



Education and Culture

# Consultation on the future generation of EU international programme in higher education

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# The policy context: Europe 2020 and Education & Training 2020



- Strategy for smart, sustainable and inclusive growth
- Education and training to play key role in Europe 2020
- E&T targets for 2020: Reduce early school leavers and increase share of young people with tertiary attainment
- 2 E&T flagship initiatives in Europe 2020:
  - Youth on the Move
  - New Skills for New Jobs
- Integrated guidelines



# Youth on the Move



EU 2020 Strategy = 7 flagship initiatives

1. Innovation Union
2. **Youth on the Move**
3. A digital Agenda for Europe
4. Resource Efficient Europe
5. An industrial Policy for the Globalisation Era
6. **An Agenda for New Skills for New Jobs**
7. European Platform Against Poverty



# Youth on the Move

- An EU “flagship initiative” to respond to the **challenges young people face** and to help them succeed in the knowledge economy – adopted 15 September 2010
- The EU’s **first integrated strategy for young people**, embracing both education/training and employment
- By 2020, 35% of all jobs will require **high-level qualifications** (today: 29%) = “knowledge economy”
- Too many **early school leavers** (15% of 18-24 year olds have less than upper secondary education)
- Only 31% of EU population have an **HE degree** (USA: > 40%, Japan: > 50%)
- **Youth unemployment** is too high: 21%



# Europe 2020 targets

## Early School Leaving

2009

14.4%



2020

10% at most

## Higher Education Attainment (Age 30-34)

2009

32.3%



2020

40% at least

# Youth on the Move

Framework strategy with four action lines:

1. **“Modern education and training systems”**: *actions to improve schools, VET, recognition of non-formal/informal learning etc.*
2. **“Higher education”**: *specific actions to make higher education more attractive / effective*
3. **“Learning and employment mobility”**: *actions to promote training + work abroad as a way to gain skills / experience*
4. **“Youth Employment Framework”**: *active labour market policies + reform of labour market rules*



# Consultation on future programmes



Public consultation on the next generation of EU programmes – education, training and youth policy (deadline: 30 Nov)

1. Lifelong learning
2. Youth programme
3. International higher education cooperation programme

<http://ec.europa.eu/yourvoice/ipm/forms/dispatch?form=IntCoopHigherEdu1&lang=en>



# Consultation on future international HE programme



Present situation: at least 7 regional HE programmes with 2 main types of objectives:

- ❖ Promotion of international mobility to reinforce EU attractiveness
- ❖ Academic cooperation and capacity building of non EU universities



# Consultation on future international HE programme



## Current programmes (managed by DG EAC and DG DEVCO):

- ❖ **Erasmus Mundus** to enhance quality in higher education through scholarships and academic cooperation between Europe and the rest of the world (2 separate actions).
- ❖ **Tempus** to contribute to the modernisation of HE in the countries neighbouring the EU.
- ❖ **Atlantis** and cooperation with industrialised countries
- ❖ **ALFA** to contribute to the development of HE in Latin America
- ❖ **EduLink** to support HE modernisation in ACP countries
- ❖ **Nyerere**: intra-Africa student mobility programme
- ❖ **Marie Curie** to strengthen the human potential in research and technology in Europe



# Consultation on future international HE programme (post 2013)



3 big clusters of questions:

**1.Scope of the future programme:** promote EU as a destination of excellence, attract best students, strengthen cooperation with 3rd countries, promote capacity building in 3rd countries...

**2.Programme design:** joint and double degrees (Master, Bachelor, doctoral levels), promotion projects, joint courses, student and staff exchanges, joint studies, joint seminars, more than only HE?

**3.Programme funding and management:** distribution of funds between actions, should management be modified, role of national structures, quality of programme guide, application forms, etc.



# Consultation on future international HE programme: first ideas submitted



- ❖ Increase flexibility
- ❖ Rationalise
- ❖ Simplify, closer integration between programmes
- ❖ Make them more visible, easier to use
- ❖ Improve the quality and added value of mobility



# Consultation on future international HE programme: first ideas submitted



- ❖ Continue with scholarships at Master & doctoral level (less positive on Bachelors)
- ❖ Continue to promote high quality and excellence but also exchange of good practice and cooperation projects
- ❖ Closer links with the world of work
- ❖ Keep the good brand name



# Thank you!

## Discussion time!

