

HHL – Leipzig Graduate School of Management

Studying/working/doing research in a private school in Eastern Germany

DAAD Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

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Javier Gomez Mata, MBA



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Agenda

1. Studying at HHL

2. Working at HHL

3. Doing Research at HHL

HHL's internationality, location, quality and history creates a unique atmosphere

– Internationality

- Students from more than 30 countries from around the world
- International faculty
- Team work

– Leipzig

- Dynamic, aspiring and in the heart of Europe
- Known as the sport, book, music, hero, Bach, uni and trade fair city

– Quality

- Ranked constantly in the top three business schools in Germany
- Only German business school ranked in America Economia

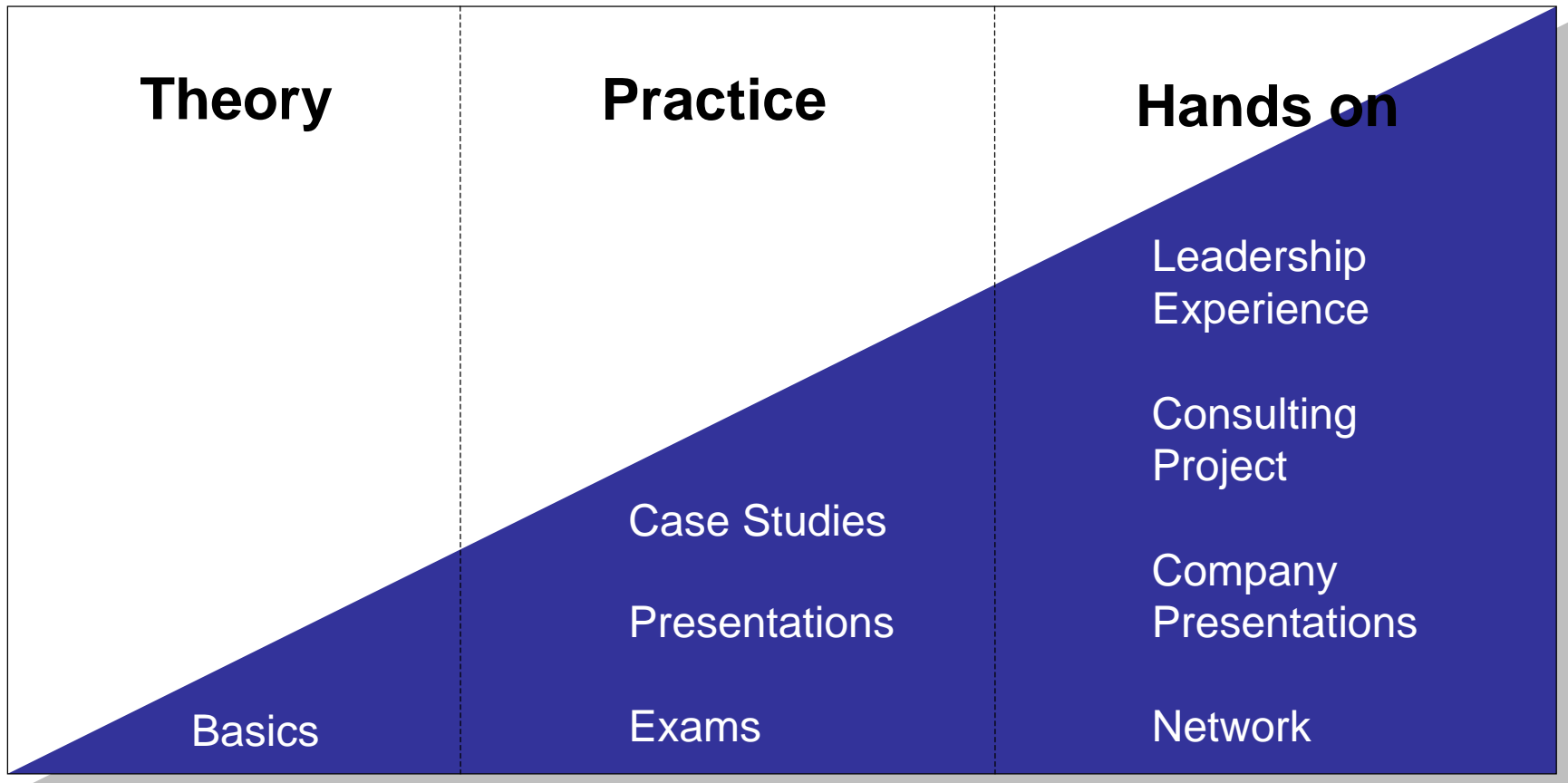
Leadership

Global Experience

– History

- Oldest German business school, founded in 1898
- Alma Mater of Eugen Schmalenbach and root of 25% of all German speaking professors of their time*

Studying at HHL was a perfect mix of theory, practice and hands on experiences



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The chair of Marketing Management at HHL is a great “institution” to do an internship

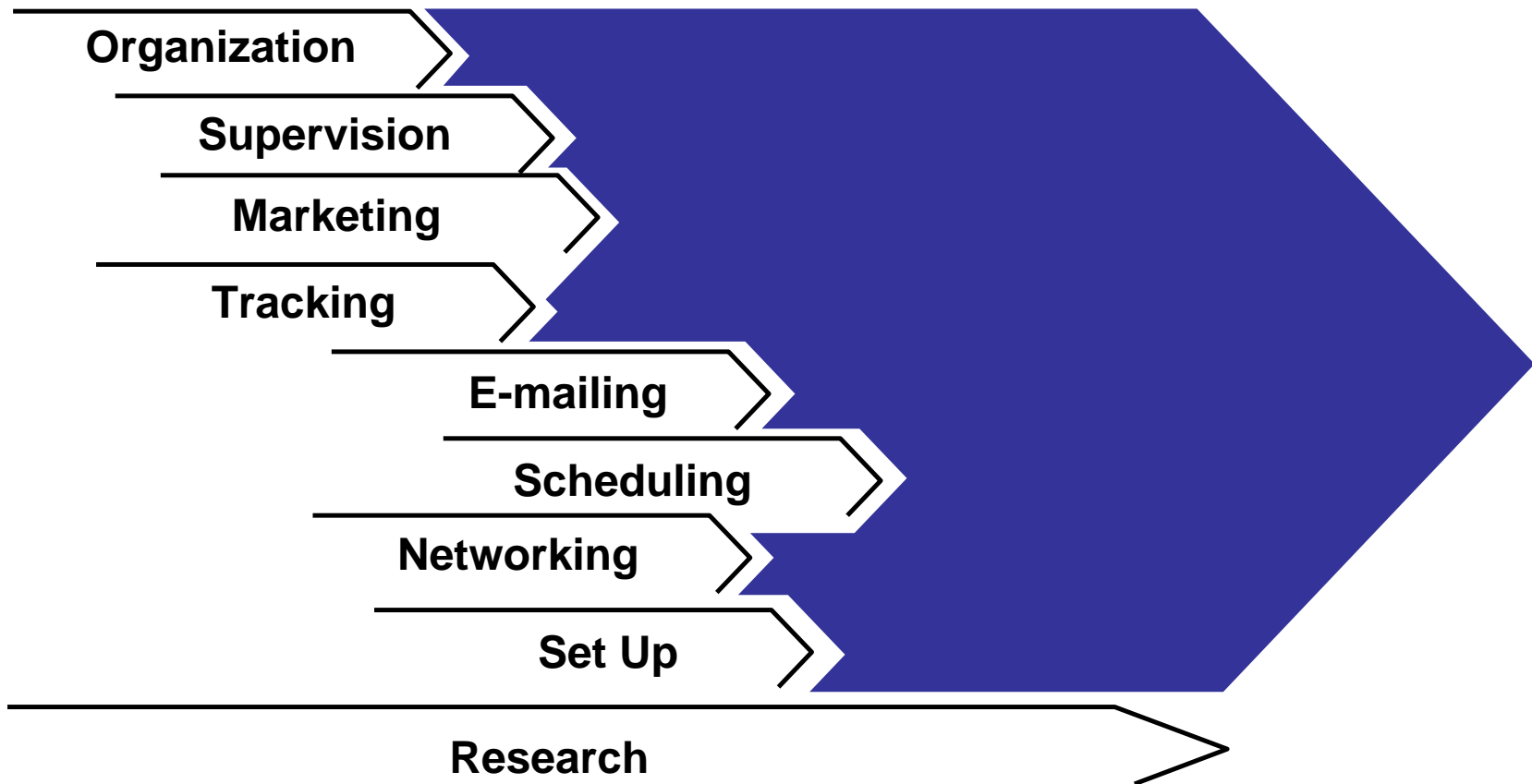
Prof. em. Dr. Dr. h.c. mult. **Heribert Meffert**



