

Bologna from Outside – Reception and Impacts in Asia/Japan

Siegburg, 2 April, 2009

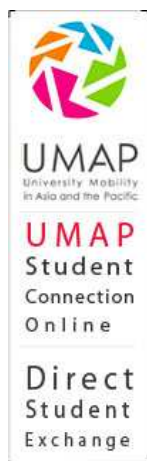
Prof. Dr.-Ing. Shinnosuke Obi
Director of International Center
Keio University, Japan

Contents



- Regional view
 - UMAP Vice-presidents Forum (Hiroshima)
 - ASEAN+3 Higher Education Policy Dialogue 2009 (Phuket)
 - APRU Senior Staff Meeting (Melbourne)
- Japanese perspective
 - Government's plan to accommodate 300,000 international students per year
 - Global 30 initiative
- Reception at Keio University – an example
 - International policy – overview
 - Double degree programs

UMAP – University Mobility in Asia and the Pacific



- Founded in 1993
- Voluntary association of government and non-government representatives of the higher education (university) sector in the region
- to achieve enhanced international understanding through increased mobility of university students and staff
- 31 countries and regions
- Student exchange
 - Minimum of one semester and a maximum of two semesters
 - Tuition fees waiver policy for UMAP students on exchange
 - Credit transfer according to UCTS
 - Undergraduate and postgraduate students

3

ASEAN+3 Higher Education Policy Dialogue 2009



- Organized and funded by the Ministry of Foreign Affairs of Thailand, Commission on Higher Education, Ministry of Education of Thailand and the AUN Secretariat
- Three main topics:
 - Academic cooperation: East Asian Studies and ASEAN Studies
 - Academic mobility: Student and staff mobility
 - ASEAN+3 Universities Networking: International Relations Offices

