

# Project Proposal “Formation a PhD in Management & Economics”



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# **International Academy of Business (IAB)**

- **Was founded in 1988 as a non-governmental institution**
- **Degrees at the undergraduate (BA), graduate (MBA, MM), doctoral (DBA) programs**
- **Joint MBA with HEC, MSM, SBS, ANE, FA**
- **Member of efmd, CEEMAN, RABE, CAMAN**
- **Accredited by CAMAN with CAMEQ quality label**

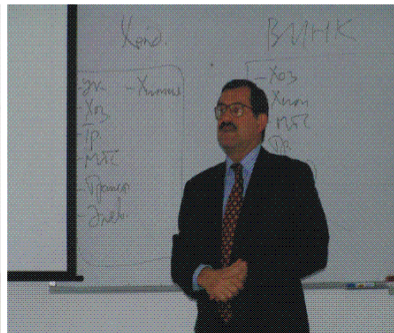




# ***Project Main Objectives***

- **Creation a PhD program in Management and Economics (viable and credible)**
- **Development of the three-level degree system (satisfy the processes of higher reform implementation and Bologna principles introduction in Kazakhstan )**
- **Program based on similar European programs, but adapted to suite local demand (be modified and developed to the conditions of Kazakh economic market**

# Project Specific Objectives



- Three-year project would oversee the development and operation of the first two years of a PhD in Management at the IAB
- The PhD process would be collected and published as a “best practices”, and recommendations for the development of government policy would be broadly disseminated

# Partners

- Several potential European partners
- Local partners – Karaganda State University named after E.A. Buketov and Eurasian Innovation University (Pavlodar)

THE UNIVERSITY OF READING (U.K.)



MAASTRICHT SCHOOL OF MANAGEMENT



# Proposed Activities

- Preparation of all documents for a PhD Programme required for the meeting MES regulations and international accreditation standards;
- Study tours/training courses for IAB, KarSU, and EIU teams (PhD administrators, faculty, librarian, IT specialist) at European partner universities on administrative issues of PhD program set up and operation;
- Training courses for faculty at IAB KarSU, and EIU on Research Methodology provided by European universities experts on faculty teaching and research methodology;
- Program launching and running, manual on operation development, dissemination conference on best practices, and recommendations development for MES on integration of PhD program with existing higher education system

# Project specific needs

- Assistance in Project Proposal development (Leading Partner)
- Assistance in Program Curriculum development, administrative reforms, student and faculty development
- Training – Program administration and faculty training
- Research – creating research criteria, developing methodologies, and ensuring quality of research
- Partnership development