Prof. Dr. **Manfred Kirchgeorg**



Working at HHL's MBA office has been a challenge since we are a small institution



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The simple structure of the doctoral program at HHL is flexible and is usually finished in three years

First Year

- Scientific courses
- Colloquium

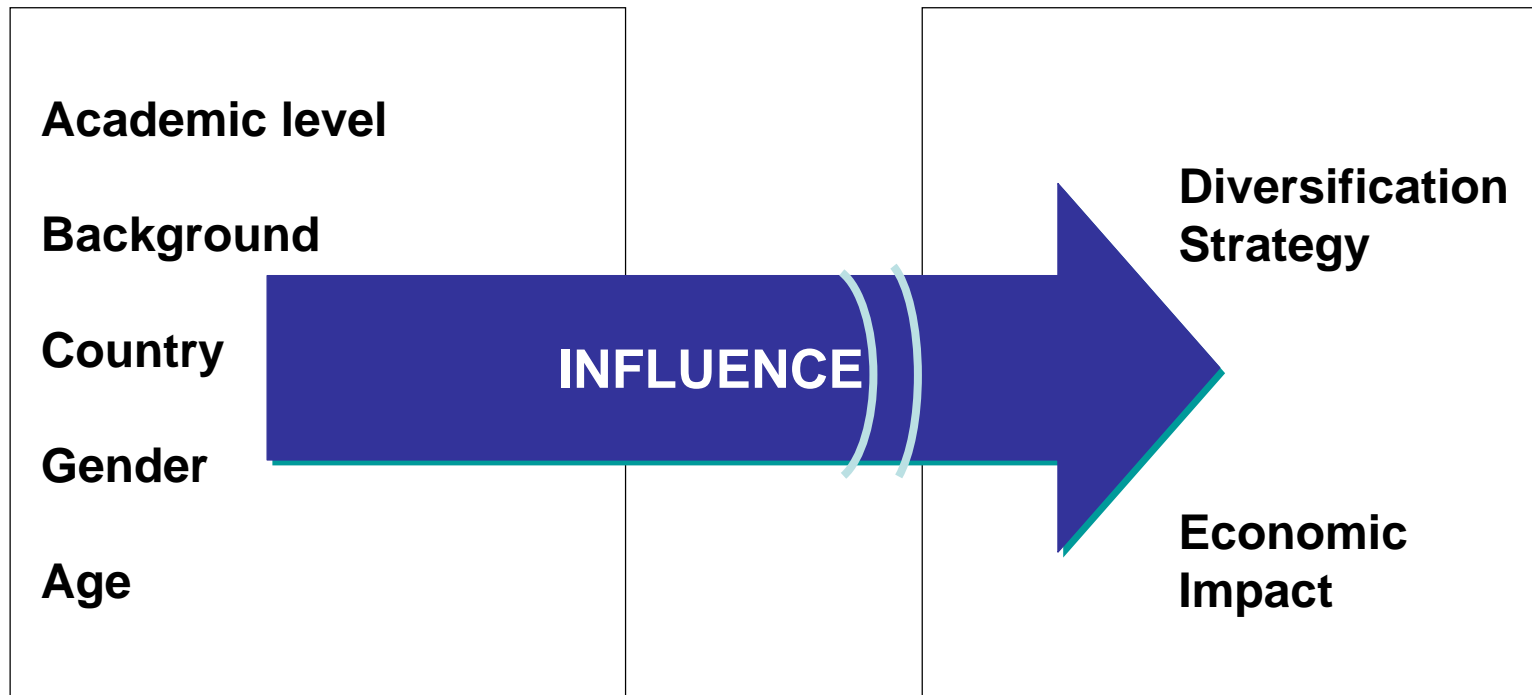
Second Year

- Colloquium
- Research

Third Year

- Dissertation
- Defence of the dissertation

Research focus is the relationship between CEO traits and their impact on diversification strategies in Latin American Corporations