4

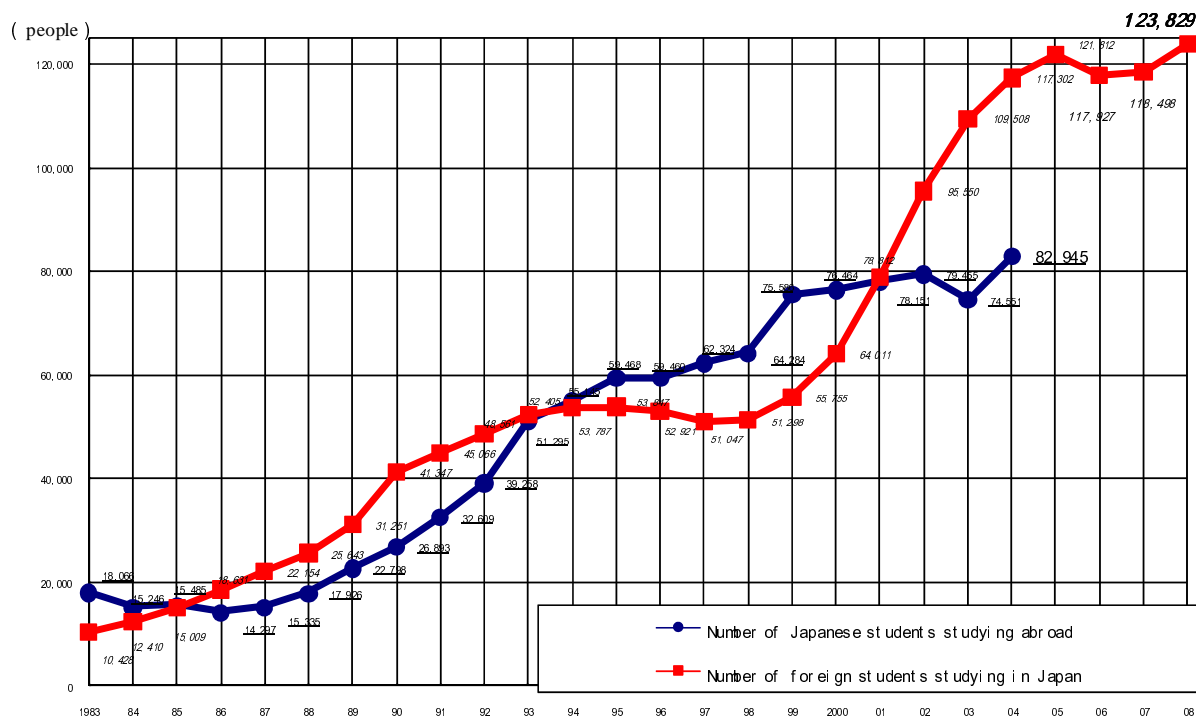


- Recommendations for the 4th ASEAN Education Ministers Meeting as well as the 12th ASEAN+3 Summit, both in April 2009
 - The ASEAN+3 University Network should support the East Asian Community building process based on collective wisdom and common interests.
 - The ASEAN+3 governments shall provide financial support towards the establishment of an ASEAN+3 Collaborative Academic Programme which aims to promote greater mobility of students, staff and researchers.
 - The ASEAN+3 governments to consider establishing an ASEAN+3 Ministerial Meeting on Education.



- Established in 1997
- 42 universities from 16 countries in the region
- Mission: promote scientific, educational and cultural collaboration among Pacific Rim economies
- Activities:
 - Annual President Meeting
 - Senior Staff Meeting
 - APRU Fellow Program
 - Research Symposia
 - Doctoral Student Conference
 - Short Summer Programs

Students exchange in Japan



7

Number of foreign students by country/region of origin



(as of 1 May 2008)

| Country/Region | Number | Country/Region | Number |
|----------------|--------|----------------|--------|
| 1. China | 72,766 | 7. USA | 2,024 |
| 2. South Korea | 18,862 | 8. Indonesia | 1,791 |
| 3. Taiwan | 5,082 | 9. Bangladesh | 1,686 |
| 4. Vietnam | 2,873 | 10. Nepal | 1,476 |
| 5. Malaysia | 2,271 | 14. France | 574 |
| 6. Thailand | 2,203 | 17. Germany | 479 |

8

Source: MEXT and JASSO



- Degree-seeking students
 - 92.2% from Asia
 - 3.1% from EU
 - 1.9% from North America
- Short-term students
 - 60.6% from Asia
 - 18.1% from EU
 - 16.2% from North America
- Hosting universities
 - 24.5% at national universities
 - 2.1% at public/prefectural universities
 - 73.3% at private universities

Number of Japanese students by country/region of destination



(as of 2004)

| Country/Region | Number | Country/Region | Number |
|----------------|--------|-----------------|--------|
| 1. USA | 42,215 | 6. France | 2,337 |
| 2. China | 19,059 | 7. Taiwan | 1,879 |
| 3. UK | 6,395 | 8. Canada | 1,750 |
| 4. Australia | 3,172 | 9. South Korea | 914 |
| 5. Germany | 2,547 | 10. New Zealand | 913 |

Source: United States: IIE "Open Doors"(2005) / China: Chinese Ministry of Education / United Kingdom, Australia, Germany, France, Canada, South Korea, New Zealand: OECD "Education at a Glance"(2004) / Taiwan: "Taiwan Ministry of Education"(2004)

Keio University Fact Sheet



- Founded by *Yukichi Fukuzawa*
- Started as first HE in Japan (1958)
- 10 faculties & 14 graduate schools
- 32,000 students
- 2,000+ teaching & 2,700 admin staff
- Ann. operating budget of US\$1.3 billion



President *Yuichiro Anzai*

6 Campuses in Tokyo Area



Hiyoshi Campus
Liberal Arts



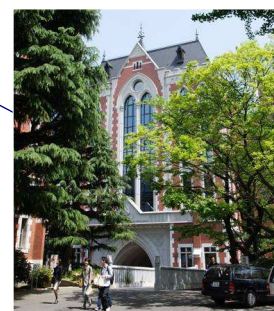
Shinanomachi Campus
Medical Science and
Medical care



