


Programme LEONARDO DA VINCI for staff members of universities and enterprises



chances

potentials

effort

effects

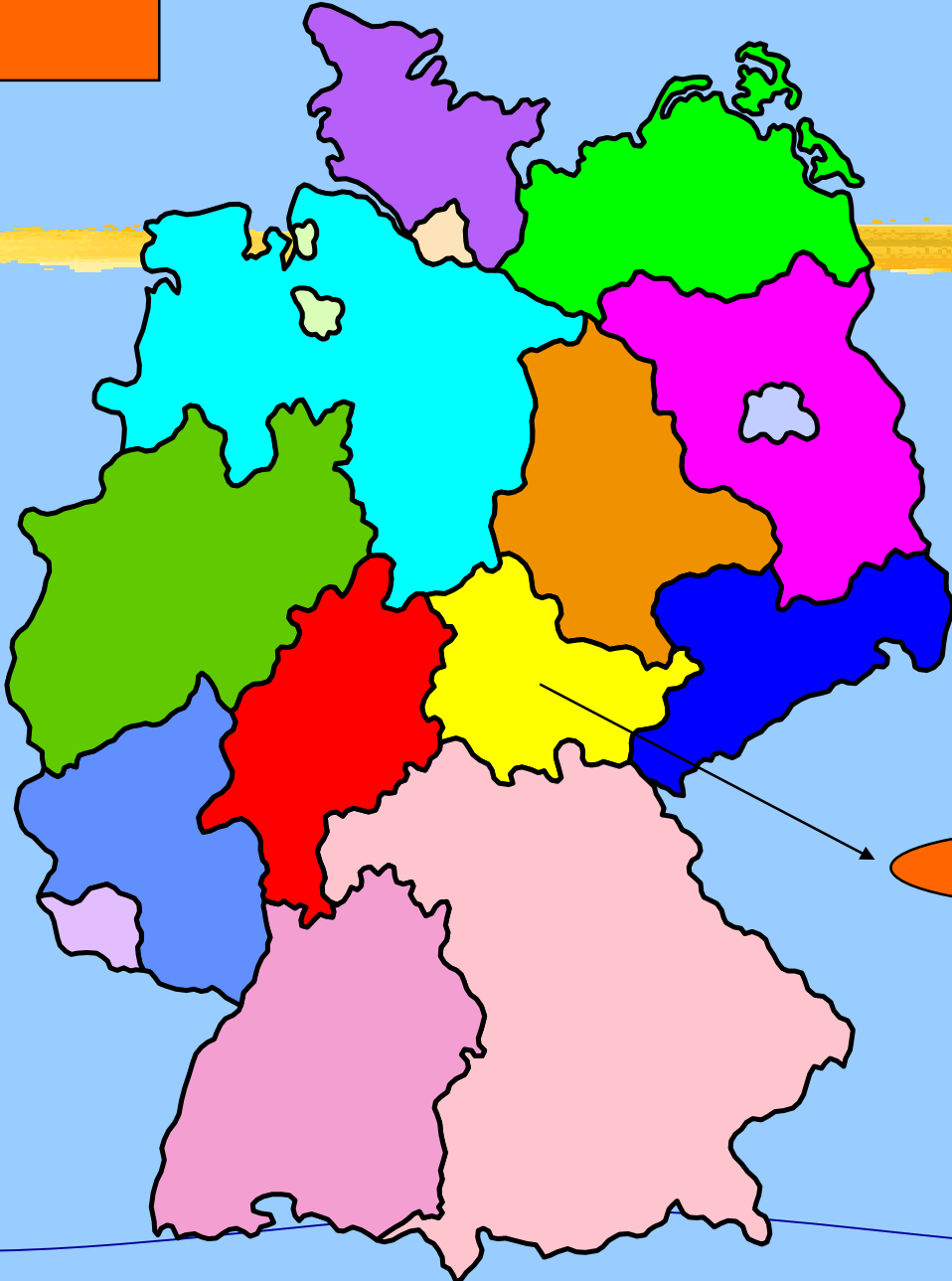
troubles

**... experiences from a former UETP in mobility
actions – LEONARDO-Office Thuringia /Germany**

LEONARDO-Office Thuringia

- founded in 1992, more than 2000 placements realised
- member of LEO-NET-Network
- acting as an *University-Enterprise-Training Partnership*
- mobility projects for
 - students (also incomings!)
 - young graduates
 - apprentices and young workers
 - staff exchange
- partner in pilot and thematic network projects

Germany



Thuringia

Who can participate ?



- staff from enterprises
- staff from universities
- HR managers
- managers for further education

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The aim



Increasing the quality of professional education by:

- transfer of innovative competencies and methods
- transnational exchange of professional experiences
- know-how-transfer
- enlargement of individual and professional knowledge and skills of the participants
- supplement of other typical mobility initiatives – increase of effects

What can be funded ?



- grant for subsistence costs between 330 to 430 Euro per week
- grant for travel costs (real costs up to a defined limit for different countries)
- 75 Euro overhead costs / participant
- duration: 1 week up to 6 weeks

How can enterprises benefit ?