Erfolg ist Sächsy

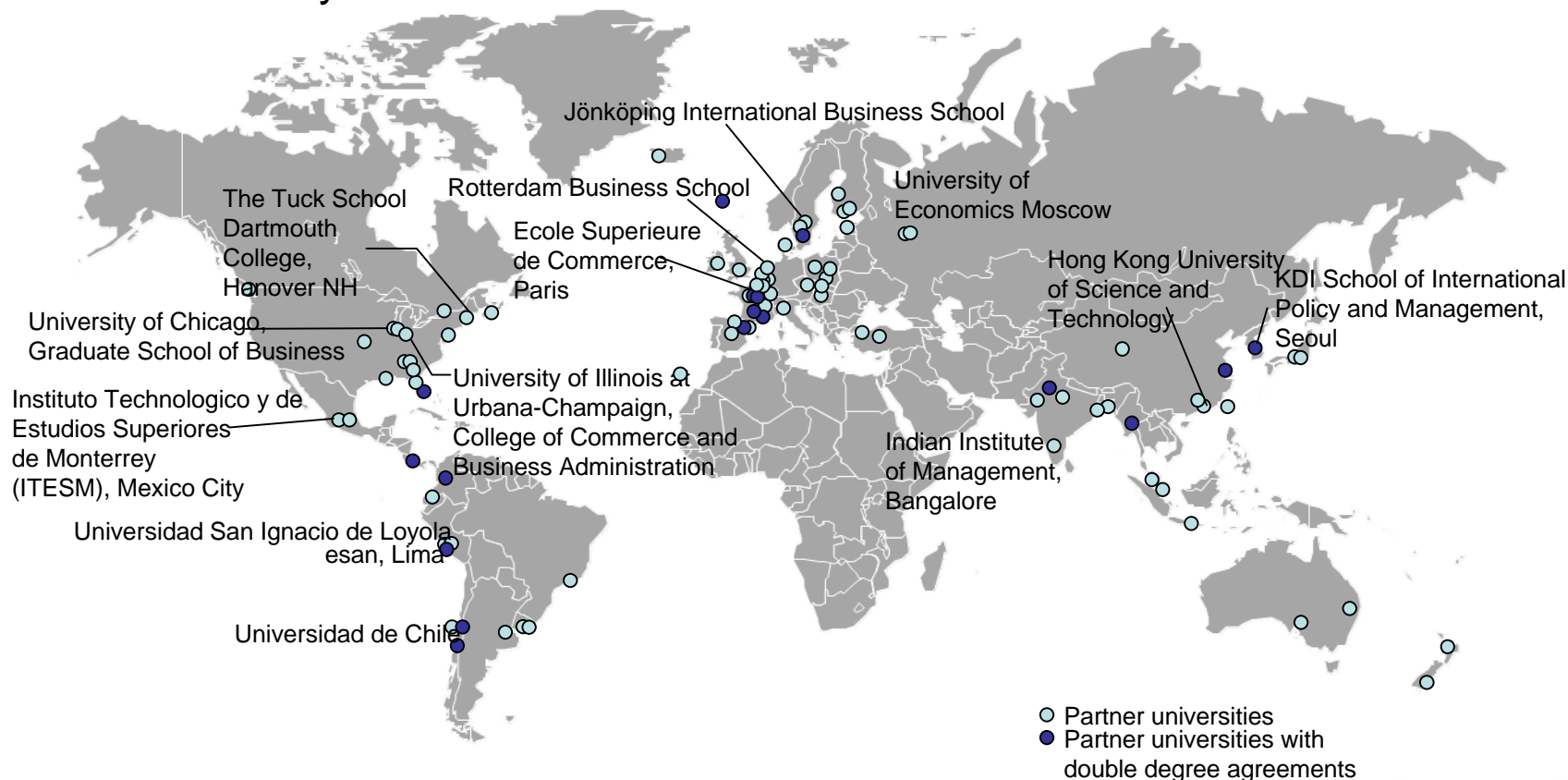
Thank you for your attention



QUESTIONS????

HHL has an international faculty and student body coming from 40 different countries

Partner university network



In 2007 HHL stands among the best in German and International rankings

TOP-25-UNIS WIRTSCHAFT

Rang	Veränderung zum Vorjahr	Hochschule	Index ¹⁾	Studierende (26,6 %)		Absolventen (26,6 %)		
				Rang	Top-Wertungen ²⁾ (%)	Notenschnitt ³⁾	Rang	Top-Wertungen ²⁾ (%)
1	▲	EBS Oestrich-Winkel	76,0	2	81,9	1,3	3	79,8
2	▲	Uni Witten/Herdecke	66,4	3	78,4	1,3	4	78,1
2	▼	HHL Leipzig	66,4	1	85,1	1,3	1	83,4
4	▼	WHU Vallendar	64,3	8	79,5	1,6	2	85,7
5	▲	ESCP-EAP Berlin	62,5	5	71,3	1,4	5	62,9
6	●	HfB Frankfurt a.M.	60,6	6	67,9	1,4	8	61,0
7	●	Uni Eichstätt-Ingolstadt	59,2	10	65,6	1,6	6	61,7
8	●		58,1	4	74,8	1,4	9	62,1
9	●		57,5	11	62,4	1,6	19	53,1
10	●		56,1	19	54,3	1,8	13	58,5

RK 07	RK 06	ESCUELA ⁽¹⁾	CIUDAD	PAÍS