Yagami Campus
Science and Technology



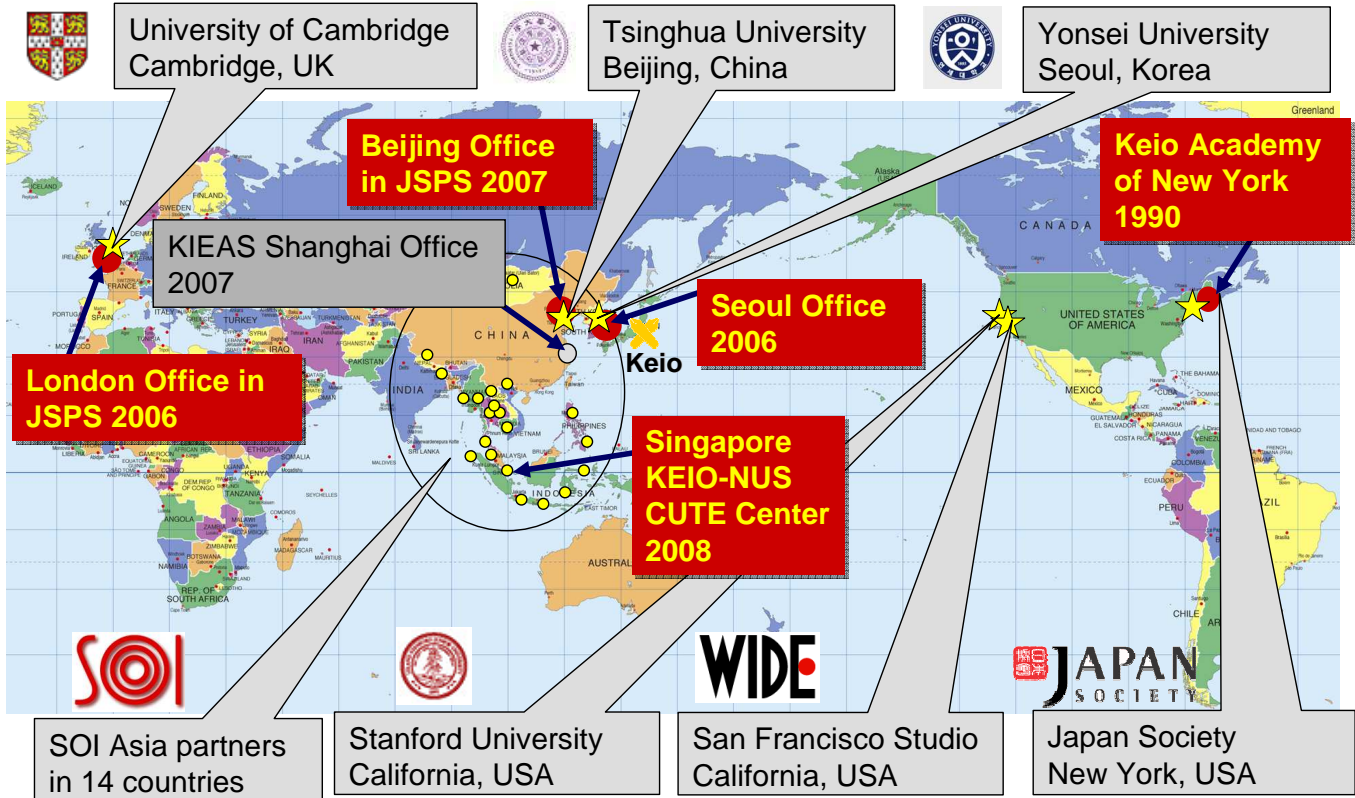
Shiba Kyoritsu Campus
Pharmacy



Mita Campus
Humanities and
Social Sciences

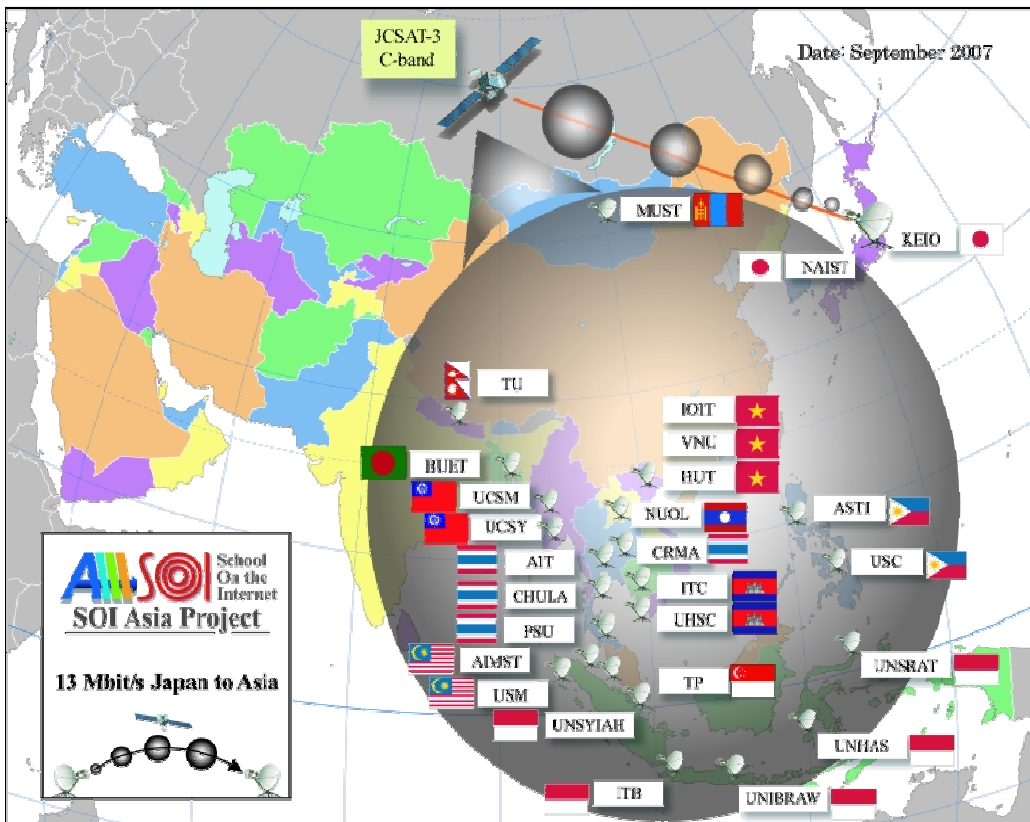
Shonan Fujisawa Campus (SFC)
Policy, Media, Health Care, Sport...

12 Offices/Satellites Abroad



SOI (School On Internet) Asia -based on satellite Internet technology

27 Partner Universities in 13 Countries



Keio's International Collaboration: 994 Students from all over the world



