combinations of different skill mismatch situations are likely to exist?

(i) Work skills → solution: Compulsory Student placements in enterprises (employers)

(ii) Education cycle → 3..5 years --> New skills identified today will be delivered in 3..5 years --> too Late !
→ Main mismatch - skills already too old.

5. What are the social and economic costs of persistent skill mismatch?

- Slow start of professional life:
 - Delayed or even missed first employment (directly to state aid)
 - Less entrepreneurship initiatives

--> High costs - hard to evaluate only in money --> could be also no of jobs, business lost etc etc

6. What impacts will the current recession have on skill mismatch and how can policies address these?

Skills define the qualifications.

Skills mismatch are of two kinds:

- (i) Qualifications the skills of which were not fully covered in school or changed during the studies and need update
- (ii) Qualifications that have been "produced" in excess - or on the contrary - not enough.

CRISIS:

- Economy likely to restructure and some jobs to decrease others to increase --> mismatches of the second type.
- Probably policies towards entrepreneurship stimulation and/or rapid reconversion

7. *What new information is needed to identify, assess and address skill mismatch in effective ways?*

- QPlaNNet → Quality control of trans-national student placement
- CDONet → European “*Stock exchange market*” for jobs and employment → trends over the years similar as in the economic fields.
- Challenges → Create Forums & Conventions & meetings for SKILLS → Federate the efforts at European level and animate them permanently (Annual Conventions, Fairs, European Portals, European Observatories etc)

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