- access to state of the art knowledge of technology from university research
- to ensure competitiveness
- initiation of contacts, cooperations and projects in an European dimension

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How can universities benefit ?



- impacts for innovative education plans
- information about structural changes in economy
- further development of European job profiles and advanced training modules to meet the requirements of the economy / enterprises

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benefits for participants – professionally and personally

- innovative kind of further education
- acquirement of additional skills (labour market)
- work in multicultural teams, „to go Europe“, language training, personal contacts
- to get to know different approaches and methods of working
- self-development, crossing own borders

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Projects



2001

„Transfer of experiences and know how by European staff exchange as contribution from Thuringia to the technological change“

2002

„Mobility as a link to join together the fields of industry and the academic scene“

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Projects



2003

„New impacts in European co-operations between universities and enterprises“

2004

„Staff exchange university-enterprise – innovative further education and life long learning“

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Projects



2005

„Transnational communication und specific exchange by staff mobility university-enterprise“

2006

„New competencies and synergy effects by staff exchange university – enterprise“

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Performance



Project 2001	17 participants
Project 2002	25 participants
Project 2003	35 participants
Project 2004	20 participants
Project 2005	20 participants
Project 2006	25 participants (ongoing)

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Project amounts

(financed by LEONARDO DA VINCI)

Project 2001	16.100,35 €
Project 2002	20.563,58 €
Project 2003	14.952,79 €
Project 2004	19.129,00 €
Project 2005	13.317,54 €
Project 2006	17.424,00 €

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Regional partners in Thuringia

project	enterprises	universities
2001	7	1
2002	9	4
2003	6	4
2004	9	8
2005	5	6
2006* ongoing	4	1

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Partners in Europe

project	enterprises	universities
2001	4	5
2002	11	7
2003	5	6
2004	3	9
2005	5	7
2006 * ongoing	2	6

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Countries of destination

project	number	main flows
2001	6	UK, RO
2002	8	UK, NO
2003	8	UK, NO
2004	12	UK, NO, F
2005	11	UK, LT, LV
2006 (ongoing)	8	UK, TK, HU, F

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Staff mobility university - enterprise



pros

and

cons

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Pros



- as pool-project open for all sectors of industry and for all university faculties
- open up new ways of international cooperations and corporate culture
- qualification and **motivation** for staff
- synergy effects for mobility projects for students and graduates

Cons



- unflexible administrative regulations
- staff exchanges are individual arrangements – the rules are made for group arrangements only
- no incomings
- nonexisting exchange of experiences with other contractors

Nevertheless

A horizontal yellow brushstroke with a textured, painterly appearance, extending across the width of the slide.

good practice !!!!!

A thin, dark blue wavy line that spans across the lower middle of the slide.

Good practice

- geotechnics company from Erfurt and University in UK – cooperation about new methods of project management for international mining projects
- media company from Altenburg and University in Norway – cooperation about special methods of technical realisation of a tv-project

Good practice

- cooperation of Thuringian consultancy and a Romanian University about strategies of market entry in Romania
- cooperation of Thuringian artistic organisation with Art academies in Norway, Spain and Estonia to prepare art exhibitions for European artists in Thuringia

Good practice

- university lecturers of Thuringian universities go to companies in different countries to look for placement possibilities for students
- cooperation between Thuringian biotechnic company with an University in France about bio-waste disposal

Role and influence of a UETP



- Supplement to other successful mobility measures
- Regional consortium works effectively with equal rights for all partners
- Regional board develops strategic development of the partnership
- High flexibility at changing needs between the partners

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Role and influence of a UETP



- A unique way to integrate regional enterprises – need to care for incomings
- Regular meetings with participants identifies the needs from daily life
- Are we getting poor in contacts with the time??
- An experienced partnership can integrate new partners and countries!

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Lifelong learning programme

LLL

2007 - 2013

- short-termed mobility for university lectures
- long-termed mobility for university lectures **new !**
- university administrative staff **new !**
- exchange university-enterprise ?????? still unclear
- ... a lot of other open questions => we need answers!

.... open questions ...



- Where is all the **expertise** from the past gone?
- Where are the **networks** and colleagues?
Are networks needed in the future?
- What role does **quality assurance** play in the future?
- What is analysed from the EC with all the evaluation and dissemination strategies?

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.... open questions ...

- Where is the **lobby of the promoters** of mobility and how can the EU programme structure be influenced by the actors??
- We need **platforms** to share experience and meet each others – annual conferences or a podium to learn from each other – **effective ways** of co-operations – new methods of work.

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Recommendations:




Staff exchange on a bilateral basis should be a full part of the mobility measures to supplement them

The contribution to the success is based on the development of mutual trust and understanding of the partners needs and bring the „two worlds“ together.

Recommendations



- It is a hard and long lasting job to convince the SMEs to join the activities but once on board a lot of useful experiences can be made
 - Consortia like type UETP can promote the idea of networking – other models are Career services, Technology transfer departments, Chambers of Commerce ...
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Recommendations



- International offices at universities are not well suited to run such cooperations. Their focus is at university not on company level.
 - Key words: experienced consortia, networking at transnational level, structured and sustainable cooperation is requested from SMEs including contact persons who built up trust in the partnership. This takes time but it is worth to be done.
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