International students by Source

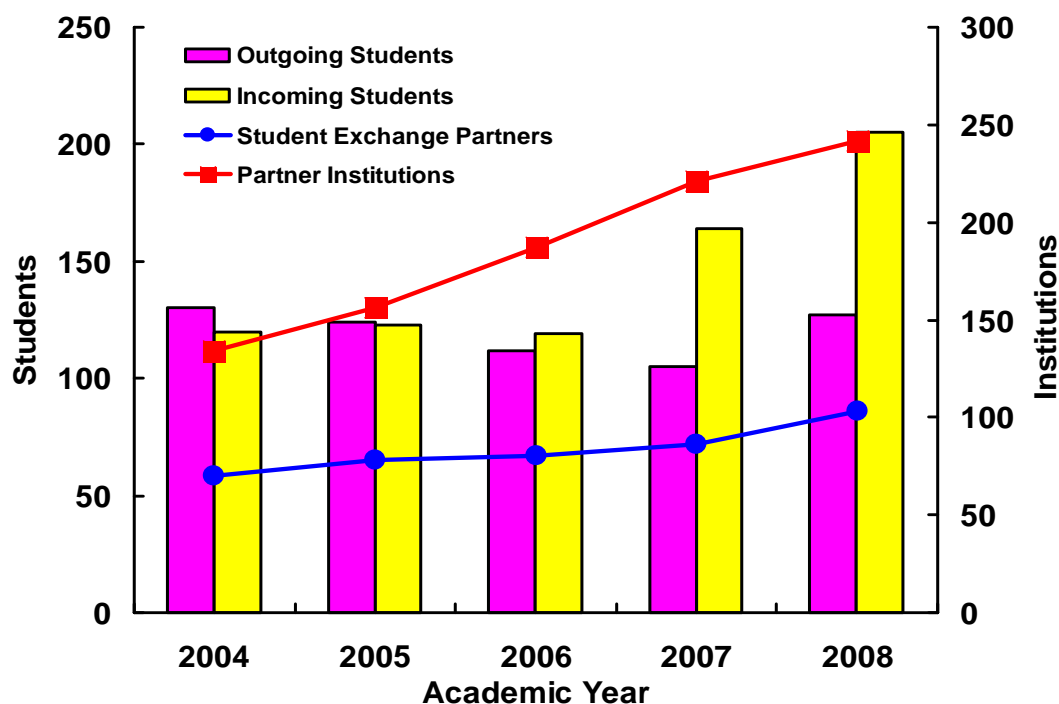
Country (As of **December 12, 2008**)

| Country (Area) | Number of Int'l students | Percentage |
|----------------|--------------------------|------------|
| China | 292 | 29.4% |
| Korea | 266 | 26.8% |
| Taiwan | 57 | 5.7% |
| U.S.A. | 52 | 5.2% |
| France | 30 | 3.0% |
| Thailand | 29 | 2.9% |
| Indonesia | 28 | 2.8% |
| Canada | 20 | 2.0% |