1	3	HARVARD UNIVERSITY	BOSTON	EE.UU.
2	2	U. OF PENNSYLVANIA (WHARTON)	FILADELFIA	EE.UU.
3	1	STANFORD UNIVERSITY	STANFORD	EE.UU.
21	13	DUKE UNIVERSITY (FUQUA)	DURHAM	EE.UU.
22	12	UC BERKELEY (HAAS)	BERKELEY	EE.UU.
23	28	WESTERN ONTARIO (IVEY)	LONDON	CANADÁ
24	22	UNC (KENAN FLAGLER)	CHAPEL HILL	EE.UU.
25	18	U. OF MICHIGAN (ROSS)	ANN ARBOR	EE.UU.
26	36	TULANE UNIVERSITY (FREEMAN)	NUEVA ORLEÁNS	EE.UU.
27	42	THUNDERBIRD	GLENDALE	EE.UU.
28	35	CRANFIELD UNIVERSITY	CRANFIELD	REINO UNIDO
29	23	TORONTO UNIVERSITY (ROTMAN)	TORONTO	CANADÁ
30	52	HHL LEIPZIG	LEIPZIG	ALEMANIA
31	25	YALE UNIVERSITY	NEW HAVEN	EE.UU.
32	45	WAKE FOREST (BABCOCK)	WINSTON-SALEM	EE.UU.
33	30	BABSON COLLEGE	WELLESLEY	EE.UU.



Source: Karriere, May 2007

Source: América Economía August 2007



HHL is located in Leipzig, one of Germany's most dynamic and aspiring cities

Leipzig



Leipzig prides itself on its commercial vitality and its reputation as a meeting place for science and arts