International students by affiliation

| | |
|---|------------|
| Undergraduate students | 313 |
| Graduate students | 457 |
| Japanese Language and other short term students | 224 |
| Total | 994 |

Number of Exchange Students / Partners



Summer / Spring Short Programs



- Opportunities for Keio students to study 2 to 4 weeks at partner institutions
- Summer Programs (165 students)
 - Downing College of Cambridge University, UK (60)
 - College of William and Mary, VA (40)
 - University of Washington, WA (30)
 - Lincoln College of Oxford University, UK (20)
- Spring Programs (40 students)
 - Institut d'Etudes Politiques de Paris, France (20)
 - Yonsei University, Korea (20)

17

3-Campus Program for East Asian Studies



- One year collaborative program on east Asian studies
 - Core course + Elective courses
 - Local language and culture courses
 - Internship possibility at local companies

18

Double Degree Programs at Keio University

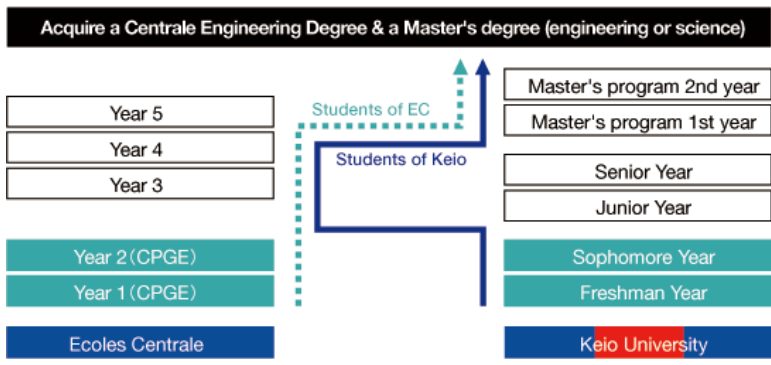


- Science & Technology
 - Intergroupe des Écoles Centrale (2005)
 - T.I.M.E. Association (2007)
- Media & Governance
 - Fudan University (2005)
 - Yonsei University (2005)
 - Indonesia Linkage Program (2006)
 - Yonsei University Graduate School of International Studies (2007)
- Business Administration
 - ESSEC (2008)
- Letters
 - Uni. Halle-Wittenberg (2009)
- Economics
 - Science et Politique
- Economics + Media Design
 - CEMS

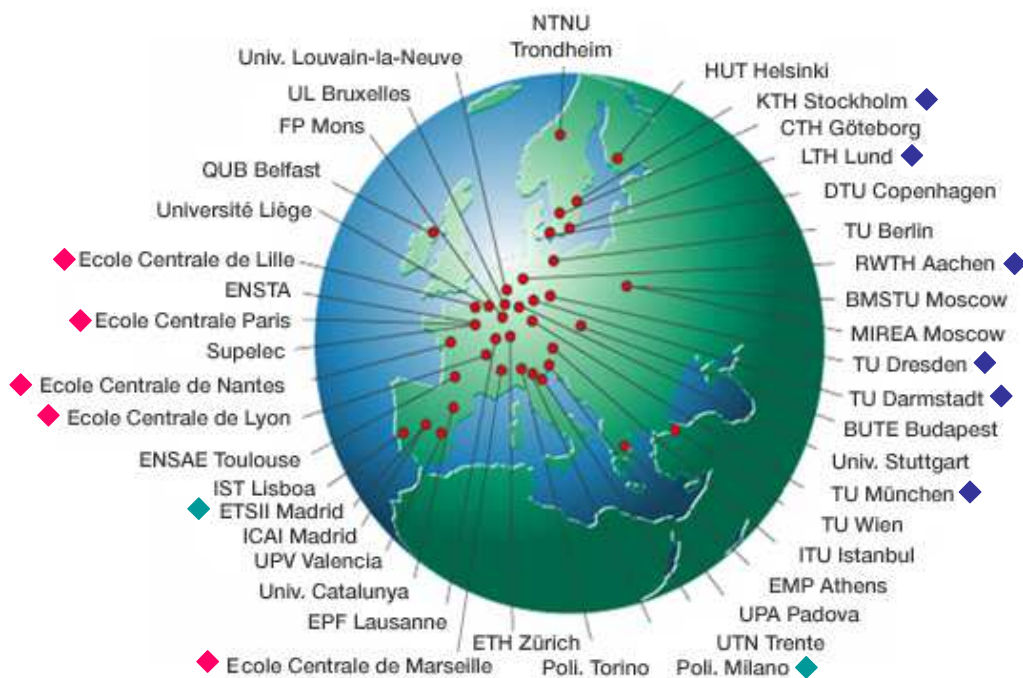
Science & Technology Double Degree Program with Ecole Centrale Group, France



| | F to J | J to F |
|------|--------|--------|
| 2005 | 3 | - |
| 2006 | 6 | 6 |
| 2007 | 11 | 6 |
| 2008 | 8 | 6 |
| 2009 | 13 | 7 |



Science & Technology Double Degree Program: T.I.M.E. Association Membership



- ◆ Double degree agreement
- ◆ Student exchange agreement
- ◆ General agreement

Media & Governance Double Degree Program: Structure



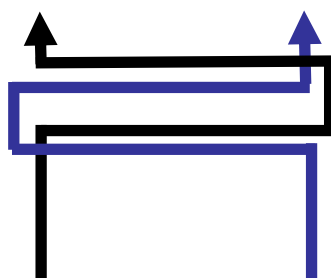
Degrees Awarded

1. Fudan Univ.: Master of Law in International Relations and Public Affairs
2. Yonsei Univ.: Master of Arts in Sociology, in Area Studies or in Political Science
3. Yonsei GSIS: Master of Arts in Korean Studies or Master of International Studies

+ Keio Univ.: Master of Media and Governance

| | |
|--------|--------|
| Year 3 | Spring |
| Year 2 | Fall |
| | Spring |
| Year 1 | Fall |
| | Spring |

Fudan University
Yonsei University
Yonsei GSIS



| | |
|--------|--------|
| Year 3 | Spring |
| Year 2 | Fall |
| | Spring |
| Year 1 | Fall |
| | Spring |

Keio University



Master degree from home institution & Keio Master Degree

| | |
|--------|--------|
| Year 2 | Spring |
| | Fall |
| Year 1 | Spring |
| | Fall |



| | |
|----------|--------|
| (Year 2) | Spring |
| | Fall |
| Year 1 | Spring |
| | Fall |

Home Institution
 Institut Teknologi Bandung (ITB)
 Gadjah Mada University (UGM)
 University of Indonesia (UI)
 Brawijaya University (UNIBRAW)

Keio University

Number of students accepted in September 2007
 ITB : 2, UGM : 2, UI : 1,
 UNIVRAW : 1
 *regular admission quota is 4 per
 year

Community of European Management Schools and International Companies (CEMS)



■ What is CEMS ?

- A network of 28 world-class academic institutions (17 full members, 11 associate members) and 50+ corporate partners. Its first mission is to set a global standard of excellence for a pre-experience business degree through its Master's in International Management (MIM) program (one-year joint degree).

■ Countries of CEMS member universities:

Members

- | | |
|-----------------|------------------|
| •Austria | •Italy |
| •Belgium | •Norway |
| •Czech Republic | •Poland |
| •Denmark | •Spain |
| •Finland | •Sweden |
| •France | •Switzerland |
| •Germany | •The Netherlands |
| •Hungary | •United Kingdom |
| •Ireland | |

Associate Members

- | | |
|--------------------|------------|
| •Australia | •Mexico |
| •Brazil | •Portugal |
| •Canada | •Russia |
| •China (Beijing) | •Singapore |
| •China (Hong Kong) | •U.S.A. |
| •Japan | |
- Keio joined in 2007**



- Regional view
 - Obvious impacts on higher education policy by Bologna Process
 - Student mobility is realized but limited
- Japanese perspective
 - Only slight impact on higher education policy by Bologna
 - Overwhelming number of students come from Asia
- Reception at Keio University – an example
 - Strongly influenced by Bologna
 - Further international collaborations in diverse regions